



# Pikes Peak Community Foundation

## Our Spacious Skies Debrief

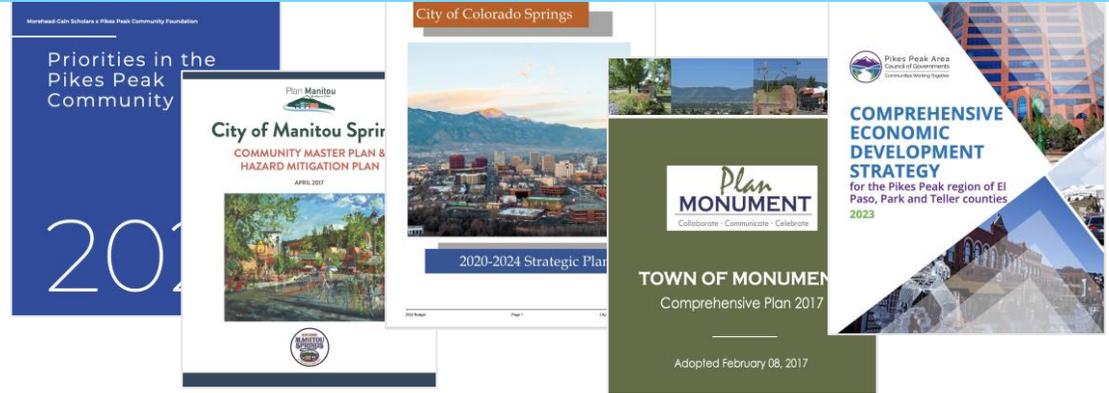
Colorado Springs Planning Commission  
4/2/2026

# Two Necessary and Complimentary Inputs...

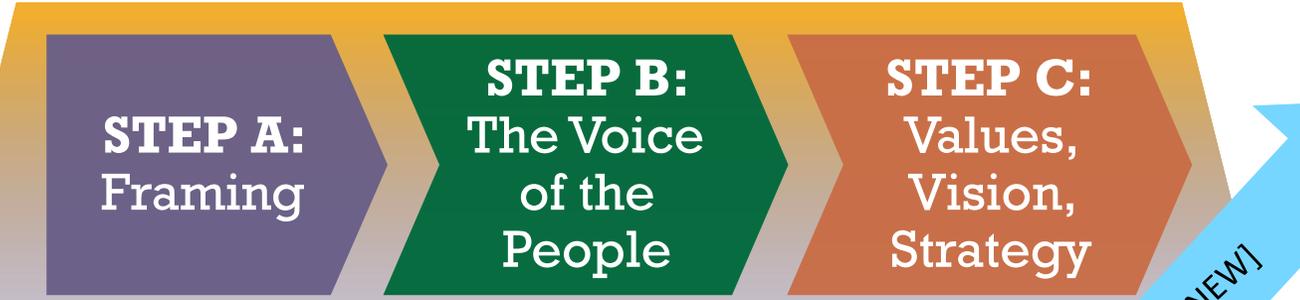
The Voice and Values of the People Critically Work Together with Expert Strategic Plans to Create a Sustainable Foundation for Future Engagement, Vision, and Action

Regional Strategies developed by Leaders/Experts

[ALREADY EXIST]



- Ensures Pikes Peak Regional Vision built on values of the people.
- Lays groundwork for the conversations the region will have about the future.
- Identifies public-defined priorities and solutions for the vision to compliment Regional Strategic Plans
- Guide to shape strategies in:
  - housing
  - land use
  - transportation
  - outdoors
  - sports
  - homelessness
  - quality of life
  - econ development
  - growth
  - development types
- PR, Communications, and Messaging Strategy
- Input to a progress scorecard



[NEW]

Values and Priorities of the People

# A Major Milestone...

This marks the end of the Values and Priorities Phase and the beginning of the Working Together Phase to embed them in the Regional strategies, plans, and actions.

## Phase 1: Uncovering Values and Priorities of the People

STEP A: Framing	STEP B: The Voice of the People	STEP C: Values, Vision, Strategy
Engage regional leaders to shape goals and priorities of visioning effort	Listen to diversity of Pikes Peak Region voices. Uncover personal values & priorities that shape what people love and worry about most	Make the regional values and priorities actionable to guide strategy(ies), build public support, and enhance public engagement and communications behind the regional visioning effort
<p><b>Immersion and Discovery</b> with your team</p> <ul style="list-style-type: none"> <li>• <b>13 One-on-one personal interviews</b> with key leaders</li> <li>• 3 Regional Leader <b>Illumination Lab<sup>SM</sup></b> sessions (n=69)</li> </ul>	<p><b>BrightBoard™</b> Online, moderated, interactive community of Pikes Peak Region residents</p> <ul style="list-style-type: none"> <li>• 60-75 Total participants               <ul style="list-style-type: none"> <li>• 45 randomly recruited</li> <li>• 30 Steering Comm. Referrals</li> </ul> </li> </ul>	<p><b>Values Survey, Synthesis, and Vision</b></p> <ul style="list-style-type: none"> <li>• <b>Scientific online &amp; phone survey</b> and values laddering of representative sample of Pikes Peak Region residents (n=700)</li> <li>• <b>Community survey</b> (online, in-person)               <ul style="list-style-type: none"> <li>• Everyone invited</li> <li>• Community partners helping</li> <li>• Deeper look by neighborhoods</li> </ul> </li> </ul> <p>Both surveys offered in English and Spanish</p>

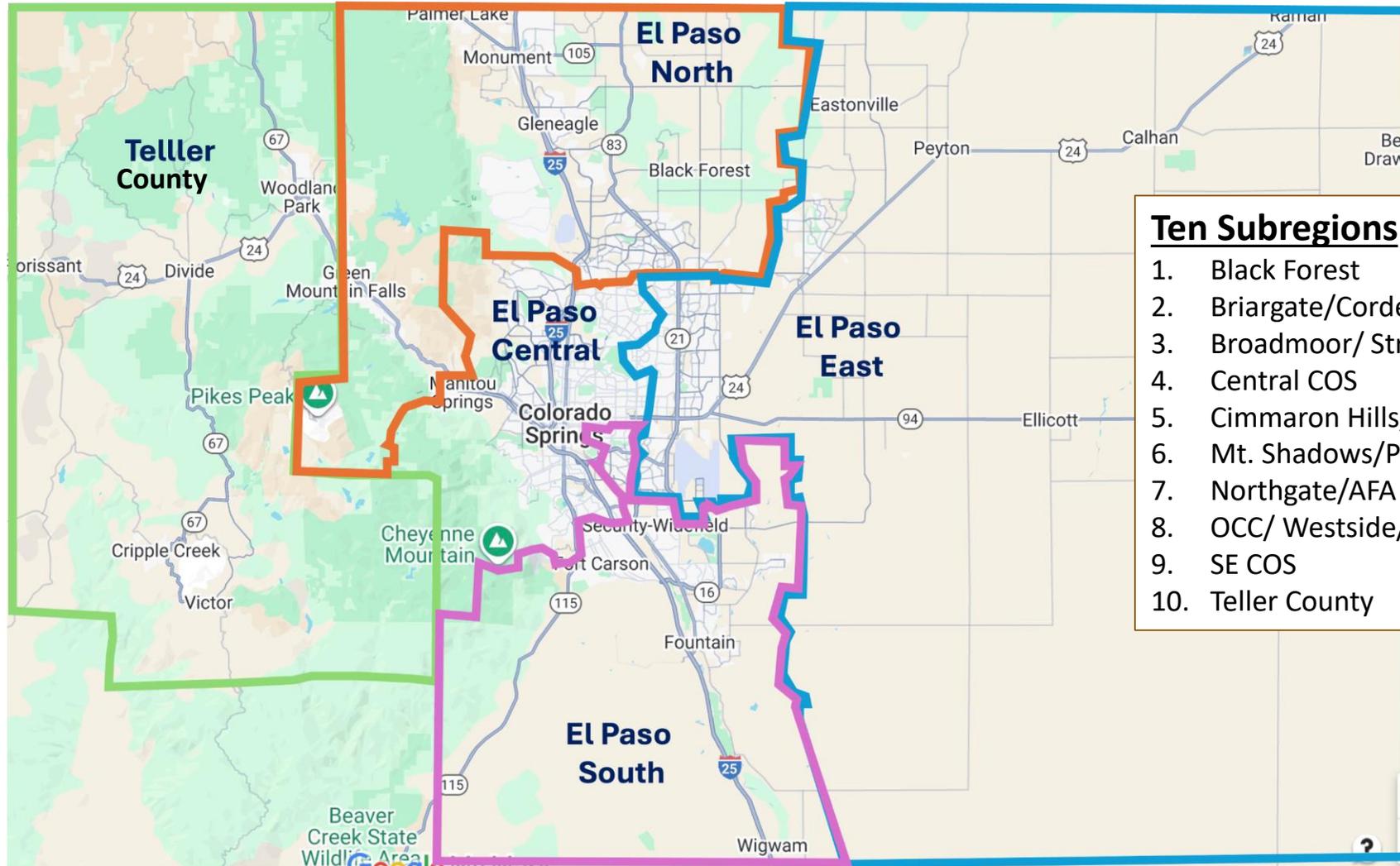
## Phase 2: Working Together

Public engagement to share what we have learned and generate the ideas, solutions, and actions that will advance our shared values and priorities

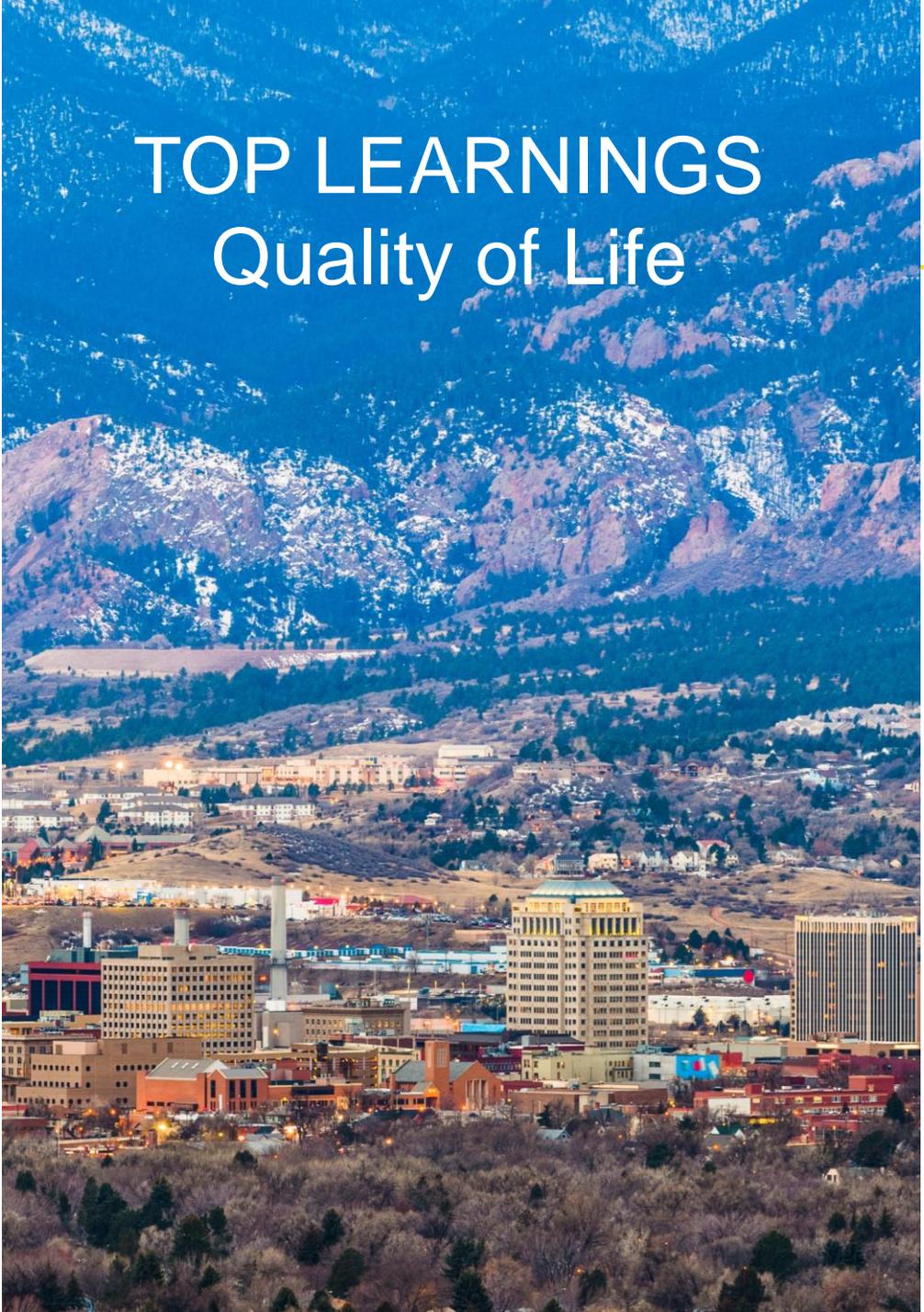
- Public gatherings/events
- Public/Expert input and feedback on emerging values priorities and potential solutions
- Action plans and strategies
- Implementation framework



# Five Major Regions Map of Scientific Survey



- Ten Subregions**
1. Black Forest
  2. Briargate/Cordera
  3. Broadmoor/ Stratmoor Hills
  4. Central COS
  5. Cimmaron Hills/ Springs Ranch/ Stetson Hills
  6. Mt. Shadows/Peregrine/Rockrimmon
  7. Northgate/AFA
  8. OCC/ Westside/ Ivywild/ Skyway
  9. SE COS
  10. Teller County



# TOP LEARNINGS

## Quality of Life

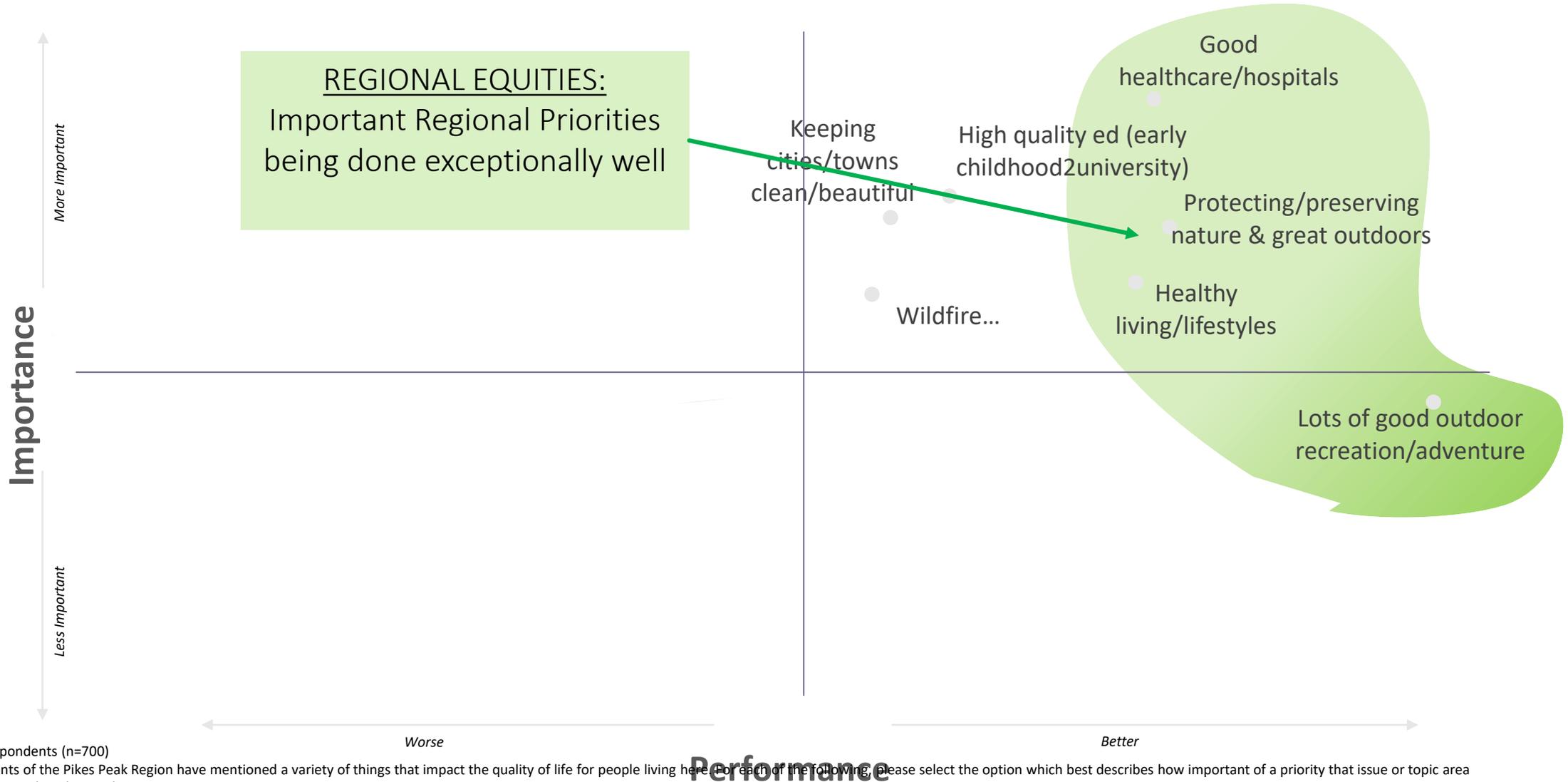
# 1 People of The Pikes Peak Region Enjoy Exceptional Quality of Life

