## RESOLUTION NO. 140 - 22

A RESOLUTION DESIGNATING THE UNITED STATES OLYMPIC AND PARALYMPIC MUSEUM (USOPM) BIENNIAL HALL OF FAME FESTIVAL EVENT AS A CITY-SPONSORED EVENT

WHEREAS, City Council Resolution 220-05 reaffirmed the City's policy relating to City Council's designation of certain special events as being "City-sponsored" if the event will result in "extraordinary economic or cultural benefit" to the City; and

WHEREAS, City Council Resolution 39-17 designated several special events as City-sponsored, because the designated special events continue to provide "extraordinary economic and/or cultural benefit" to the City; and

WHEREAS, Resolution 39-17 provides that, provided budgetary and operational impacts allow, City-sponsored events may receive cash support commensurate with such designation as recommended by the LART Citizens Advisory Committee and approved by City Council as part of the City's annual budget process; and

WHEREAS, Resolution 39-17 further provides that additional events may be designated as City-sponsored events by City Council resolution if (a) the organizer of the event is a City entity, (b) the event will result in economic or cultural benefit to the community, or (c) the event will encourage tourism; and

WHEREAS, the United States Olympic and Paralympic Museum ("USOPM") will host a biennial Olympic and Paralympic Hall of Fame Festival in Colorado Springs in honor of United States Olympics and Paralympics Hall of Fame inductee(s) ("Hall of Fame Festival"); and

WHEREAS, USOPM hosted the first Hall of Fame Festival in the Colorado Springs in 2022 and received LART funding as recommended by the LART Citizens Advisory Committee and approved by City Council; and

WHEREAS, the biennial Hall of Fame Festival will encourage tourism and result in extraordinary economic and cultural benefit to the Colorado Springs community; and

WHEREAS, the USOPM is a key element of the City for Champions, whose projects improve the quality of life for residents and the visitor experience for those traveling to the region; and

WHEREAS, the Hall of Fame Festival supports the City's identity as "Olympic City USA"; and

WHEREAS, the next Hall of Fame Festival will be in 2025; and

WHEREAS, pursuant to Resolution 39-17, if for a particular year the amount of funding requested by an event organizer for a designated City-sponsored event is the same amount that was provided in the immediately preceding year and the event organizer and scope of the event remains the same as the immediately preceding year, the event organizer can apply for the same amount of funding received in the immediately preceding year by completing a simple application and complying with a simplified application process, as determined by the LART Citizens Advisory Committee; and

WHEREAS, City Council would like to designate the biennial Hall of Fame Festival as City-sponsored.

## NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. City Council hereby finds that the USOPM biennial Hall of Fame Festival encourages tourism and provides extraordinary economic and cultural benefit to the Colorado Springs community.

Section 2. City Council hereby designates the USOPM biennial Hall of Fame Festival as "City-sponsored", and provided budgetary and operational impacts allow, such City-sponsored event may receive cash support commensurate with such designation as recommended by the LART Citizens Advisory Committee and approved by City Council as part of the City's annual budget process.

Section 3. City Council recognizes that the Hall of Fame Festival occurs on a biennial basis and finds that it is appropriate to allow USOPM to avail itself of the simplified application process described in Resolution 39-17 for City-sponsored events as modified to accommodate the fact that the event is held on a biennial basis.

Section 4. This Resolution shall be in full force and effect immediately upon its adoption.

DATED at Colorado Springs, Colorado, this 27th day of September 2022.

ATTEST:

Council President

Sarah B. Johnson,