

STATE OF DOWNTOWN

Colorado Springs 2017



Economic snapshot and performance indicators





Downtown Development Authority

History: Created by Downtown voters in 2006.

Mission: To build public and private investment partnerships that promote the physical and economic growth of Downtown Colorado Springs.

The plan: Experience Downtown Plan of Development, approved by City Council in November 2016.

Funding: 5 mil property tax levy for operations, TIF reimbursement agreements for projects aligning with the Experience Downtown Colorado Springs Plan of Development.

Downtown Development Authority Board of Directors

Steve Engel, chair, retired, Griffis Blessing

Ingrid Richter, vice chair, Catalyst Campus

Antonio Rosendo, secretary/treasurer, Lane Foundation

Jill Gaebler, City Council

Jessica Modeer, Zeezo's

Chris Jenkins, Nor'wood

Dot Lischick, World Arena/Pikes Peak Center

Darsey Nicklasson, DHN Development

David Lux, Concept Restaurants

Chuck Murphy, Murphy Constructors

Aaron Briggs, HB&A

Downtown Development Authority

What we do

- Make it happen
- Make it happen sooner
- Make it happen better

How we do it

- Business support services
- Grants and TIF reimbursement agreements
- Public realm investments
- Partner programs

Goals

GOAL 2

Diverse and Inclusive Place to Live,
Integrated with Adjacent Neighborhoods



GOAL 3

Celebrating and
Connecting with
Outdoor Recreation
and Exceptional
Natural Setting



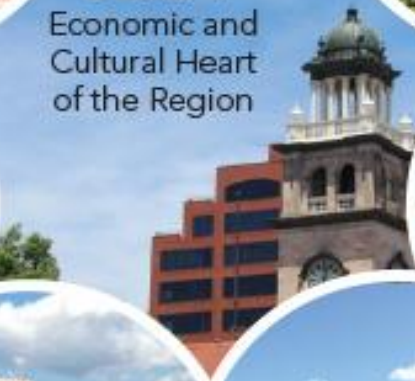
GOAL 8

A Place for Inspiration,
Honoring History and
Facing the Future



GOAL 1

Economic and
Cultural Heart
of the Region



GOAL 4

A Place for
Healthy and Active
Lifestyles



GOAL 7

Offering an
Unforgettable
Visitor Experience



GOAL 6

A Leader in Innovative
Urban Design and Sustainability



GOAL 5

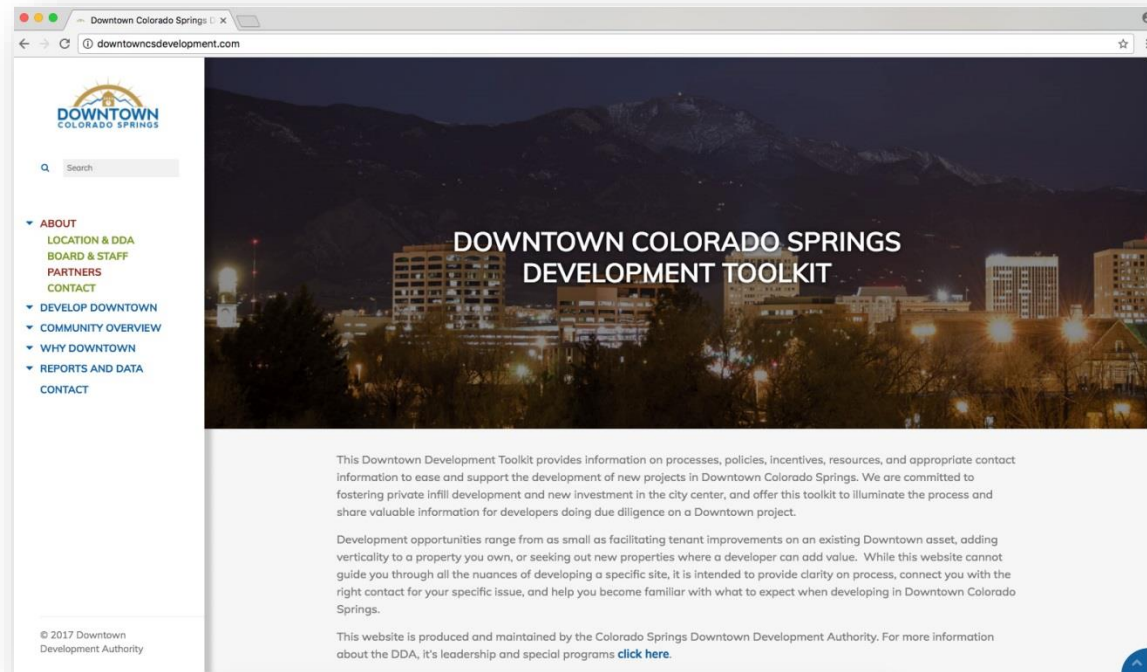
A Walkable and Bike-Friendly
Center Connected Through
Safe and Accessible
Multi-modal Networks



Downtown Development Authority 2017 to date

Business support services

- 15 new street-level businesses
- State of Downtown Report
- Downtown Development Toolkit



Downtown Development Authority 2017 to date

Grants and TIF reimbursement agreements

Before



Downtown Development Authority 2017 to date

Grants and TIF reimbursement agreements

After



Downtown Development Authority 2017 to date

Public realm investments



Downtown Development Authority 2017 to date

Public realm investments



**Downtown Development Authority
2017 to date**

Partner projects

artspace



Downtown Development Authority For 2018

Continued implementation of Experience Downtown Plan



Highlights:

- Alleyway implementation
- Gateway implementation
- Bike share launch