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- The people in the Pikes Peak Region find their quality of life far more positive than negative and **far above the rest of the country.** Residents say that **69% of things have positive impact on their quality of life.**
- The scenic/natural beauty of the region and outdoor recreational opportunities are clearly key drivers of the high quality of life.
  - Safe neighborhoods, family/close friends living in the area, and access to good healthcare are also very strong drivers of the high quality of life

# Importance/Performance of Key REGIONAL Issues

[IMPORTANCE OF ISSUE TO THE REGION]



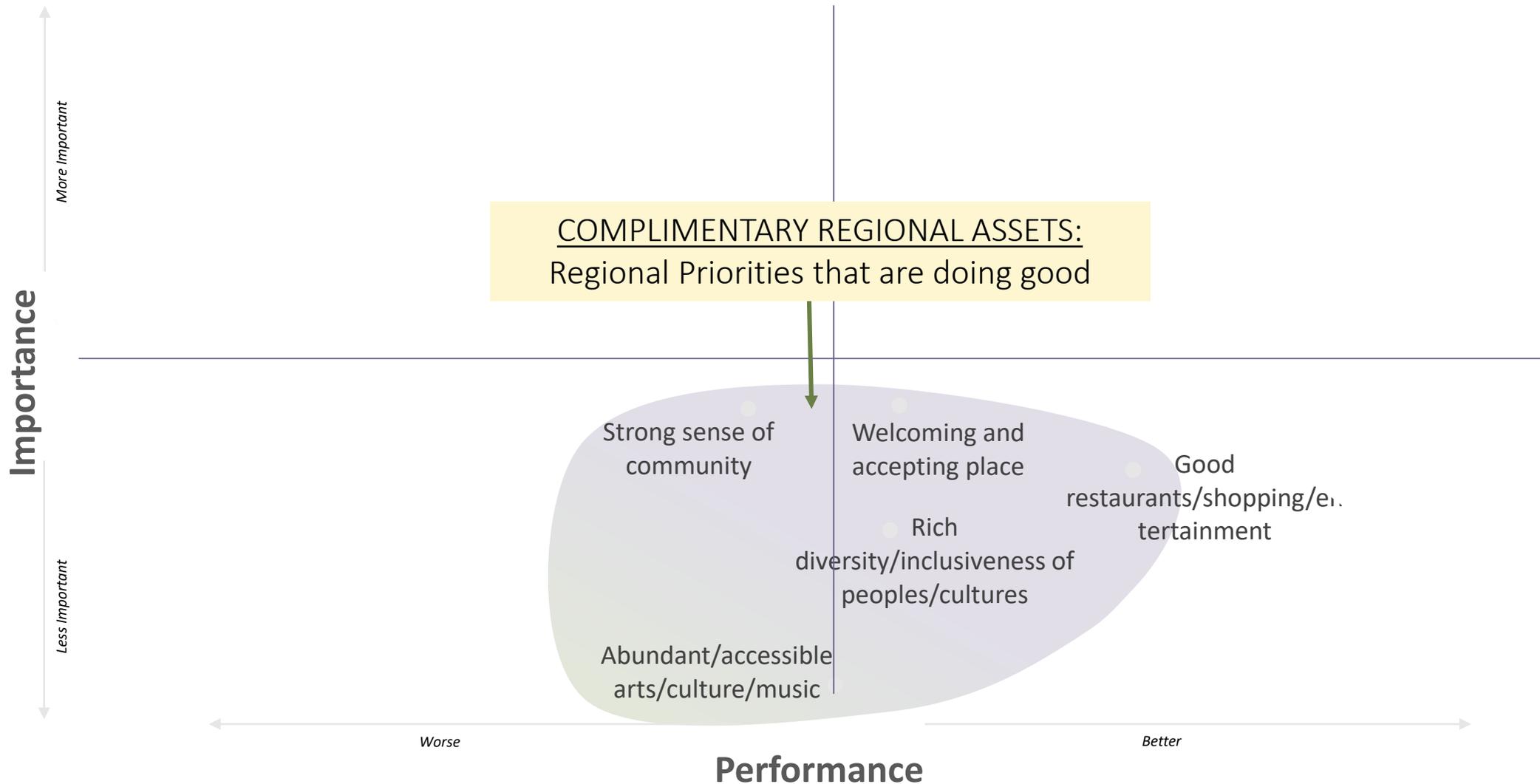
BASE: All Respondents (n=700)

Q205. Residents of the Pikes Peak Region have mentioned a variety of things that impact the quality of life for people living here. For each of the following, please select the option which best describes how important of a priority that issue or topic area should be here in the Pikes Peak Region.

Q206. In your opinion, which of the following best describes how you feel the Pikes Peak Region is performing in each of these areas?

# Importance/Performance of Key REGIONAL Issues

[IMPORTANCE OF ISSUE TO THE REGION]



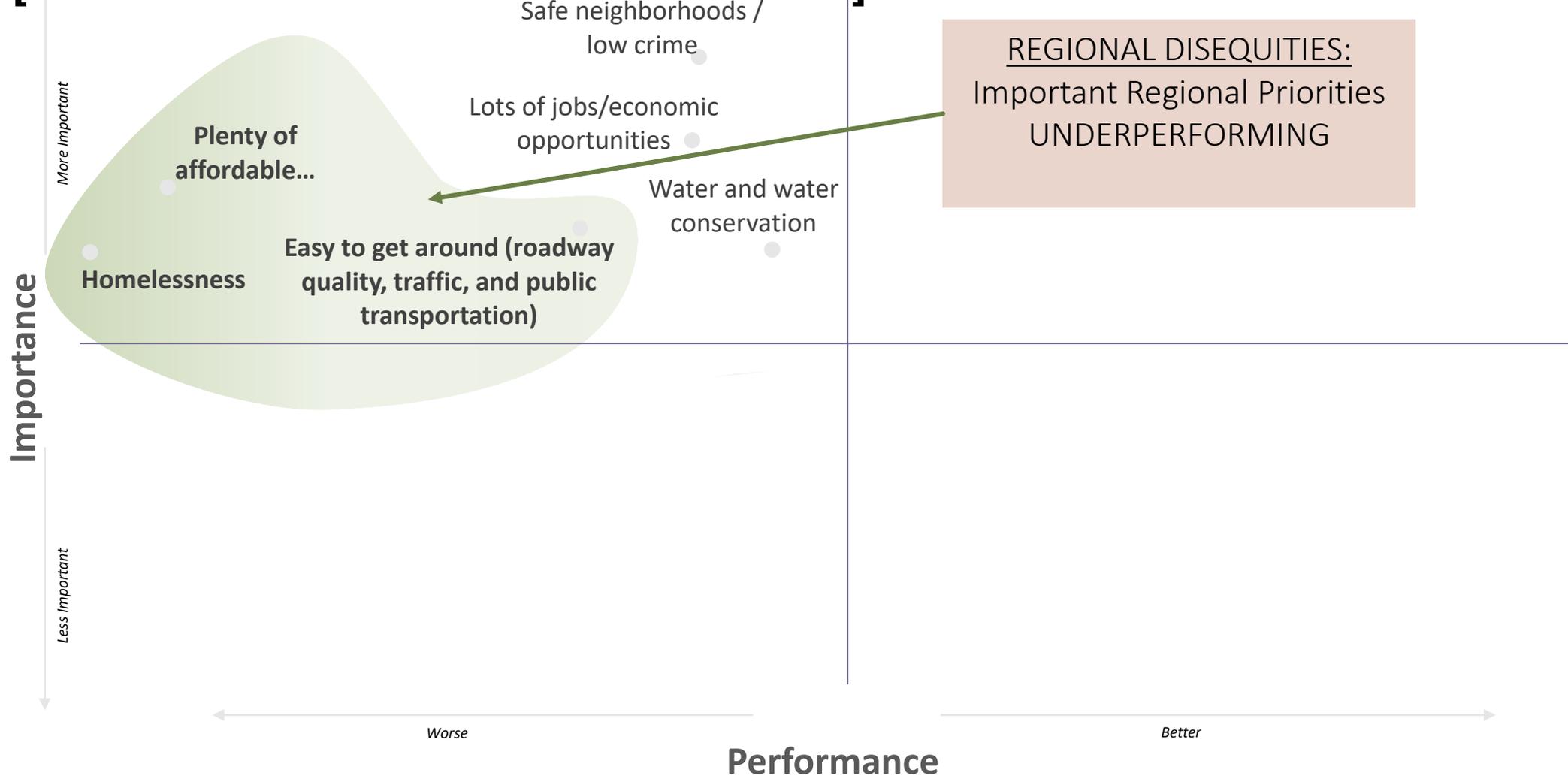
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Q206. In your opinion, which of the following best describes how you feel the Pikes Peak Region is performing in each of these areas?

# Importance/Performance of Key REGIONAL Issues

[IMPORTANCE OF ISSUE TO THE REGION]



BASE: All Respondents (n=700)

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PIKES PEAK COMMUNITY FOUNDATION

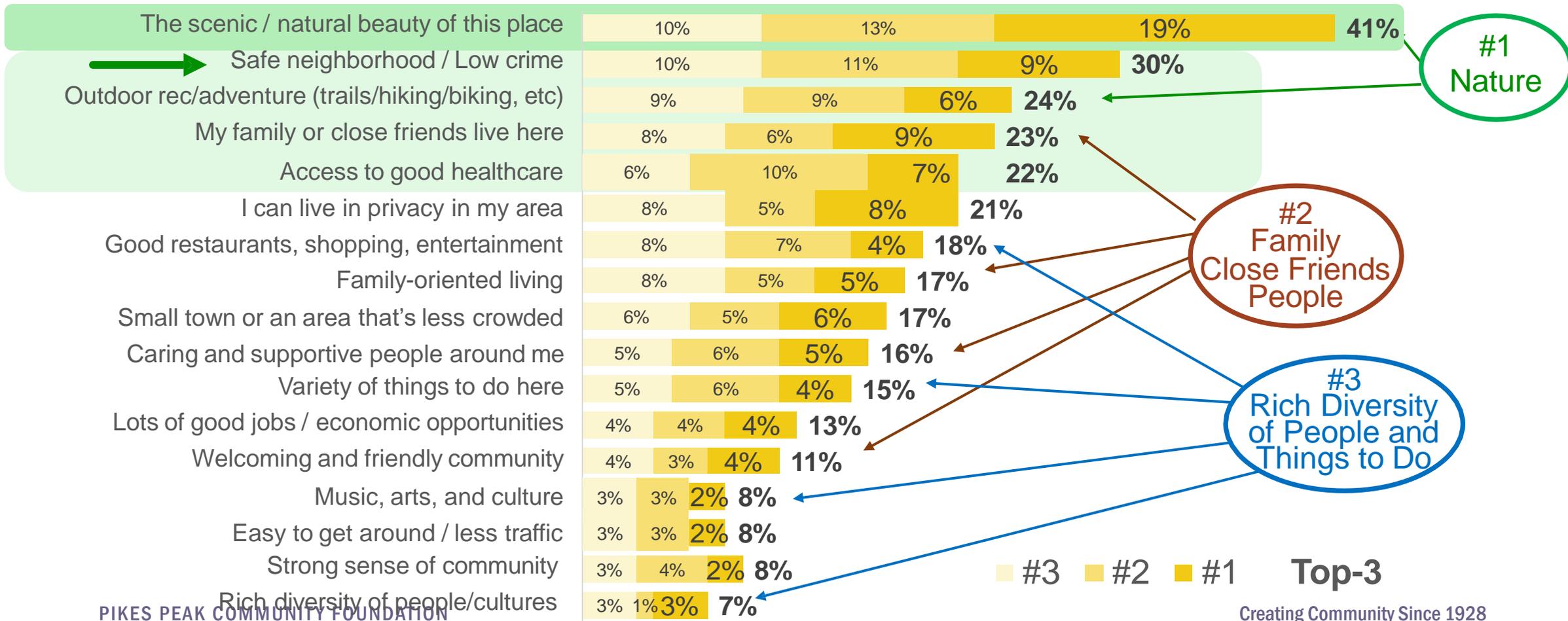
Q206. In your opinion, which of the following best describes how you feel the Pikes Peak Region is performing in each of these areas?



# PERSONAL Drivers of High Quality of Life...

[IMPORTANCE OF ISSUE AT PERSONAL LEVEL]

What makes life great **for you** in this region and adds the most to your quality of life?



