

Commercial Façade and Frontage Improvement Grant (CFFIG) Program Partnerships for a Community Impact

Catherine Duarte, AICP
Senior Analyst, Community Development Division



Today's objectives



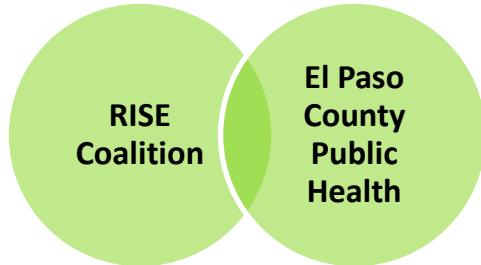
- Pilot program goals
- Partners and roles
- Project status
- Version 2.0
 - What will a formal program look like?
 - How can Council support this partnership and program growth?

CFFIG Program Goals

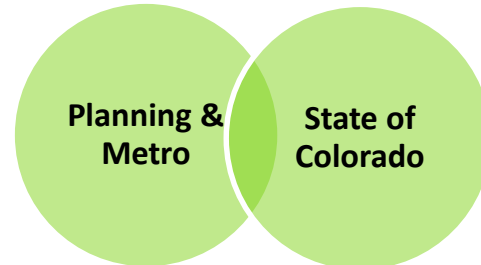


- **Encourage reinvestment** in the SE Economic Opportunity Zone (SEEOZ)
- Help building owners **attract and retain tenants**
- **Build pride** in the local community
- **Revitalize** commercial buildings to improve their exterior aesthetic and **increase utilization and visibility** as community spaces
- Contribute to the **improved quality of life** of residents, workers, and visitors

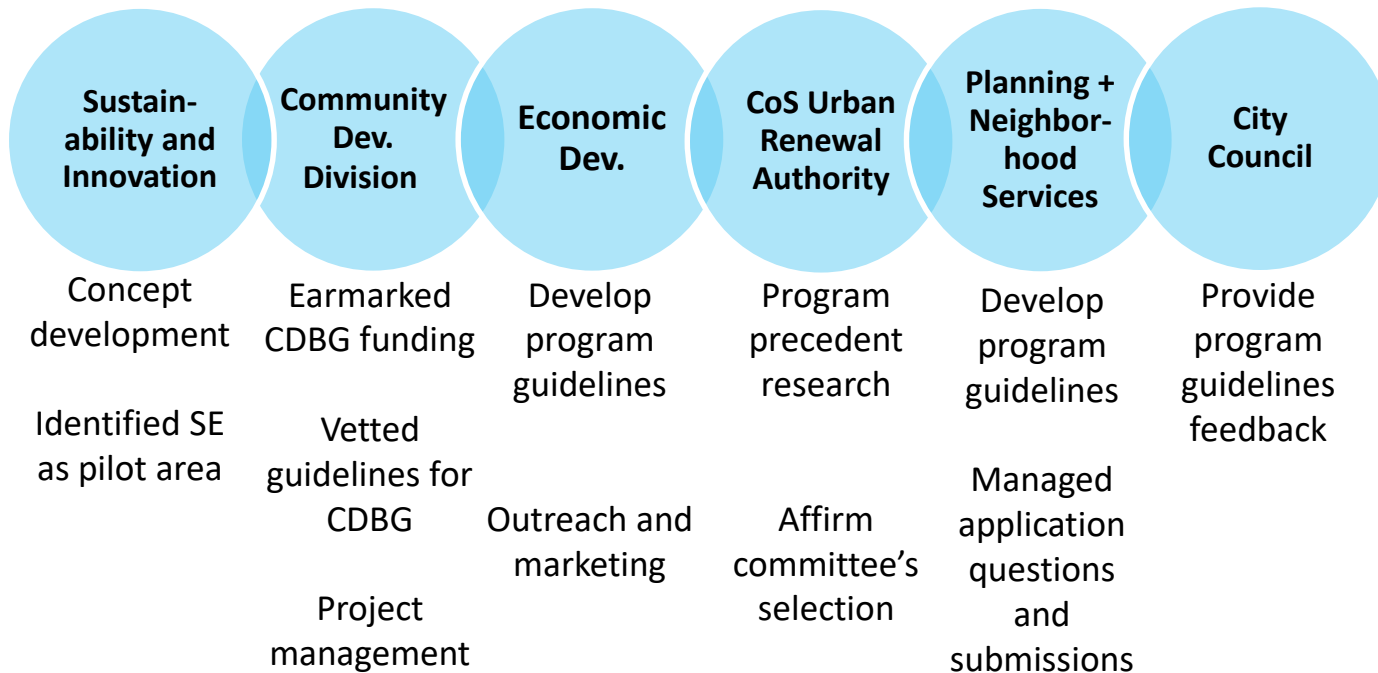
Partners



**Organizers and
conveners**



**Corridor Plans and
Opportunity Zone Designation**



Project status



- **Budget**
 - CDBG: \$100,000
 - Property owners: 1:1 match
- **Application: August – September 2018**
 - 5 applicants
- **Awardees:**
 - Mission Trace Shopping Center (\$50,000)
 - Pace Bally Plaza (\$50,000)

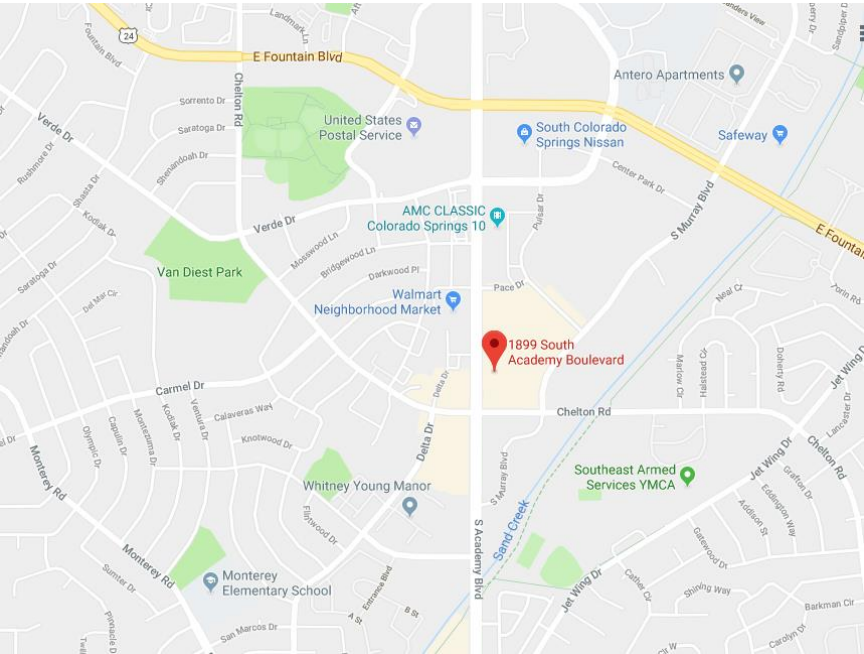
Awardees



Mission Trace Shopping Center
S. Academy & Hancock



Awardees



Pace Bally Plaza
S. Academy & Chelton



What's next?



What will turn this from a pilot project to an ongoing program?

- Build capacity in SE with 2018 project while exploring potential sites for revitalization citywide
- Ongoing collaboration between key City Departments and stakeholders to accomplish high impact projects

Long-term vision

- Increase private investment and help catalyze revitalization
- Create catalyst funding mechanism to revitalize neighborhoods
 - Move beyond single sites
 - Neighborhood planning funds
- Complement affordable housing investments
- Spur more pedestrian and transit oriented developments