



DOUG MARTIN – ACTING CEO

BRIANNA GOODWIN – DIRECTOR OF DEVELOPMENT

HISTORY

2018 \$145k

11
EVENTS

6,261
PARTICIPANTS

31,195
SPECTATORS

22,076
ROOM NIGHTS

2019 \$145K

24
EVENTS

17,243
PARTICIPANTS

141,424
SPECTATORS

57,510
ROOM NIGHTS

2020 \$217k

32
EVENTS

26,454
PARTICIPANTS

76,763
SPECTATORS

60,798
ROOM NIGHTS

KEY PERFORMANCE INDICATORS

1. Event Management and Promotion
2. Community Development
3. Special Community Initiatives
4. Fiscal Management and Accountability
5. Ongoing Advocacy

THE FUTURE



COLORADO SPRINGS AIRPORT
Colorado's small airport



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