PIKES PEAK COMMUNITY FOUNDATION

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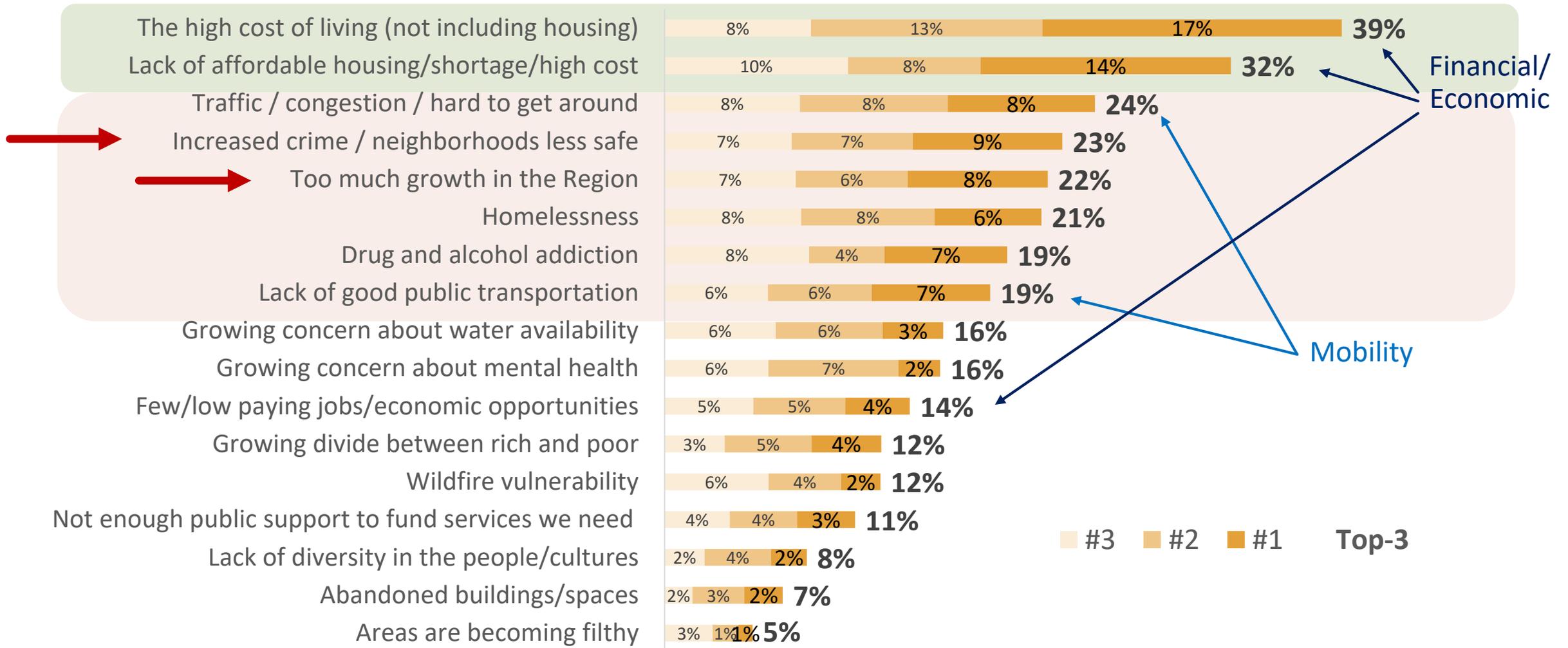
BASE: All Respondents (n=700)

Q301. We are going to start by thinking about what makes the Pikes Peak Region so special. Thinking specifically about where you live, what makes this such a great place to you? What do you personally enjoy most about living and working here? To help you, residents of the Region have identified many of the things that might be on your list. Please carefully review the list of 17 items first. Then, please select the top 3 items you personally like the most out of all 17 items—the things that make life great for you in this region and add the most to your quality of life.

# Things taking away from **PERSONAL** quality of life...

[IMPORTANCE OF ISSUE AT **PERSONAL** LEVEL]

What has the most significant negative effect on your quality of life in the region?



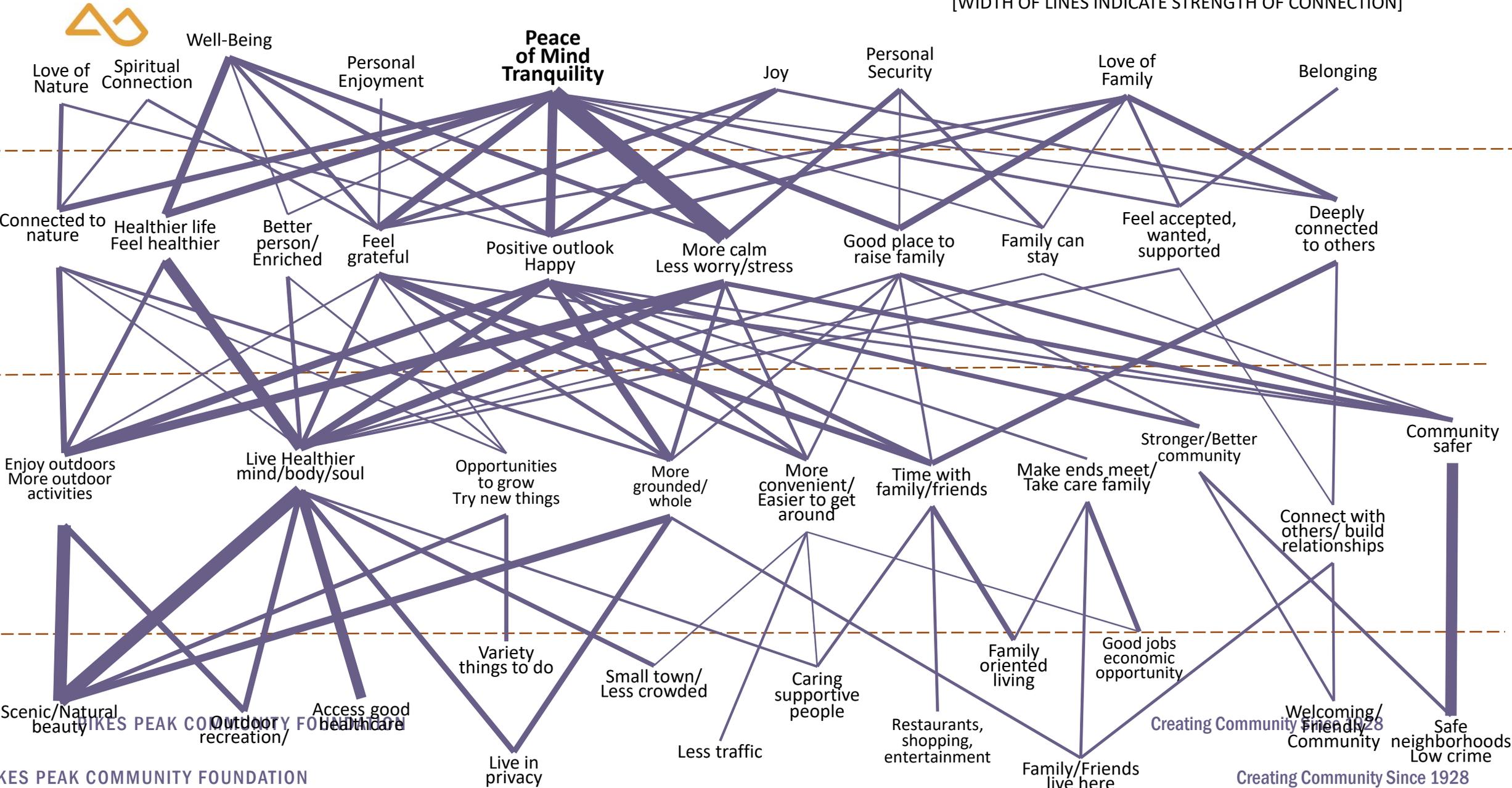
BASE: All Respondents (n=700)

Q401. Now please think about the things you don't like about living here. Thinking specifically about the Pikes Peak Region and where you live, what has the most significant negative impact on your quality of life. What do you dislike the most about living and working here? To help you, people in the Region have identified most of the things that might be on that list. Please carefully review the list below first. Then, please select the three that most negatively impact your quality of life in the Region.

# Values of the People of the Pikes Peak Region [Hierarchical Values Map or Mind Map]

[WIDTH OF LINES INDICATE STRENGTH OF CONNECTION]

VALUES  
EMOTIONS  
BENEFITS  
ATTRIBUTES





TOP LEARNINGS  
Tranquility and  
Peace of Mind  
Under Threat

TOP LEARNINGS

3

**There is a Transcendent Peace and  
Tranquility in Pikes Peak Region...  
It's Real and Under Threat**

- There is a distinct and real sense of peace and tranquility that makes the region unique and special. **The natural and scenic beauty of this place is the source and energy generating the peace and tranquility.**
- **More than 3 of 4** residents feel the peace and tranquility is being threatened and are motivated to support actions that will protect, promote, and preserve it.



## TOP LEARNINGS

### Attitudes about Growth

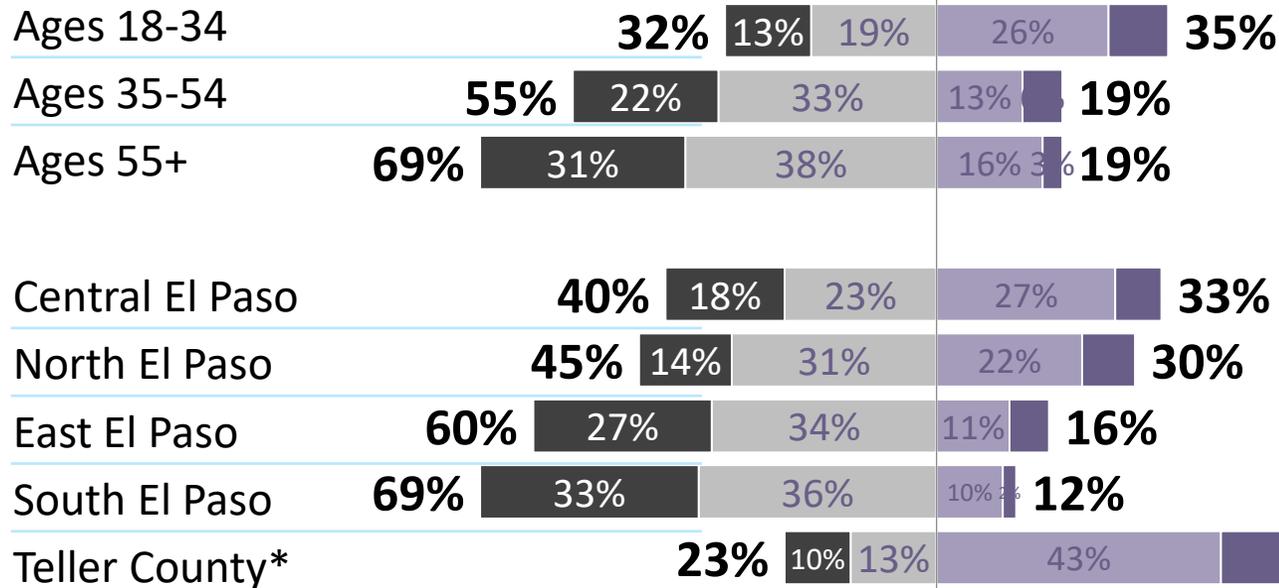
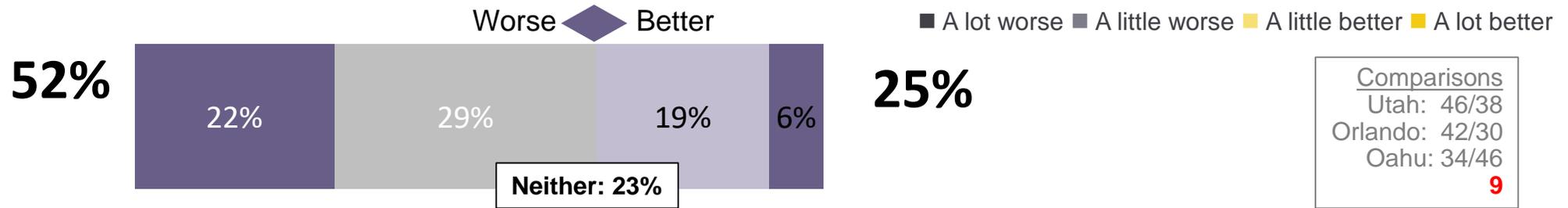
TOP PRIORITIES

# 4 Mixed Opinions on Growth

- The majority of Pikes Peak residents **(52%)** believe growth is making things worse (only **25% of adults** feel the growth is making things better).
- Yet about the same number **(51%)** agree that growth in the region brings mostly benefits and advantages IF it is carefully managed. Another **20%** believe growth should be strongly encouraged

# Mixed Opinions on Growth

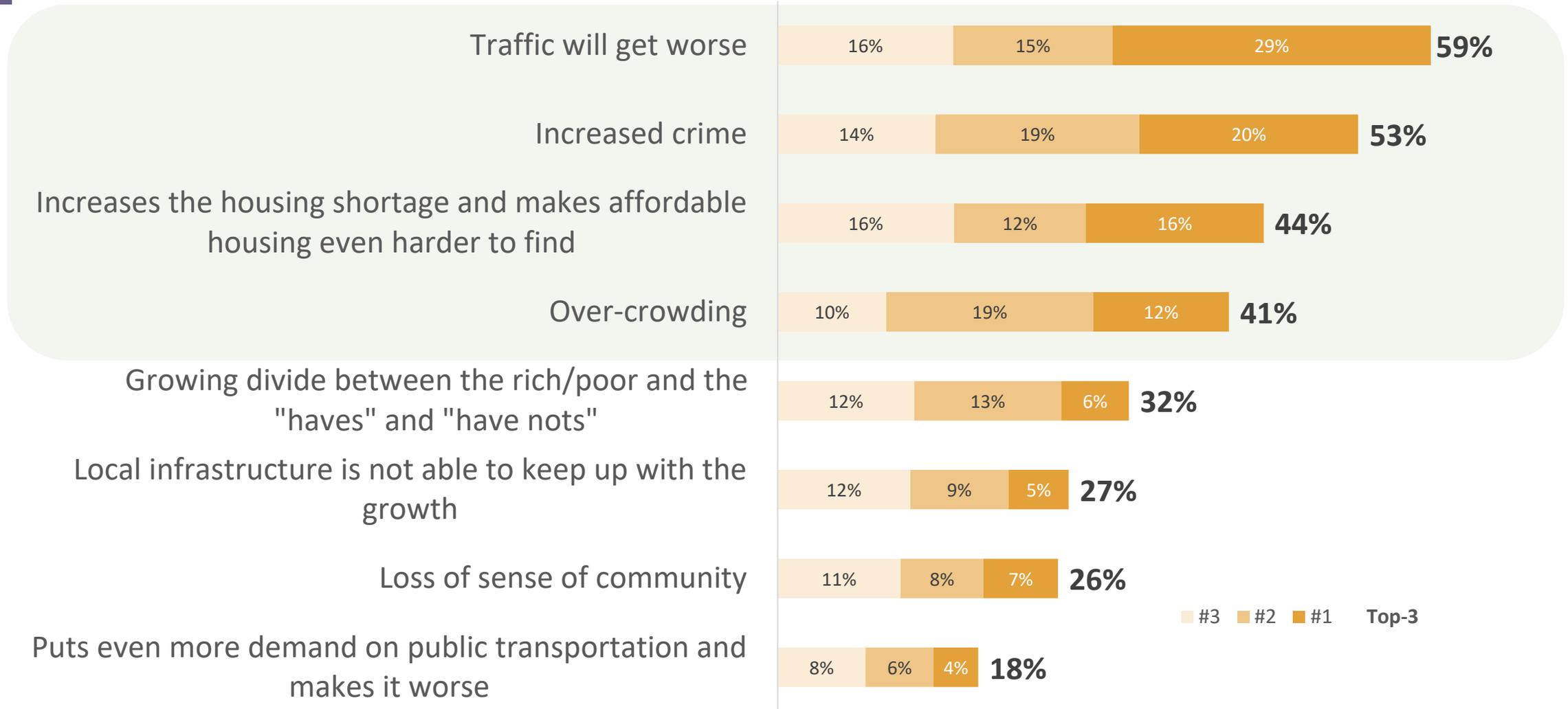
Based on your own personal feelings, on balance, do you believe the growth in the Region is making things better or making things worse?



