

**A RESOLUTION OF COMMITMENT TO JOIN THE LIVEWELL
COLORADO HEALTHY EATING AND ACTIVE LIVING (HEAL) CITIES
AND TOWNS CAMPAIGN TO SUPPORT HEALTHY LIFESTYLE
CHOICES AND OBESITY PREVENTION IN COLORADO SPRINGS**

WHEREAS, although Colorado is the “leanest” state in the country, fifty-eight percent (58%) of Colorado adults and a quarter of Colorado children are overweight or obese; and

WHEREAS, Colorado has the second fastest rate of increase in childhood obesity in the nation and the adult obesity rate in Colorado has doubled since 1995; and

WHEREAS, El Paso County Public Health has identified the built environment including recreation, food, and transportation systems as drivers of community health; and

WHEREAS, the cost to Colorado in medical bills, workers compensation and lost productivity due to obesity and lack of physical activity exceeds \$1.6 billion dollars annually; and

WHEREAS, many existing City of Colorado Springs initiatives and programs including the adoption of the Parks and Recreation Master Plan, achievement of a “Silver Level” Bicycle Friendly Community award, creation of the Colorado Community Center Collaborative partnership, establishment of community gardens in parks and community centers, and the creation of Reach Your Peak Employee Wellness program help to combat obesity and provide staff with healthy choices and opportunities; and

WHEREAS, the City of Colorado Springs *2014-2018 Strategic Plan* identifies the importance of creating a “health conscious, active and creative community” in Colorado Springs; and

WHEREAS, identifying our City as a fit, active, and healthy community through the HEAL campaign promotes the image that Colorado Springs is a great city to live, work and play in; and

WHEREAS, LiveWell Colorado is committed to partnering with Healthy Eating and Active Living Cities and Towns across the state to promote equitable access to healthy foods, physical activity and healthcare services to ensure all residents are healthy Colorado citizens.

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS THAT:

SECTION 1: The City pledges to join the LiveWell Colorado Healthy Eating and Active Living Cities and Towns Campaign.

SECTION 2: The City hereby recognizes the importance of promoting healthy eating and active living opportunities so that our citizens may be healthier, more productive, and

have the opportunity to enjoy a better quality of life.

SECTION 3: The City is committed to becoming an “Elite Level” Healthy Eating and Active Living Community by supporting the goals of healthy food access, healthy community and workplace wellness.

SECTION 4: The City recognizes that achieving this goal can be accomplished by encouraging positive health choices by individuals, celebrating community partnerships to further healthy eating and active living opportunities, and by continuing to support plans, projects and policies that help to make Colorado Springs a fit, active, and healthy city.

DATED at Colorado Springs, Colorado, this ____ day of _____, 2014

Keith King, Council President

ATTEST:

Sarah Johnson, City Clerk