

December 2014

Cradle to Career – A Community Effort

The community's **Cradle to Career** efforts were born out of quantitative reports like Quality of Life Indicators for the Pikes Peak Region and more than 50 community conversations where individuals voiced their hopes and aspirations for our community.

Cradle to Career is NOT a program but rather a convening of leaders and citizens who are passionate about our community continuing to move toward positive change. The first of five meetings was October 14th and was facilitated and by Carrie McKee (myself) of Pikes Peak United Way and Bill Booth of The Harwood Institute for Public Innovation. The discussion involved more than forty Task Force members from various sectors includes business, education, foundations, government, nonprofits, and military. It focused on what was heard in the community narrative formed from the 50+ conversations. The efforts of this Task Force are to identify three to five shared goals where they already see alignment and momentum around which the community can add leadership, resources, and a collective impact approach to having strong community outcomes.

In the second phase of these efforts, many more community leaders, organizations, experts and interested citizens will engage and develop partnerships, measurements, and more specific details around the shared goals.

As we move forward and in an effort to be fully transparent, we're excited to share what we're discussing and discovering every step of the way and have your engagement around the issues. Check the Pikes Peak United Way website (www.PPUnitedWay.org) on the Cradle to Career page for updates about the Task Force meetings. The Task Force meetings are open to the public and media for any interested observers to attend. To RSVP to attend those meeting, you can email Pam@PPUnitedWay.org and she'll get you the details about location and that meeting's agenda. Our next meetings are December 4th and 18th from 1-3:30pm.

We hope you are encouraged by the steps being taken to hold up the community's voice around its hopes, strengths, needs, and incredible potential for continued positive change. We certainly are!

If you have any questions or insights you'd like to share with me, please email me at Carrie@PPUnitedWay.org.

Carrie McKee
Executive Vice President
Pikes Peak United Way

Top Community Issues and Conditions

Cradle to Career Task Force

COLLABORATION / CONNECTIONS

EDUCATION & SKILLS NEEDED FOR CAREERS

Increase connections between K-12, vocational opportunities (trade schools), higher education and employers looking for skilled labor

- Increase development of work skills – across all ages
- Development of “career ladders” and retraining
- Increase mentoring programs geared toward vocational opportunities

COMMUNITY & PUBLIC (NEIGHBORHOOD) INFRASTRUCTURE

Improve neighborhood infrastructure in order to promote safe and easy walking & biking to everyday needs

- Increase infrastructure and re-development specifically around Academy, Platte, and South Nevada
- Increase supports to neighborhood organizations in order that communities and individuals/families thrive
- Increase thoughtful land use planning in order to make it easier for neighbors to meet & build relationships

COMMUNITY BRAND & NARRATIVE

Improve how the community describes and sees itself, which will in turn improve how the state and nation describes and sees us

- Increase support of one vision for the community around which we can rally
- Increase identifying ways in which to create consensus around a vision; diminish becoming paralyzed by contrarian views when a majority support a vision while still being respectful of naysayers

ECONOMIC DEVELOPMENT & JOB CREATION

Increase creation of new and exciting job opportunities that will encourage talent (young and old) to stay in Colorado Springs – and in turn increase the city’s vibrancy and community involvement

- Increase community’s, higher education’s, and military’s interaction to capitalize on economic development opportunities
- Increase supports to young professionals in order to retain them in the community
- Support business and civic activities to maintain a vibrant downtown
- Better publicize and align entrepreneurial activities between entrepreneurs, higher educational institutions, and other community entities
- Increase supports around the development / redevelopment of the manufacturing sector

EDUCATION & SKILLS NEEDED FOR PARENTING

Increase parents’ involvement with and knowledge of what their children need to start school at various levels – kindergarten, elementary, and high school

- Increase training for parenting skills

HEALTHCARE ACCESS & AVAILABILITY

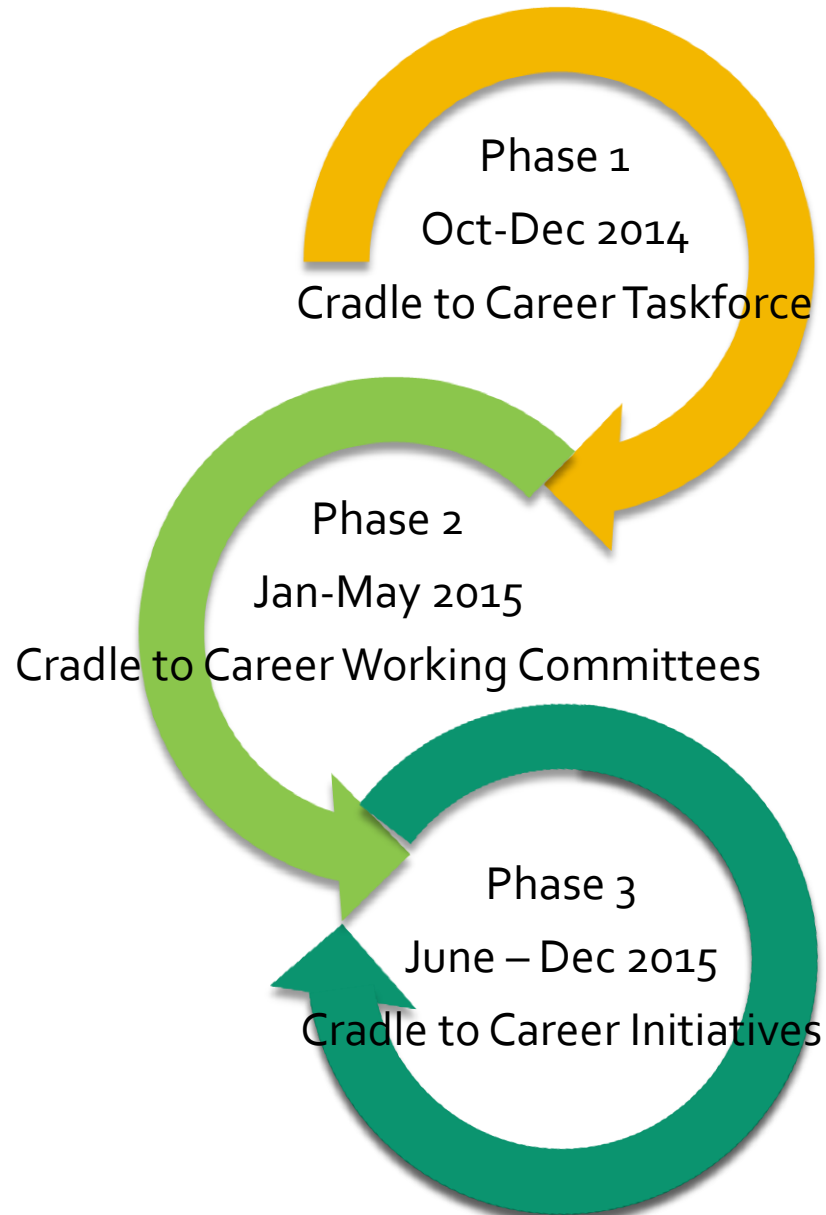
Improve availability and access to high quality health care resources for body, mind and spirit