Large differences by age and location

Teller Community Survey  
 69% Worse / 20% Better

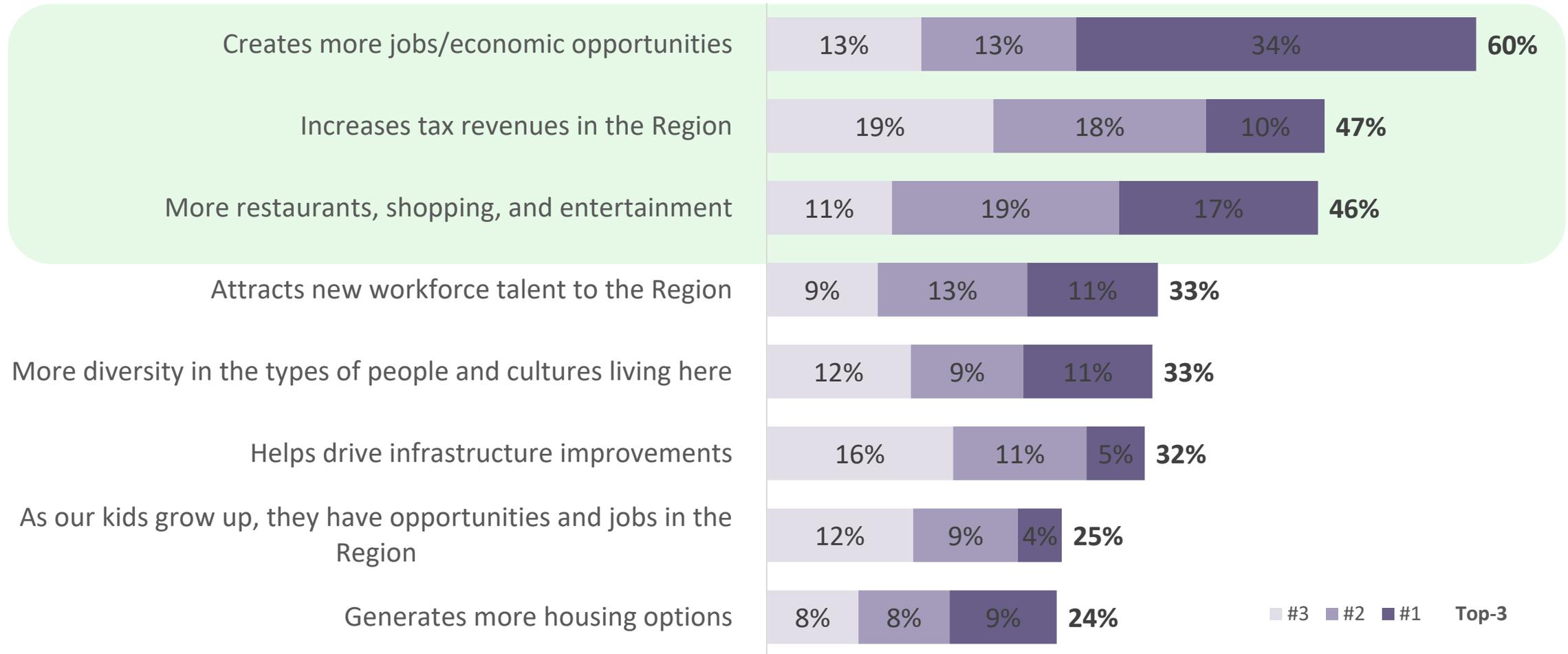
# Worst Consequences of Growth...



BASE: SPLIT 4, 5, 6 (n=351)

Q504. When it comes to growth in your community and across the Region, which of the following best describes what you see as the worst consequences of growth? What does growth do that makes things worse? Please read the list below and rank your top 3 worst consequences of growth.

# Key Benefits of Growth...



BASE: SPLIT 4, 5, 6 (n=351)

Q505. Okay, now let's look at it from the other side. When it comes to potential growth in your community and the Region more broadly, which of the following 3 best describe what you see as the key benefits? Please read the list below and rank your top 3 best benefits of growth.

# What To Do about Growth...

## Person A

*Growth in the Pikes Peak Region has and will continue to bring many benefits and advantages and should be **strongly encouraged**.*

## Person B

*Growth in the Pikes Peak Region brings mostly benefits and advantages but it should be **carefully managed and regulated**.*

## Person C

*Growth in the Pikes Peak Region has and will continue to jeopardize the quality of life for residents and should be **significantly limited**.*

71%

Believe Growth is Beneficial!!!

20%

51%

29%

Strongly Encourage  
11%

Somewhat Encourage  
9%

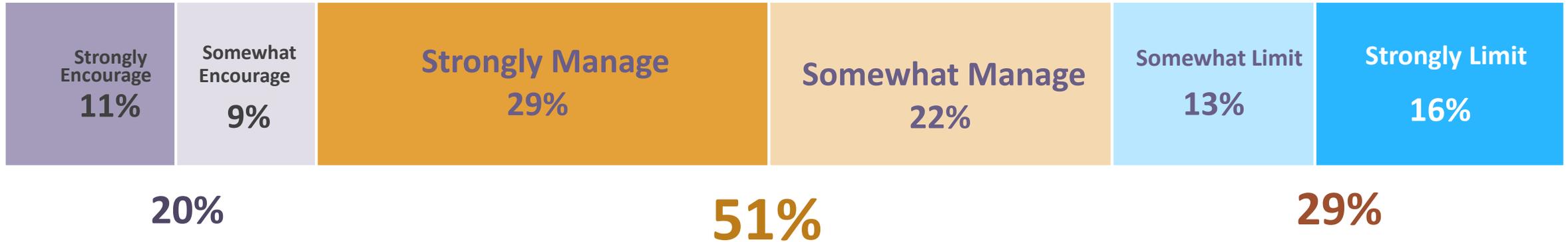
Strongly Manage  
29%

Somewhat Manage  
22%

Somewhat Limit  
13%

Strongly Limit  
16%

# Subgroup Differences on Growth Management...



**More Likely Encourage Growth**

- Black 39%
- Resident < 4yr 30%
- Unemployed 28%
- Single 27%
- 18-34 years 27%
- Men 26%
- No military service 26%
- HS or less 25%

**More Likely to Limit Growth**

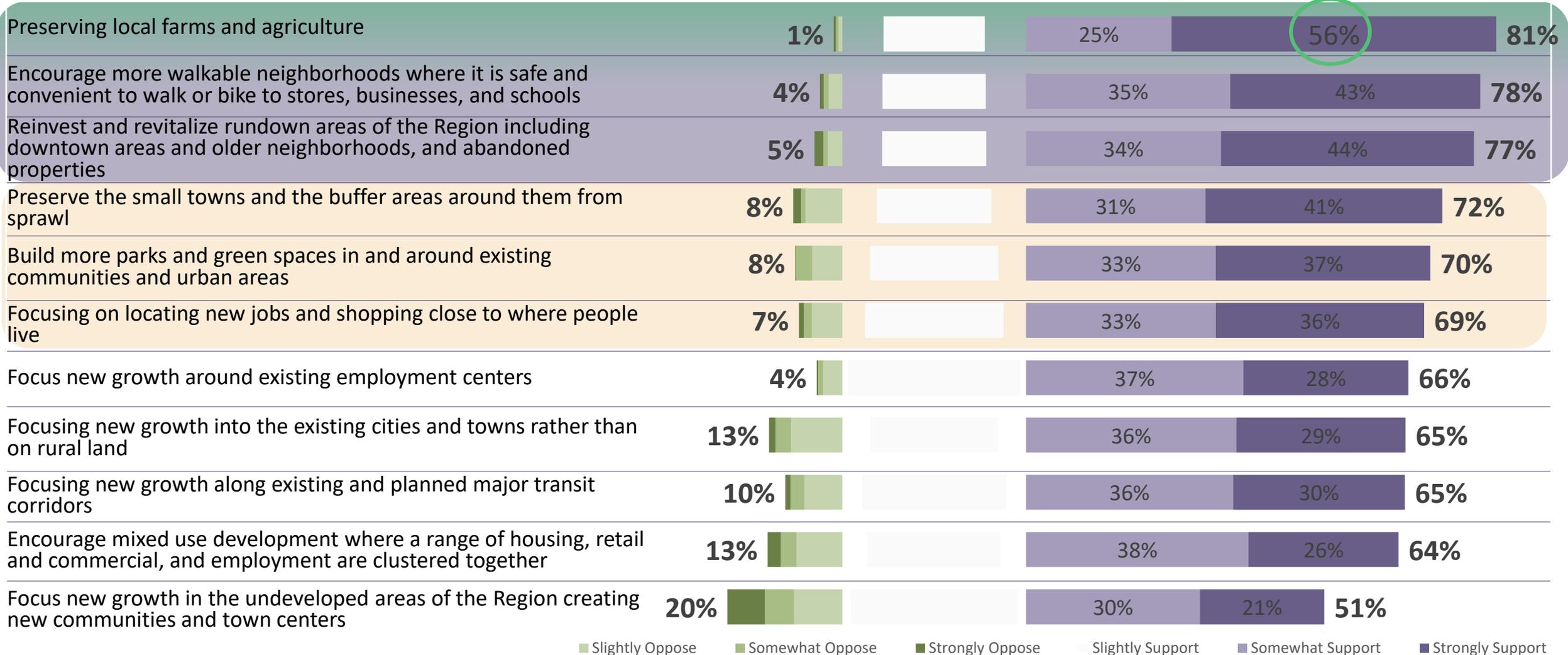
- Never Users of Public Trans 37%
- 55+ years 36%
- Resident 15+ yrs 36%
- Rural 35%
- Retired 34%
- South El Paso 34%

Note: Very small ideological differences

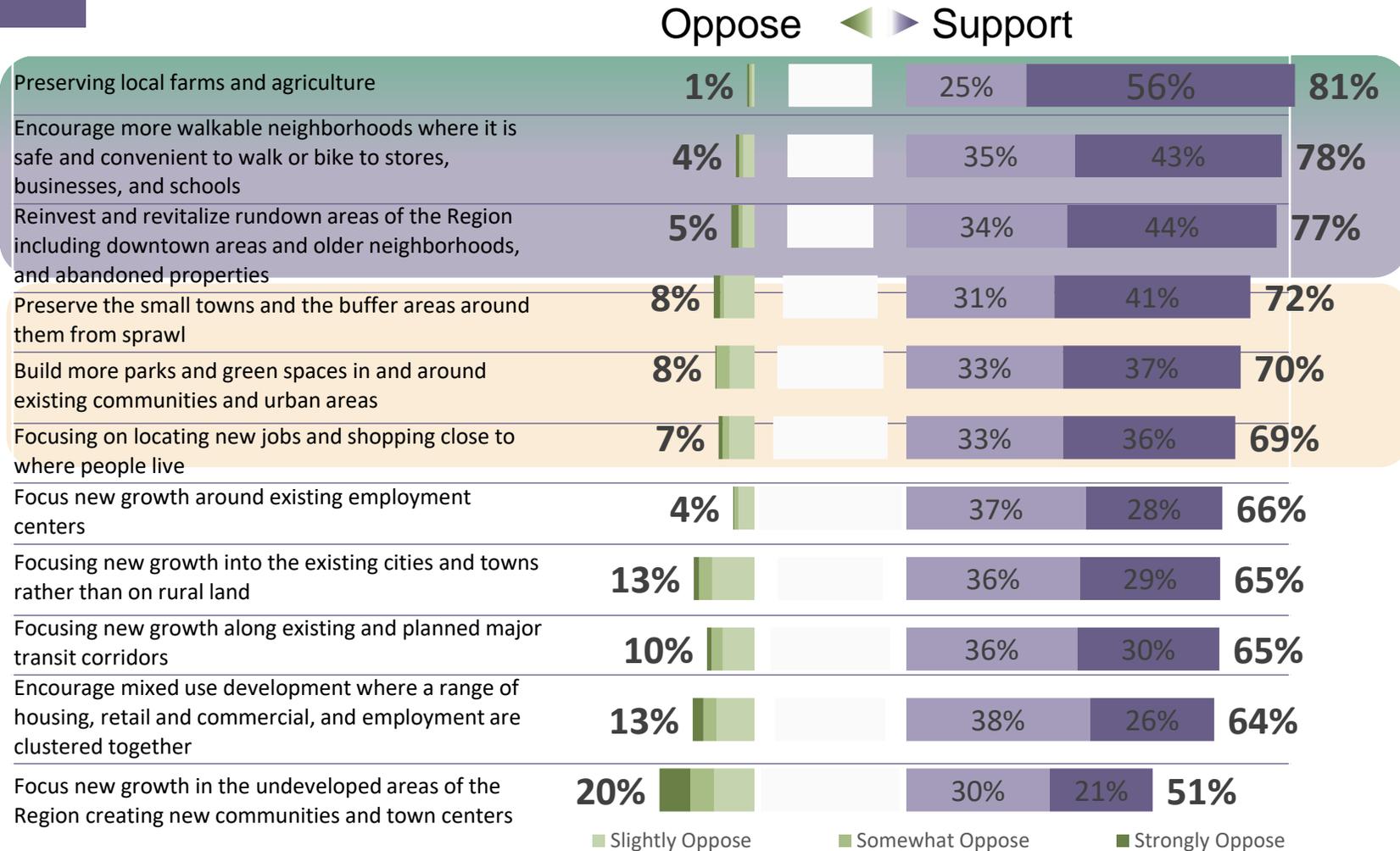
- Conservatives slightly more likely to encourage (23%) AND limit (32%)
- Liberals slightly less (16% and 28%)

# Land Use and Growth Management Solutions

Oppose ◀ ▶ Support



# A Few Notable Subgroup Differences...

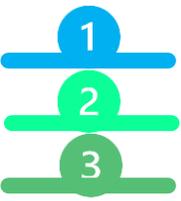


## A few notable Subgroup differences

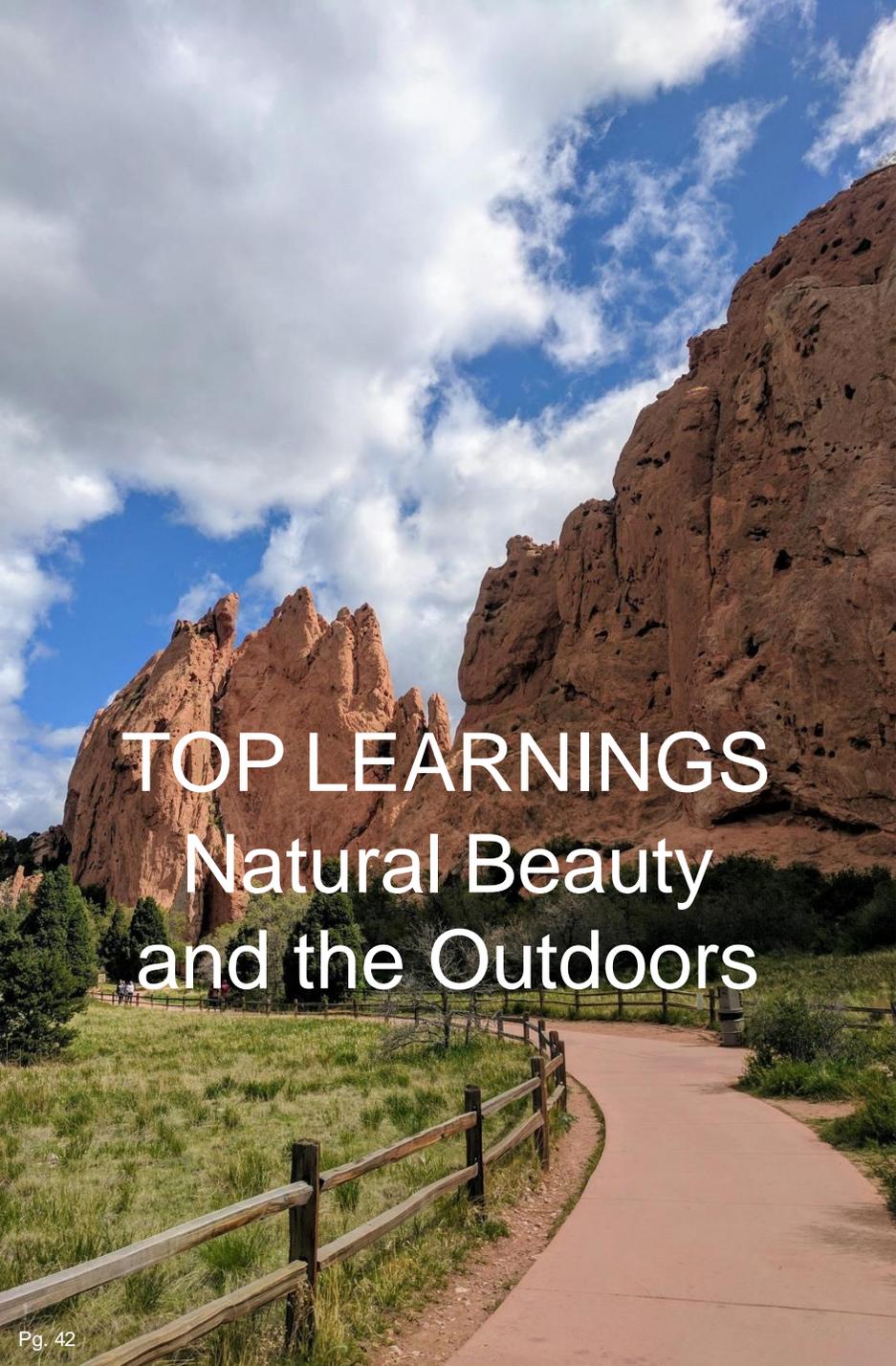
- Black residents far more likely to want new growth around employment centers and along transit corridors (Tied for #1)
- Hispanics: 3<sup>rd</sup> highest priority is to locate jobs/shopping close to where people live.
- HHI 100K-\$150K: Locating jobs/shopping close to where people live is tied for #1 priority
- HHI \$150K+: Focusing new growth into existing cities is #2



