



May 19, 2022

Mr. Michael Montgomery, Deputy City Council Administrator

City of Colorado Springs

Colorado Springs, CO 80903

107 N. Nevada Ave. Ste. 300

RE: Greater Downtown Colorado Springs Business Improvement District open board position

Dear Mr. Montgomery:

The Greater Downtown Colorado Springs Business Improvement District (BID) has three board openings in July 2022 due to the completion of three-year terms by Frank Frey, Epicentral Coworking; Carrie Hibbard, Terra Verde; and Julie Brooks, Paramount/The O'Neil Group Companies. Mr. Frey has chosen not to seek a second term, and Ms. Baker and Ms. Brooks will continue for a second and final three-year term, with full support of the board.

Ordinance states that the particular opening created by the departure of Mr. Frey be filled by a representative of an office within the BID. The BID advertised its board opening through the Downtown Partnership website and newsletter, used by thousands of downtown stakeholders. BID board members also personally reached out to individuals who met that qualification.

At the May 18, 2022, board meeting, the BID board unanimously voted to recommend that City Council appoint William Reed of Sherman Howard, located in the Wells Fargo tower, to fill the vacant seat. Mr. Reed's letter of interest and resume are included here. You will note Mr. Reed is a longtime resident of Colorado Springs and pledges a genuine dedication to the BID mission of an urban environment that is clean, engaging, welcoming and walkable.

Thank you for your assistance.

Sincerely,

Susan Edmondson, BID Executive Director