SUPPORTS FOR PEOPLE EXPERIENCING HOMELESSNESS

Increase supports to homeless populations in realms of health, housing, and services

- Increase affordable housing especially close to public transportation lines

Cradle to Career Timeline



- Identifies 3-5 shared goals
- Establishes leadership for Phase 2 “Working Committees”
- Communicates shared goals with community
- Specifies shared goals & expected outcomes around conditions & issues (long & short term)
- Develops measurements & timelines for goals
- Identifies and begins partnerships with a collective impact approach
- Identifies existing and potential funding & in-kind resources for goals
- Takes initial actions & continues changing community narrative
- Communicates specifics of shared goals with community
- Continues implementing partnerships & shared measurement
- Reports first quarter results (July-Oct) to community in Nov 2015

Cradle to Career Task Force			as of 10.31.14
First name	Last name	Entity	Sector
Dave	Csintyan	Csintyan (Consulting) Group / See The Change USA	Business
Vicki	Cedarholm	Colorado Springs Gazette	Business
Dirk	Draper	CH2M Hill	Business
Kimball	Edwards	TMC Design Corporation	Business
Tracey	Englehardt	Deluxe	Business
Mary	Fagnant	Qualtek Manufacturing	Business
Kent	Fortune	USAA	Business
Chris	Jenkins	Norwood Development Group	Business
Jim	Johnson	GE Johnson Construction Company	Business
Mike	Jorgensen	Red Noland	Business
Nick	Matesi	KK TV - News 11	Business
Tom	Neppl	Springs Fabricators, Inc.	Business
Morgan	Norelius	Green Pastures Capital	Business
Anthony	Perez	Success is a Language, Inc.	Business
Ralph	Routon	Colorado Springs Business Journal	Business
Trent	Stafford	Kirkpatrick Bank	Business
Doug	Stimple	Classic Homes	Business
Will	Temby	Apprentice Personnel	Business
Josh	Waymire	Raymond James	Business
Denny	Weber	The Wright Group	Business
Sandy	Wenger	Conspire!	Business
Andie	Doyle	Chapman Foundation	Foundations
Doug	Elliott	Daniels Fund	Foundations
George	Guerrero	El Pomar Foundation	Foundations
David	Lord	Colorado Springs Health Foundation	Foundations
Paula	Pollet	Pikes Peak Community Foundation Board / Ent FCU	Foundations
David	Siegel	Bee Vradenburg Foundation	Foundations
Dr. Lance	Bolton	Pikes Peak Community College	Education
Stephannie	Finley	University of Colorado - Colorado Springs	Education
Beth	Lindquist	Metro Community College - Longview	Education
Megan	Nicklaus	Colorado College	Education
Dr. Marijane	Paulsen	Colorado Technical University & PPCC (Ret.)	Education
Will	Stoller-Lee	Fuller Theological Seminary in Colorado	Education
Jason	Ter Horst	Colorado Springs School District 11	Education
Linda	Van Matre	Academy School District 20 - Board of Education	Education
Homer	Wesley	University of Colorado - Colorado Springs	Education
Jerry	Forte	Colorado Springs Utilities	Nonprofit
Katie / Nate	Fowler / Stratman	First Presbyterian Church	Nonprofit
Walt	Glover	United States Olympic Committee	Nonprofit
Holly	Kortum	Kaiser Permanente	Nonprofit
Myron	Pierce	Passion City Church	Nonprofit
Heather	Steinman	Tri-Lakes - YMCA of the Pikes Peak Region	Nonprofit
John	Tighe	REACH Pikes Peak	Nonprofit
Linda / Amber	Weise / Marek	The Colorado Springs Conservatory	Nonprofit
Jason	Wood	Pikes Peak United Way	Nonprofit
Gen. Edward	Anderson	USAF NORTHCOM (Ret.)	Gov't
Jill	Gaebler	Colorado Springs City Council	Gov't
Jeff	Greene	El Paso County	Gov't
Matthew	Hebard	Colorado DHS - Office of Early Childhood	Gov't
Col. Bob	McLaughlin	US Army (Ret.)	Gov't
Patricia	Randle	Ft. Carson - Army Community Services	Gov't
Maj. Gen. Bentley	Rayburn	USAF (Ret.)	Gov't