# Land Use and Growth Strategies: Communities



<b>Top-2-Box Support</b> <b>COMMUNITY</b>	Black Forest	Briargate/Cordera	Broadmoor/Stratmoor Hills	Central COS	Cimmaron Hills/ Springs Ranch/ Stetson Hills	Mt. Shadows/Per egrine/Rockri mmon	Northgate/AF A	OCC/ Westside/ Ivywild/ Skyway	SE COS	Teller County
Preserving local farms and agriculture	95%	85%	83%	87%	90%	90%	74%	#91%	71%	100%
Encourage more walkable neighborhoods where it is safe and convenient to walk or bike to stores, businesses, and schools	79%	85%	82%	91%	79%	90%	67%	89%	90%	84%
Reinvest and revitalize rundown areas of the Region including downtown areas and older neighborhoods, and abandoned properties	81%	74%	73%	88%	85%	75%	90%	90%	86%	83%
Preserve the small towns and the buffer areas around them from sprawl	93%	71%	63%	71%	88%	76%	59%	75%	70%	92%
Build more parks and green spaces in and around existing communities and urban areas	78%	84%	79%	86%	80%	85%	76%	83%	67%	87%
Focusing on locating new jobs and shopping close to where people live	47%	77%	63%	79%	77%	72%	53%	77%	80%	85%
Focus new growth around existing employment centers	68%	72%	73%	76%	50%	69%	60%	52%	67%	79%
Focusing new growth into the existing cities and towns rather than on rural land	78%	68%	73%	83%	68%	73%	52%	81%	75%	86%
Focusing new growth along existing and planned major transit corridors	61%	58%	84%	64%	53%	44%	49%	70%	56%	71%
Encourage mixed use development where a range of housing, retail and commercial, and employment are clustered together	59%	78%	66%	82%	52%	66%	60%	80%	61%	76%
Focus new growth in the undeveloped areas of the Region creating new communities and town centers	16%	51%	22%	32%	32%	35%	43%	23%	47%	44%



## TOP LEARNINGS

### Natural Beauty and the Outdoors

#### TOP PRIORITIES

# 5 Greater Access, Preservation, Beautification Are Key to Tranquility/Peace of Nature/Outdoors

- **Greater Access:** People want better access to natural amenities (more bathrooms, public transportation, parking) and more neighborhood parks.
- **Preservation:** People place high priority on more sustainable water use and watershed protection and more proactive wildfire mitigation.
- **Beautification:** It is not just about the Peak and what surrounds it. Enjoying “scenic beauty” includes clean up across the region and revitalization of rundown areas.

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# TOP LEARNINGS

## Housing

TOP PRIORITIES

# 6 Most Residents Want More Housing

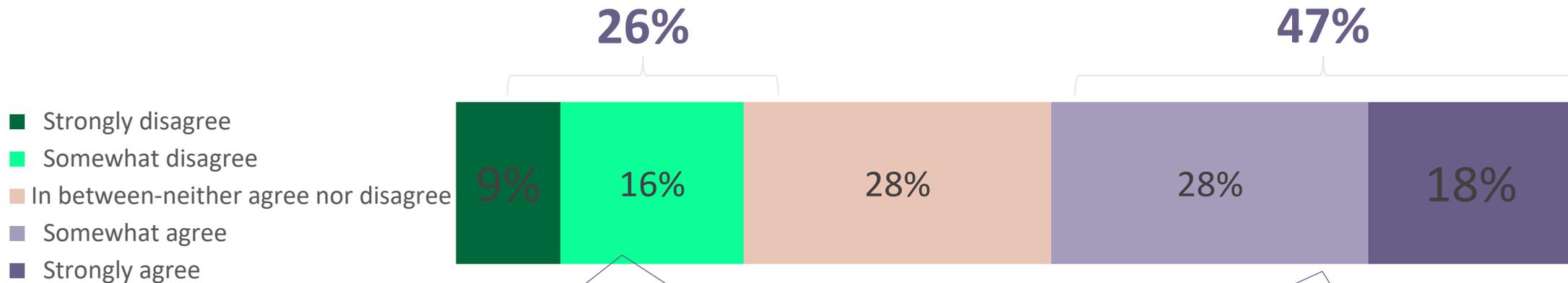
- Nearly half of residents (47%) agree the region needs more homes and apartments—just 26% disagree.
  - Demand for new homes/apartments varies significantly by region.
  - Teller, Central COS, Southeast COS, and Northgate among highest in demand
- Top priority solutions include:
  - More community partnerships focusing on affordable housing
  - Convert underutilized spaces to housing
  - Buyer/Renter assistance
  - More transit-oriented development

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# Near Majority Want More Homes Built

“We need to build more homes and increase the overall number and availability of homes and apartments in the Region.”



**Subgroups More Likely to Disagree [NET % Disagree]**  
 43% Retired  
 44% Rural Areas  
 37% Limit Growth

**Subgroups More Likely to Agree [NET % Agree]**  
 85% Black / AA  
 72% Teller County  
 68% HHI \$100k-\$149k  
 60% 18-34  
 59% Hispanic  
 58% Central COS  
 56% Small town/city  
 56% Renters  
 55% Urban Area

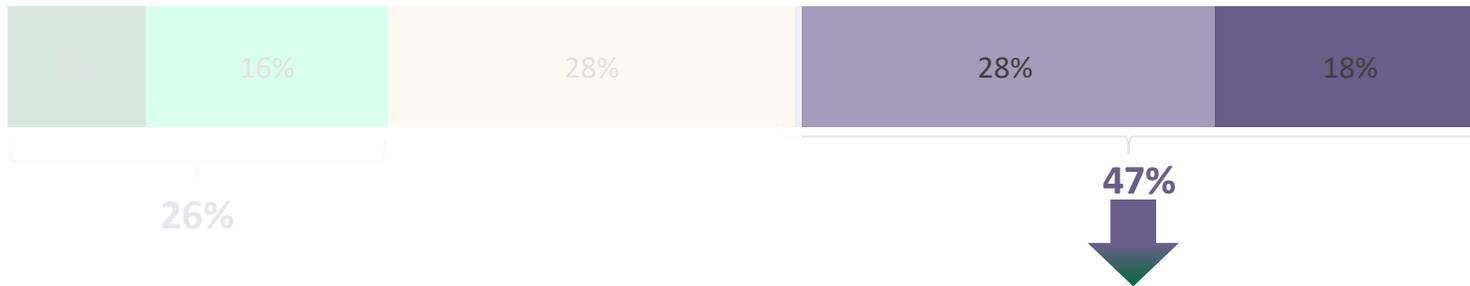
BASE: SPLIT 1, 2 5 (n=350)

Q601. Thinking about the housing situation in the Pike's Peak Region, please rate your level of agreement or opposition to the following:

“We need to build more homes and increase the overall number and availability of homes and apartments in the Region.”

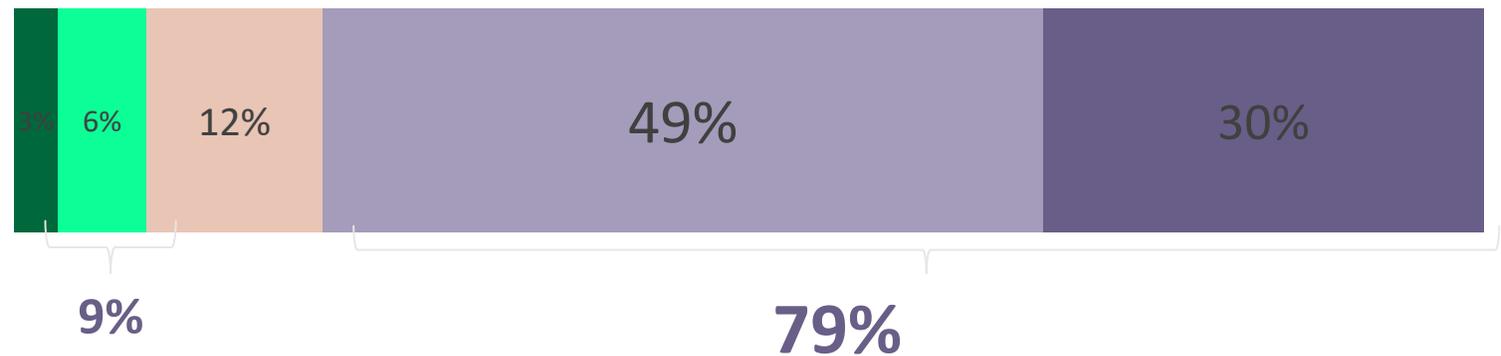
# Among Those That Want More Housing... There is Support to Build Where They Live

“We need to build more homes and increase the overall number and availability of homes and apartments in the Region.”



“We need to build more homes and increase the overall number and availability of homes and apartments **in or near the community where I live.**”

- Strongly disagree
- Somewhat disagree
- In between-neither agree/disagree
- Somewhat agree
- Strongly agree



BASE: SPLIT 1, 2 5 (n=350)

Q601. Thinking about the housing situation in the Pikes Peak Region, please rate your level of agreement or opposition to the following:

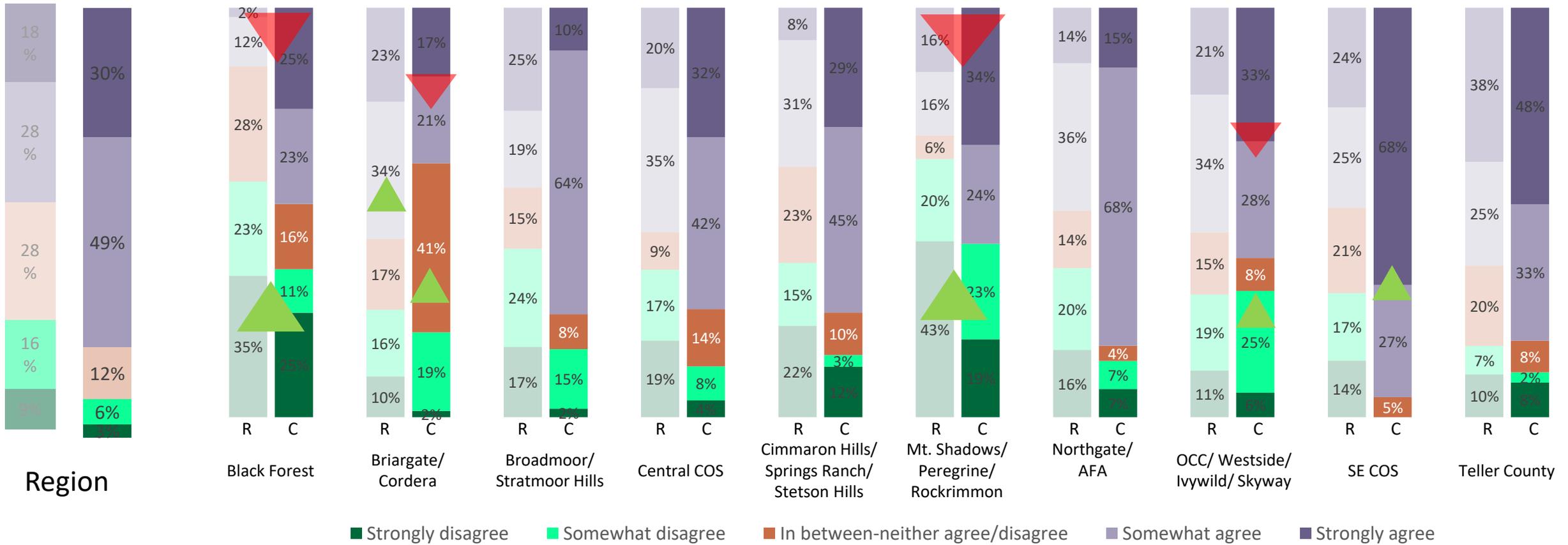
“We need to build more homes and increase the overall number and availability of homes and apartments in the Region.”

BASE: SPLIT 1, 2 5 AND AGREE THE REGION NEEDS MORE HOUSING (n=176)

Q603. Earlier we asked a question about the situation in the Region. You indicated that you think the Region needs more housing. Please indicate your level of agreement or disagreement with the following when it comes to the community close to where you personally live: “We need to build more homes and increase the overall number and availability of homes and apartments in or near the community where I live.”

