## **RESOLUTION NO. 57 - 25**

## A RESOLUTION RECOGNIZING MAY 5 TO MAY 9, 2025 AS SMALL BUSINESS WEEK IN THE PIKES PEAK REGION

WHEREAS, National Small Business Week honors the significant contributions of America's entrepreneurs and small business owners; and

WHEREAS, there are approximately 74,287 small businesses in Colorado Springs, representing 98.7% of all businesses in the metropolitan area; and

WHEREAS, the Pikes Peak Small Business Development Center (SBDC) exists to help existing and new businesses grow and prosper with free one-on-one consulting, free or low-cost educational seminars, and events to assist existing businesses and aspiring entrepreneurs; and

WHEREAS, the Better Business Bureau of Southern Colorado (BBB) has advanced marketplace trust between consumers and businesses by establishing and monitoring ethical marketplace standards and behavior, providing consumer guidance, education, and support, as well as business resources; and

WHEREAS, the Colorado Springs Chamber & Economic Development Corporation (CSCEDC) is a community organization built and infused by business leaders, with a mission to achieve economic prosperity for our region; and WHEREAS, while on City Council, Councilmember Helms successfully advocated with his neighbors for the creation of the Briargate General Improvement District, winning that election with 65.5% of the vote; and

WHEREAS, without those willing to start and contribute to small businesses, and the local resources that strive to support their growth, a significant share of this City's, County's, State's, and this nation's economy would be dramatically reduced and unable to function; and

WHEREAS, the SBDC, the BBB, and the CSCEDC are hosting, for the 17th year, special events from May 5th through May 9th throughout the region, giving business owners an opportunity to learn more about topics of business marketing, evolution, and purpose through workshops and the Small Business Week Awards Celebration; and

WHEREAS, the Small Business Week of the Pikes Peak Region continues to be the largest celebration of small business throughout Colorado and the United States.

## NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. The City Council recognizes May 5 to May 9, 2025, as Small Business Week in the Pikes Peak Region and offers its sincere thanks to the owners, employers, financiers, and all supporters of small business.

DATED at Colorado Springs, Colorado, this 22<sup>nd</sup> day of April 2025.

Lynette Crow-Iverson, Council President

ATTEST:

Sarah B. Johnson, City Clerk himmon