# It Depends on Where You Live:

“We need to build more homes and increase the overall number and availability of homes and apartments... **in the Region / in or near the community where I live.**”

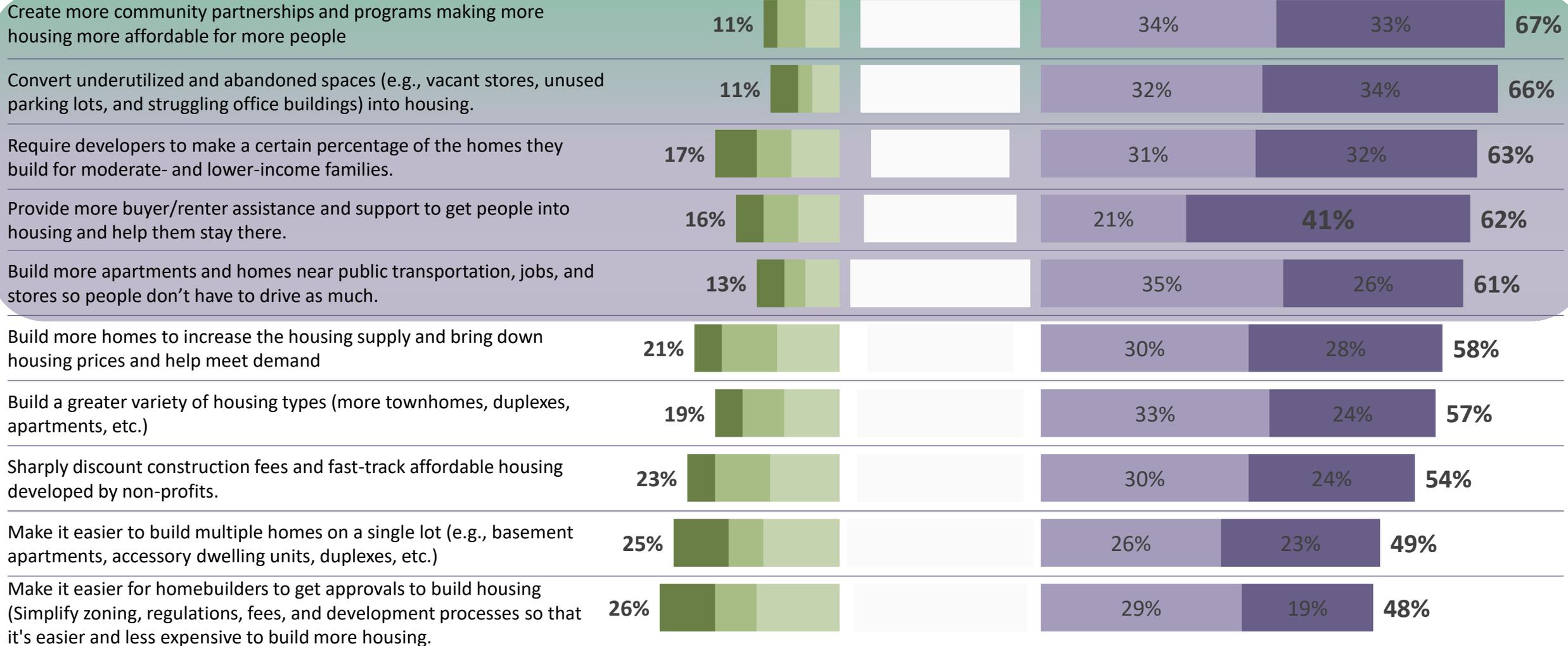


R = in the Region

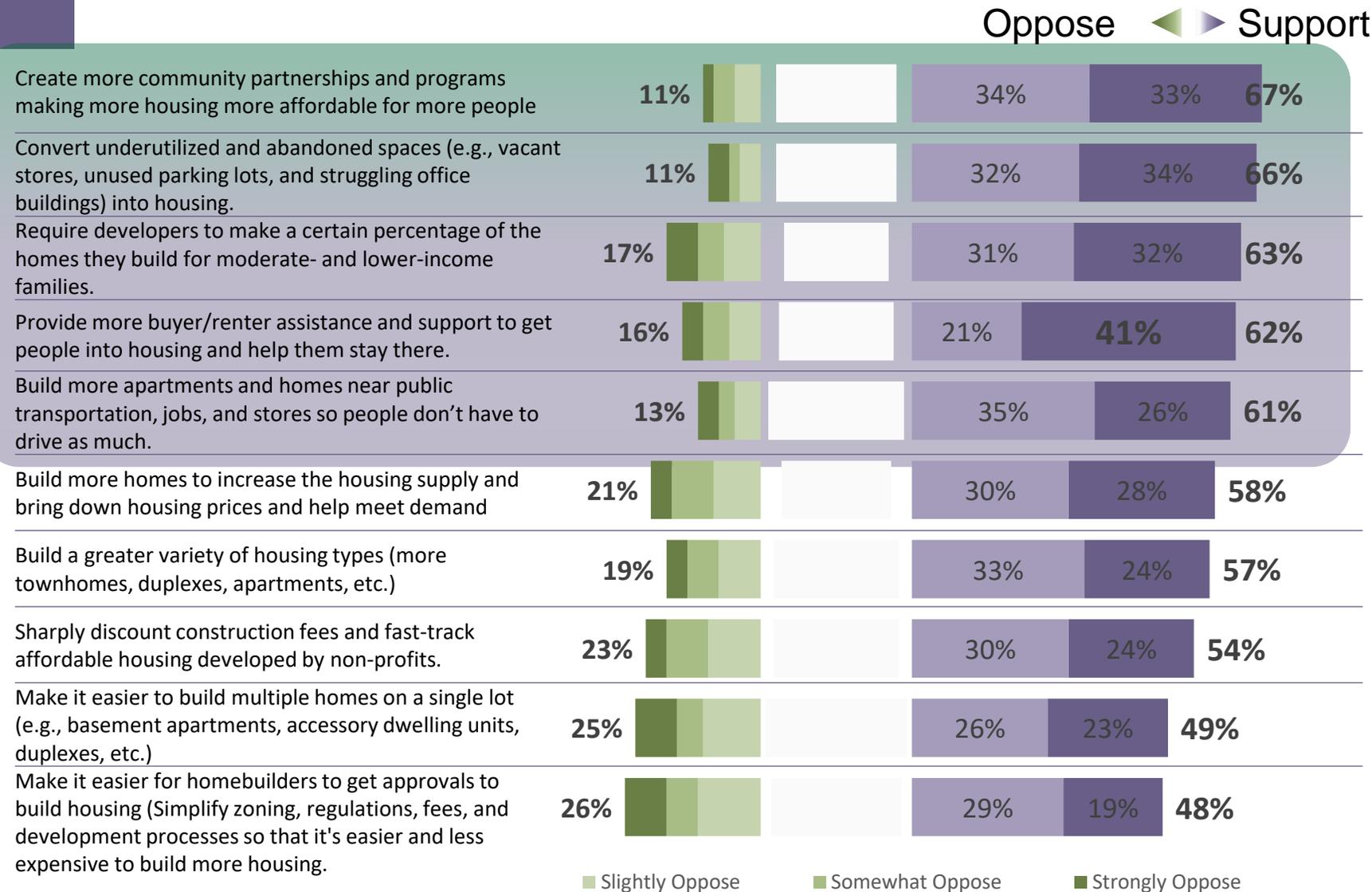
C = in my Community

# Priority for Housing Solutions...

Oppose ◀ ▶ Support



# Notable Subgroup Differences...

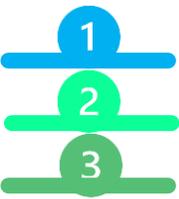


## A few notable Subgroup differences

- Black residents far more likely to want greater variety of housing types (#1 overall)
- Hispanics: More buyer/rental assistance and more apartments near public transportation are tied #1 priority
- Central COS rates “convert underutilized and abandoned spaces” higher and as #1 priority.



# Housing Solutions: Community Survey Data:



## Top-2 Box Support

COMMUNITY

	Black Forest	Briargate/Cordera	Broadmoor/Stratmoor Hills	Central COS	Cimmaron Hills/ Springs Ranch/ Stetson Hills	Mt. Shadows/Peregine/Rockrimm on	OCC/Westside/Ivywild/Skyway	SE COS	Teller County
Create more community partnerships and programs making more housing more affordable for more people	52%	63%	61%	77%	75%	62%	75%	87%	81%
Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing.	52%	66%	63%	86%	80%	74%	82%	73%	81%
Require developers to make a certain percentage of the homes they build for moderate- and lower-income families.	36%	58%	57%	78%	69%	54%	63%	84%	67%
Provide more buyer/renter assistance and support to get people into housing and help them stay there.	49%	56%	60%	68%	71%	54%	66%	78%	72%
Build more apartments and homes near public transportation, jobs, and stores so people don't have to drive as much.	54%	49%	68%	74%	48%	51%	78%	64%	72%
Build more homes to increase the housing supply and bring down housing prices and help meet demand	38%	44%	40%	51%	32%	27%	33%	67%	63%
Build a greater variety of housing types (more townhomes, duplexes, apartments, etc.)	29%	47%	61%	70%	46%	42%	65%	59%	75%
Sharply discount construction fees and fast-track affordable housing developed by non-profits.	25%	46%	52%	64%	59%	49%	55%	71%	56%
Make it easier to build multiple homes on a single lot (e.g., basement apartments, accessory dwelling units, duplexes, etc.)	22%	43%	55%	66%	34%	37%	62%	58%	53%
Make it easier for homebuilders to get approvals to build housing (Simplify zoning, regulations, fees, and development processes so that it's easier and less expensive to build more housing.	43%	42%	34%	44%	29%	36%	39%	58%	53%



## TOP LEARNINGS Homelessness

TOP PRIORITIES

# 7 Alignment on Solutions to Homelessness

- While there are ideological, age, income, and ethnic differences in perceptions of *causes* of homelessness, **there is significant alignment on solutions:**
  - Increase access to mental health services...to anyone experiencing homelessness in the community
  - Focus more on prevention efforts to identify those on the verge of losing housing
  - Encourage and help businesses to employ people on the verge of experiencing homelessness to increase financial stability and help them stay in their homes.

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## TOP LEARNINGS Mobility and Transportation

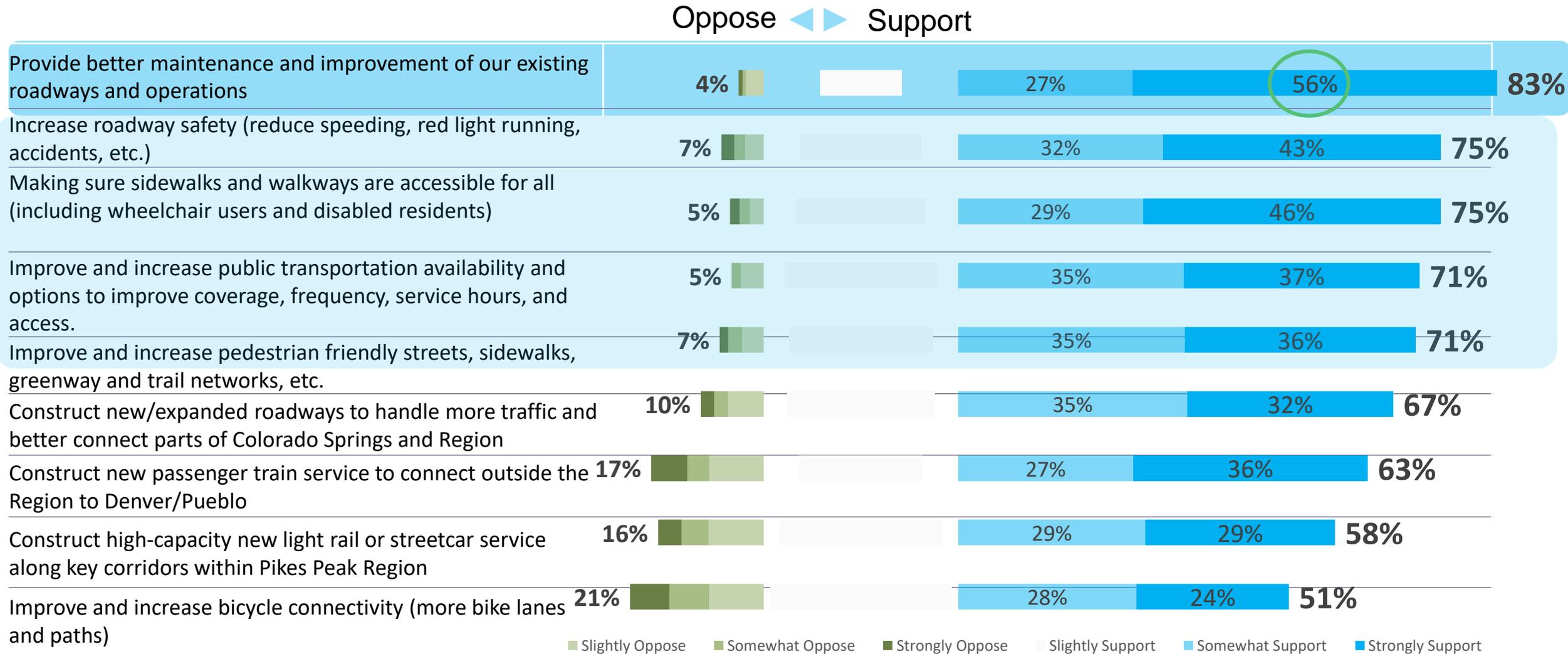
# 8 TOP PRIORITIES Focus on Maintaining/Improving Existing Roadways Over New

- The clear Regional priority is to provide better maintenance and improvement of existing roadways (83% support).
- Other priorities include:
  - Increased roadway safety (75%)
  - Making sidewalks accessible for all (75%)
  - Increased public transportation options (71%)
  - Increased pedestrian friendly streets/sidewalks, trails (71%)
- Support for “investing in public transportation” exceeds national average.

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# Priority of Mobility and Transportation Goals

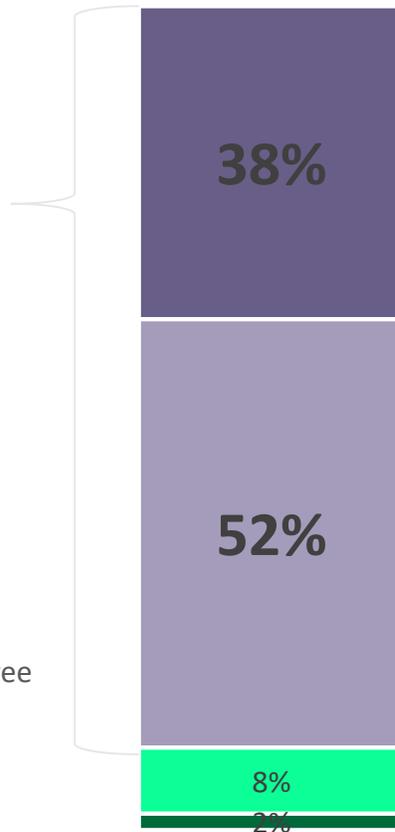


# Investing in public transportation across the Region is an important priority for the Region...

89%

NET Agree

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree



## CONSISTENT ACROSS ALL DEMOGRAPHICS

- 94% Urban Area
- 96% Small Town/City
- 88% Rural Area
- 83% Suburban Area

85%  
National

87%  
Nashville  
*(2023 Data)*

Community Survey Data:	NET AGREE
Black Forest	76%
Briargate/Cordera	82%
Broadmoor/Stratmoor Hills	92%
Central COS	88%
Cimmaron Hills/Springs Ranch/Stetson Hills	79%
Mt. Shadows/Peregrine/Rockrimmon	83%
Northgate/ AFA	51%
OCC/ Westside/Ivywild/Skyway	76%
SE COS	86%
Teller County	87%

# TOP LEARNINGS

## Education



### TOP PRIORITIES

# 9 Ensure EVERY Child Has What They Need to Support Themselves in Real World

- Education priorities focus on ensuring children have what they need to get basic living-wage job and support themselves in the real world.
- Preferred solutions concentrate on:
  - high quality work and job skills training (87% support)
  - Improved teacher quality (compensation and training) (86%)
  - Provide every high school youth with counseling and mentoring so they leave high school with a plan (85%)

Creating Community Since 1928

Creating Community Since 1928

# Priorities in Education

Very/Extremely  
(%T2B)

Ensure our children learn what they need to support themselves as adults in the real world (basic critical thinking, reading, and math skills)



66% **2**

Ensure every child coming out of high school has the education and skills to get a basic living-wage job



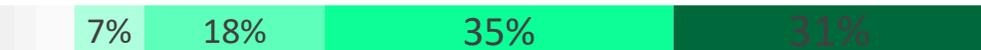
70% **1**

Make higher education (colleges and universities) more accessible and affordable for more people



60% **5**

Provide a way to lift children out of poverty and level the playing field for their future



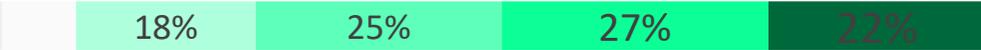
66% **2**

Ensure children become well informed and able to engage in civic and political matters in their community as adults



47%

Ensure every child coming out of high school is prepared for college.



49%

Prioritize and provide more resources for quality childcare and early childhood education before kindergarten to benefit the children and...



54%

Make adult training and skills development and improvement more accessible to everyone in the Region



63% **4**

Not at all a priority, it's not important   
  Not a priority, but it's little important   
  Not a priority, but it's important   
  A somewhat important priority  
 An important priority   
  A very important priority   
  An extremely important priority



TOP LEARNINGS **10**

# Public Reaction to Vision Concepts



# Four Visions And Ways to Describe Them....

The public reviewed 21 themes and phrases related to four different vision concepts that emerged from discussions with leaders, experts, and residents.

## Nature

### •Themes

Enjoying the stunning natural scenic beauty and outdoor recreation  
Generating social and economic activity through the great outdoors

### •Phrases

Home to one of America's greatest landscapes and an outdoor playground  
Celebration of our beloved outdoors, vistas, and surroundings  
Living in gratitude for the natural environment that provides inspiration, health, and energy for mind, body,

## Human Connectivity

### •Themes

Humans thriving by being connected to the things and people we love  
Pikes Peak is a converging point for all kinds of people and cultures

### •Phrases

A legacy of people coming to enjoy natural wonders and rich resources  
People enrich each other and build strong communities  
Everyone is better connected to their community, city, and our rich natural wonders

## Constellation

### •Themes

Preserving the distinct and diverse constellation of people and places here  
Energy and gratitude living in this special place where I feel part of something bigger than myself

### •Phrases

Close access to the rich and distinct benefits of nature, rural areas, small towns, and city living – all in one Region  
Each town and city is a gem on its own—combined, the Region is a jeweled crown to be treasured  
Communities designed to have all critical components they need to help people and families thrive

## Supercenter

### •Themes

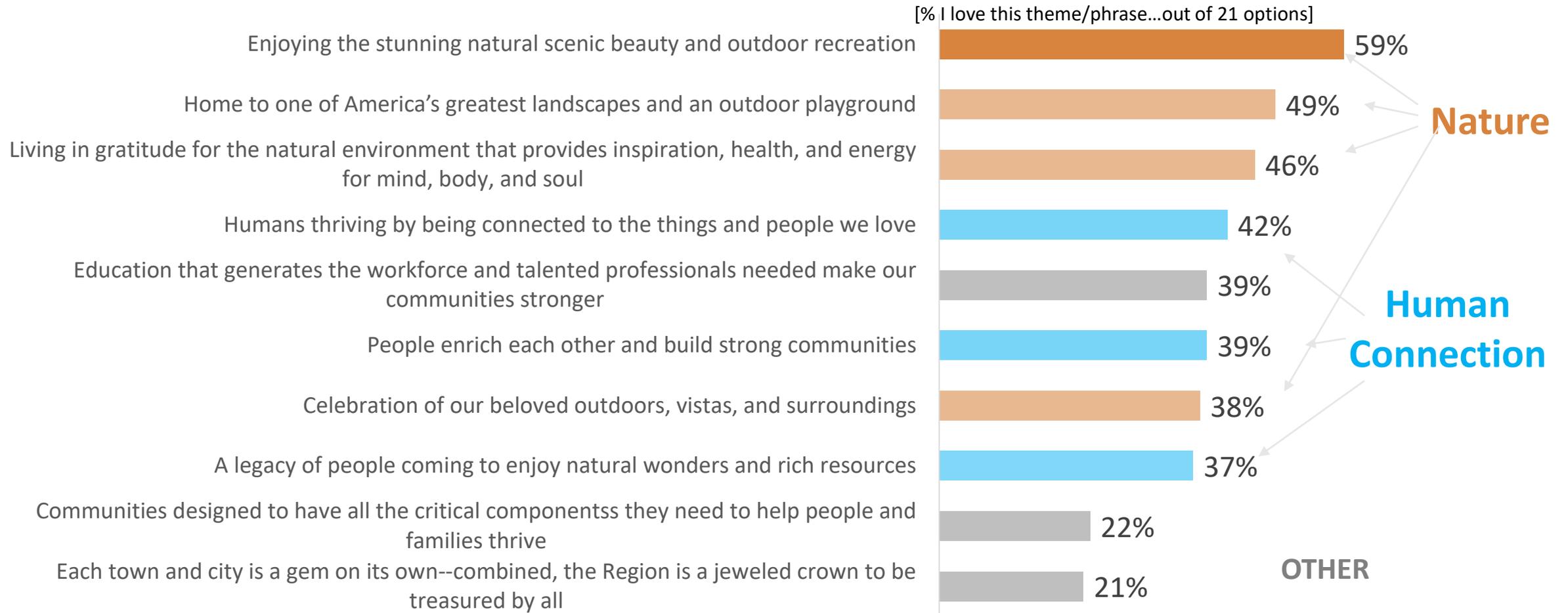
Emerging as a global cybersecurity, aerospace and advanced manufacturing hub  
Building on the foundational technology and innovation synergy with the military and related industries emerging here

### Phrases

Our region is a driver of global industry and commerce  
Attract the best talent and create and drive new business and work opportunities  
Strengthen our relationships with the military as a core partner for the future of the Region

+Education that generates the workforce and talented professionals needed make our communities stronger

# Top Vision Themes and Phrases...



# Data Dashboards Follow but...

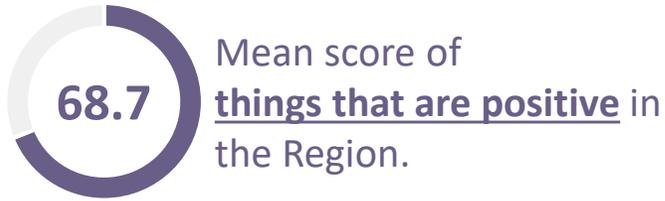
Age	HHI	Marital Status	Political Ideology	Ladder of Life-Change	Intra-Regional Visits-Infrequent/ Never	P&T Under Threat
Gender	Voter Registration	Children and Schooling	LGBT	Regions	Housing	Growth Balance
Race & Ethnicity	Employment	Public Transportation Usage	Currently Physically Disabled	Area Types	Net Positive or Negative	Growth Orientation
Tenure in Region	Educational Attainment	Service in the Armed Forces	Ladder of Life-Current	Intra-Regional Visits-Frequent	P&T Exist	Vision Concepts



# Subgroup Dashboards

# Pikes Peak Region TOTAL

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 41% The scenic / natural beauty of this place
- 30% Safe neighborhood / Low crime
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 23% Having my family or close friends live here
- 22% Access to good healthcare

### Negatives in the Region

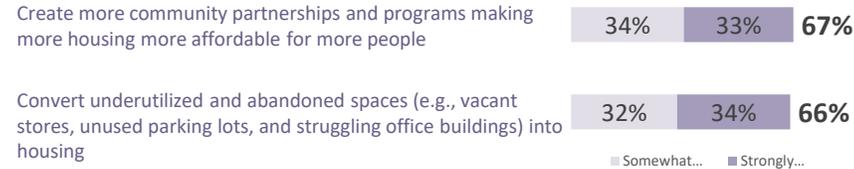
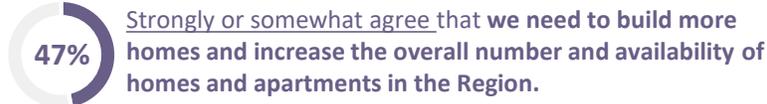
Selection rate as a top-3 negative among 17 options showing top 5

- 39% The high cost of living (not including housing costs)
- 32% Lack of affordable housing/housing shortage/high cost of housing
- 24% Traffic / congestion / hard to get around
- 23% Increased crime / neighborhoods less safe
- 22% Too much growth in the Region

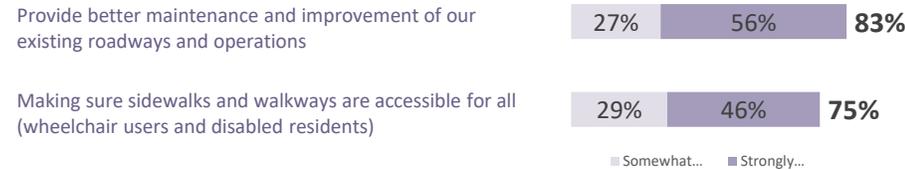
## Key Issue

Top 2 Solutions

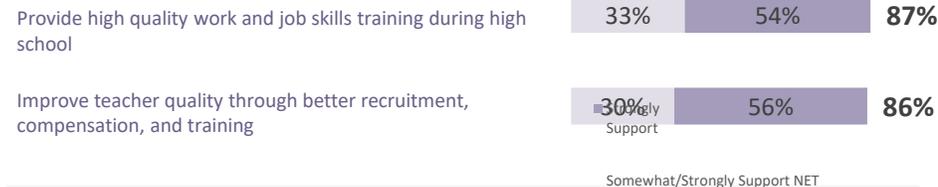
### Housing



### Transportation & Mobility



### Education

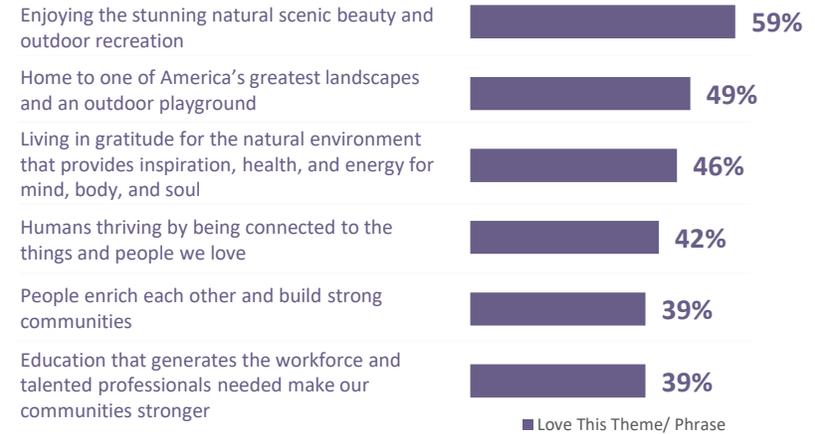


### Nature and Outdoor Recreation



## Vision for the Future

Top five vision themes and phrases for the Region:

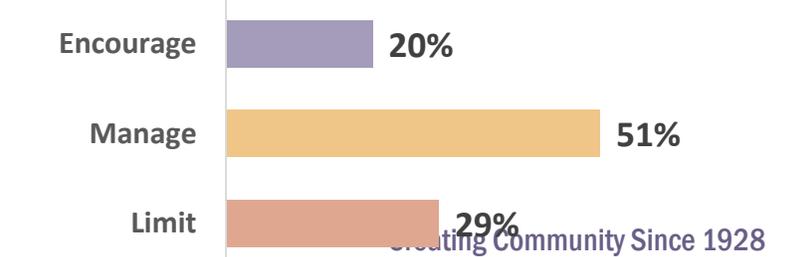


## Growth

The Current Balance of Growth in the Region:

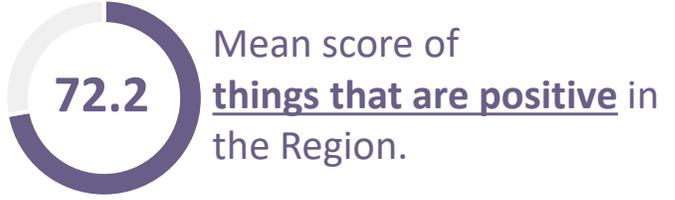


Orientation on how to deal with growth in the Region:



# Central El Paso

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 40% The scenic / natural beauty of this place
- 25% Access to good healthcare
- 25% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 22% Having my family or close friends live here
- 21% Safe neighborhood / Low crime
- 19% That I can live in privacy in my area
- 19% Caring and supportive people around me
- 19% The variety of things to do here

### Negatives in the Region

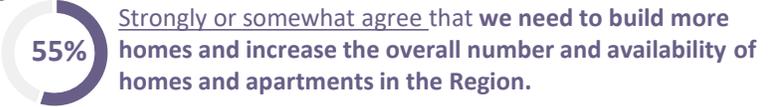
Selection rate as a top-3 negative among 17 options showing top 5

- 32% The high cost of living (not including housing costs)
- 30% Lack of affordable housing/housing shortage/high cost of housing
- 28% Traffic / congestion / hard to get around
- 26% Drug and alcohol addiction
- 23% Homelessness

## Key Issue

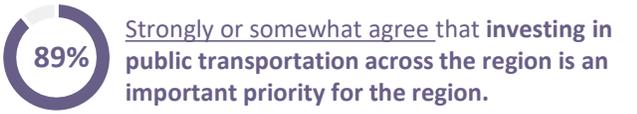
Top 2 Solutions

### Housing



Create more community partnerships and programs making more housing more affordable for more people	37%	39%	<b>76%</b>
Provide more buyer/renter assistance and support to get people into housing and help them stay there	31%	42%	<b>73%</b>
	■ Somewhat...	■ Strongly...	

### Transportation & Mobility



Provide better maintenance and improvement of our existing roadways and operations	31%	57%	<b>88%</b>
Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)	31%	51%	<b>82%</b>
	■ Somewhat...	■ Strongly...	

### Education

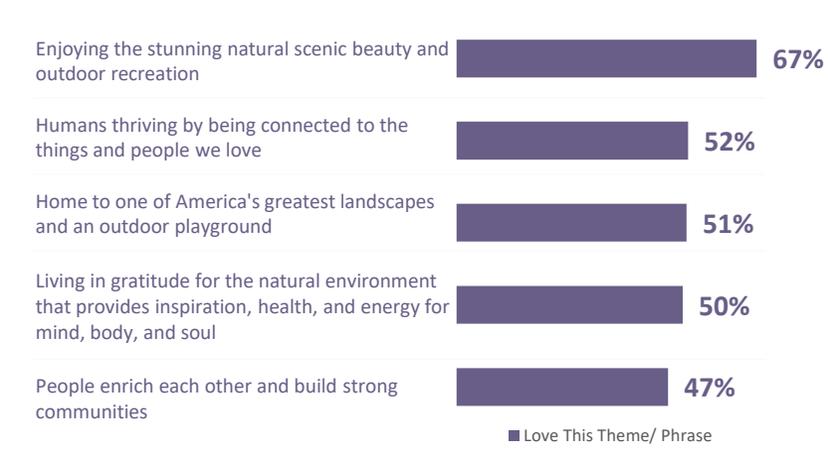
Provide more flexible and affordable, high-quality work and skills training for adults	34%	53%	<b>86%</b>
Improve teacher quality through better recruitment, compensation, and training	29%	54%	<b>83%</b>
	■ Somewhat...	■ Strongly...	

### Nature and Outdoor Recreation

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go	43%	29%	<b>72%</b>
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live	39%	33%	<b>71%</b>
	■ Somewhat...	■ Strongly...	

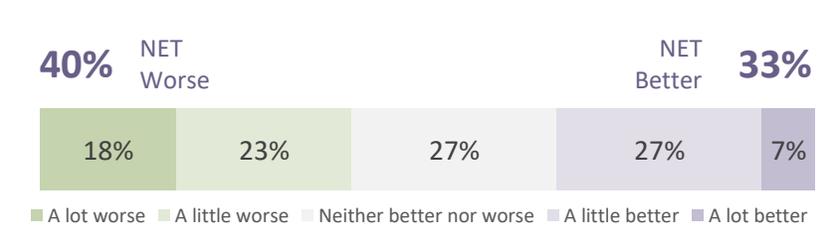
## Vision for the Future

Top five vision themes and phrases for the Region:

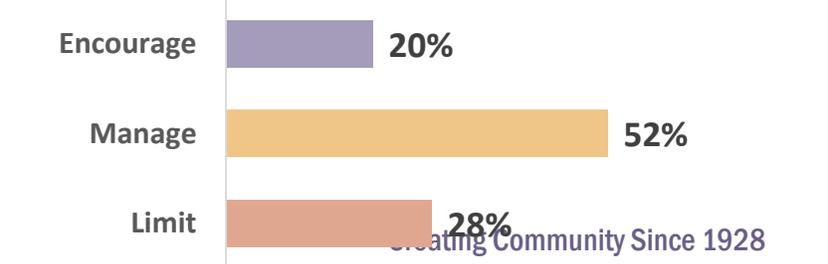


## Growth

The Current Balance of Growth in the Region:

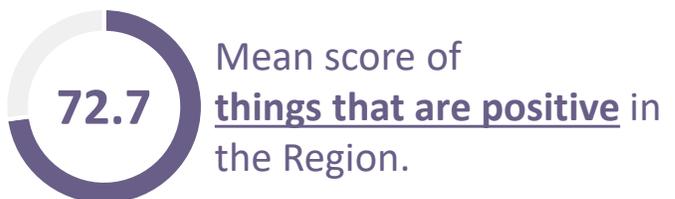


Orientation on how to deal with growth in the Region:



# North El Paso

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 43% The scenic / natural beauty of this place
- 43% Safe neighborhood / Low crime
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 20% That I can live in privacy in my area
- 19% Having my family or close friends live here
- 19% Such a welcoming and friendly community
- 18% Access to good healthcare

### Negatives in the Region

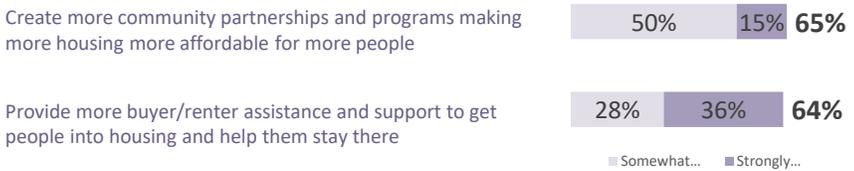
Selection rate as a top-3 negative among 17 options showing top 5

- 36% Lack of affordable housing/housing shortage/high cost of housing
- 31% Traffic / congestion / hard to get around
- 30% Growing concern about water availability
- 26% The high cost of living (not including housing costs)
- 26% Lack of good public transportation
- 22% Too much growth in the Region
- 22% Growing concern about mental health issues

## Key Issue

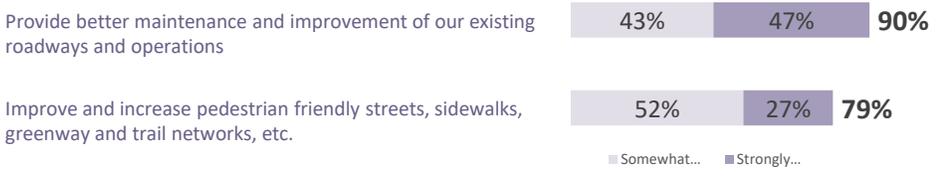
Top 2 Solutions

**Housing** **48%** Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

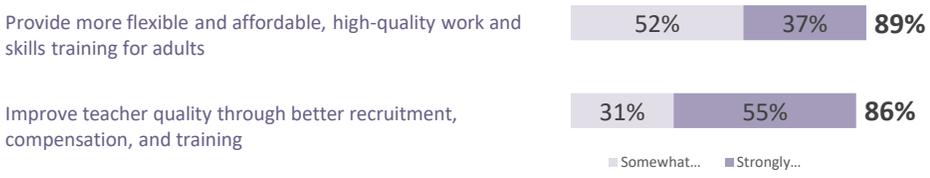


## Transportation & Mobility

**96%** Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



## Education



## Nature and Outdoor Recreation



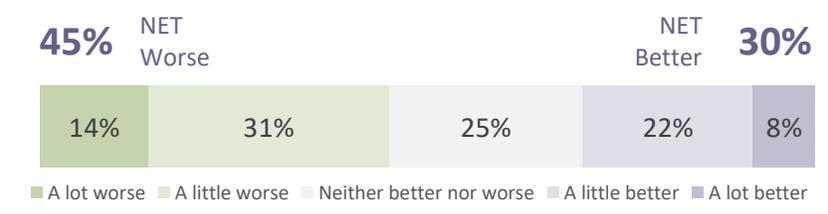
## Vision for the Future

Top five vision themes and phrases for the Region:

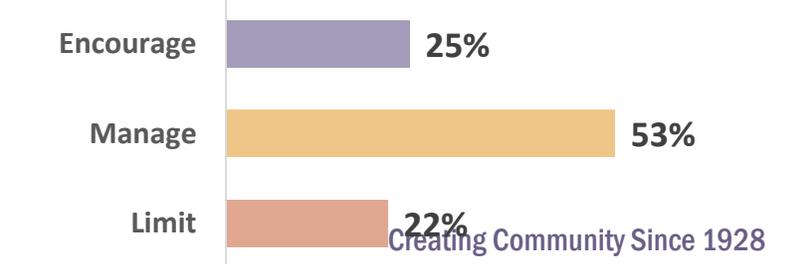


## Growth

The Current Balance of Growth in the Region:

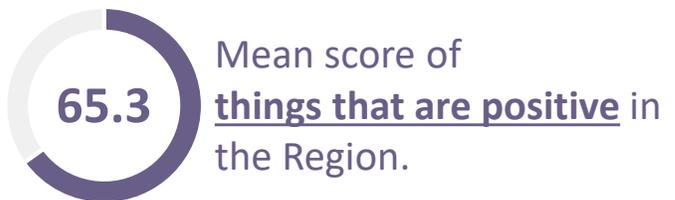


Orientation on how to deal with growth in the Region:



# East El Paso

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 44% The scenic / natural beauty of this place
- 34% Safe neighborhood / Low crime
- 29% Having my family or close friends live here
- 24% The good restaurants, shopping, entertainment here
- 23% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 23% Being in a small town or an area that's less crowded

### Negatives in the Region

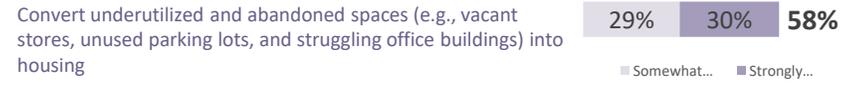
Selection rate as a top-3 negative among 17 options showing top 5

- 53% The high cost of living (not including housing costs)
- 31% Lack of affordable housing/housing shortage/high cost of housing
- 30% Increased crime / neighborhoods less safe
- 28% Too much growth in the Region
- 28% Homelessness

## Key Issue

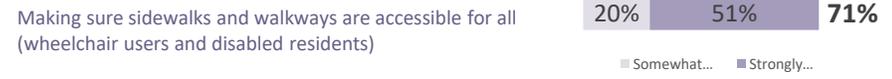
Top 2 Solutions

**Housing** **42%** Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.



## Transportation & Mobility

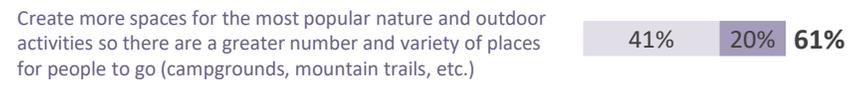
**87%** Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



## Education

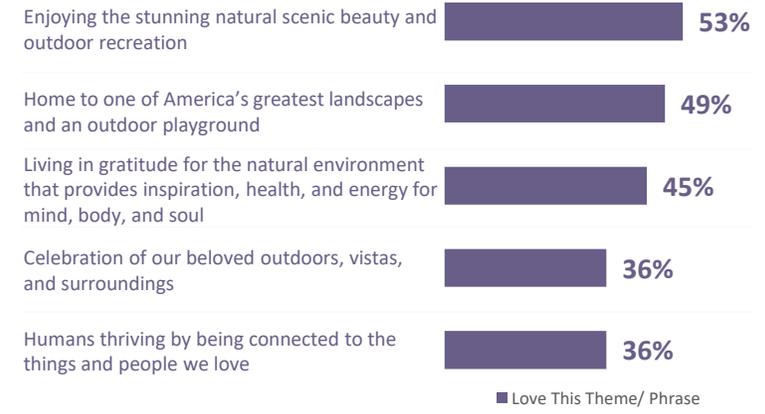


## Nature and Outdoor Recreation



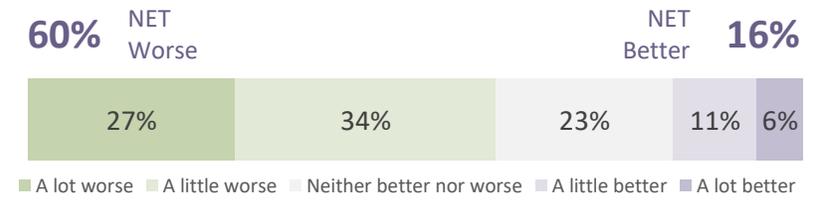
## Vision for the Future

Top five vision themes and phrases for the Region:

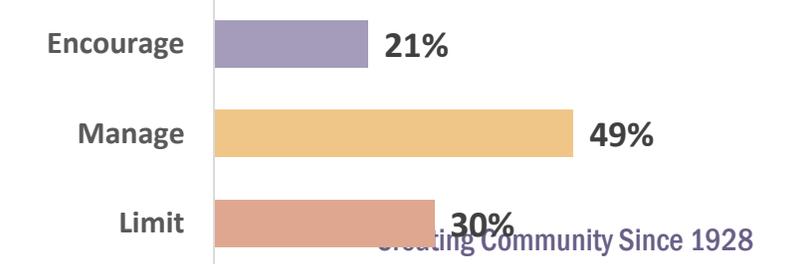


## Growth

The Current Balance of Growth in the Region:

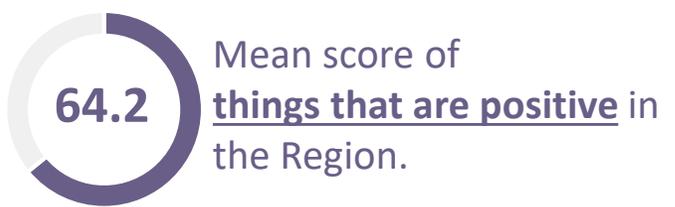


Orientation on how to deal with growth in the Region:



# South El Paso

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 40% The scenic / natural beauty of this place
- 27% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 26% Safe neighborhood / Low crime
- 25% Access to good healthcare
- 22% That I can live in privacy in my area

### Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

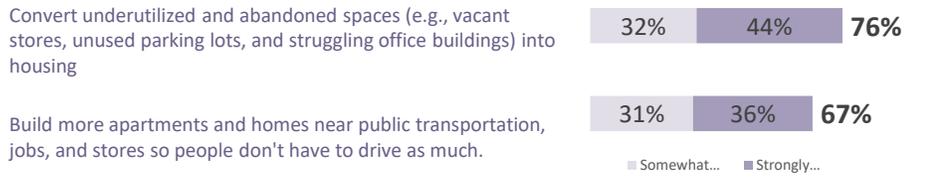
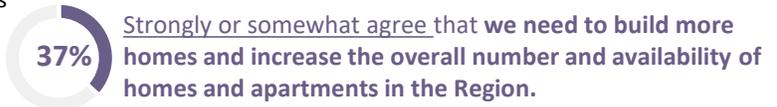
- 42% The high cost of living (not including housing costs)
- 36% Lack of affordable housing/housing shortage/high cost of housing
- 32% Homelessness
- 32% Increased crime / neighborhoods less safe
- 26% Traffic / congestion / hard to get around

## 22% YES TO MUCH COMMUNITY REGENERATION

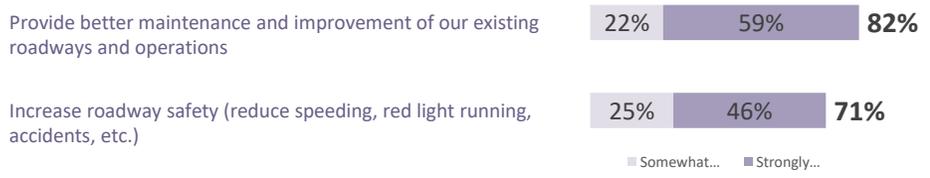
## Key Issue

Top 2 Solutions

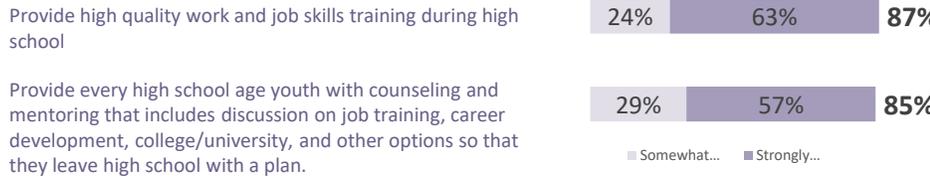
### Housing



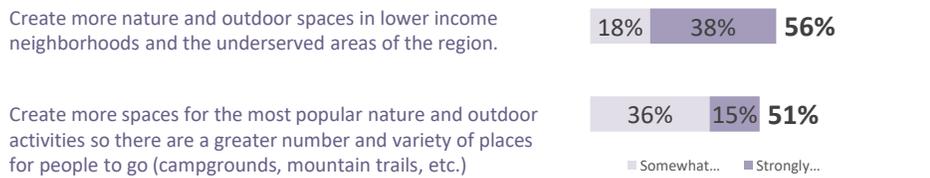
### Transportation & Mobility



### Education



### Nature and Outdoor Recreation



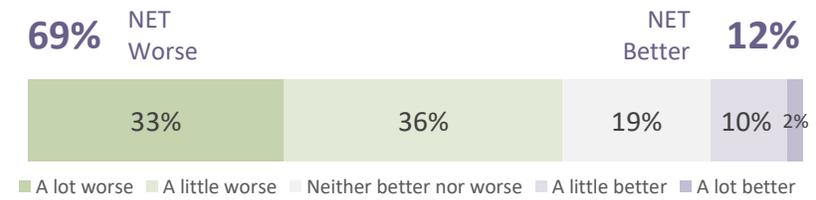
## Vision for the Future

Top five vision themes and phrases for the Region:

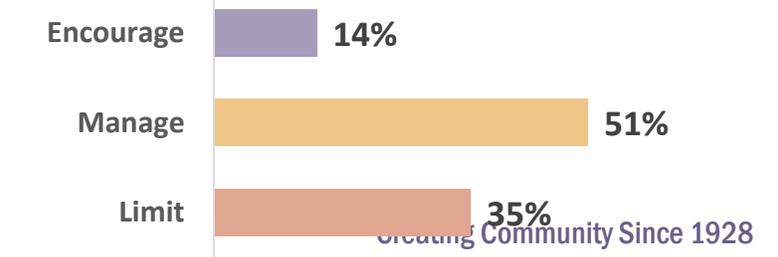


## Growth

The Current Balance of Growth in the Region:

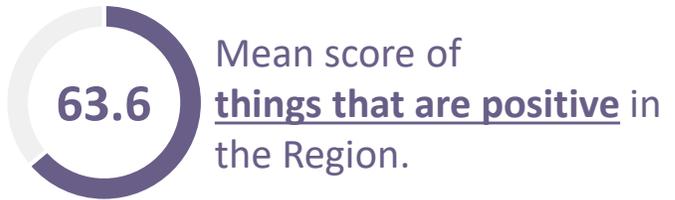


Orientation on how to deal with growth in the Region:



# Teller County

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 31% That I can live in privacy in my area
- 30% Being in a small town or an area that's less crowded
- 29% Family-oriented living
- 26% Having my family or close friends live here
- 22% Caring and supportive people around me

### Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 38% Growing concern about water availability
- 32% Wildfire vulnerability
- 29% Lack of good public transportation
- 28% Drug and alcohol addiction
- 24% Lack of affordable housing/housing shortage/high cost of housing

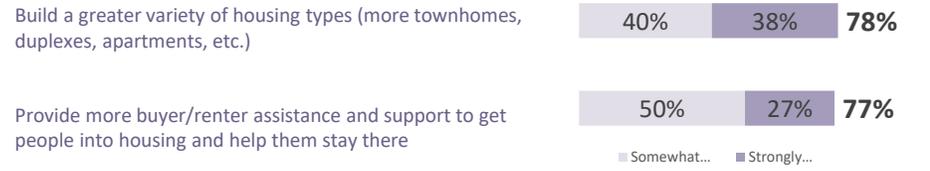
## Key Issue

Top 2 Solutions

### Housing



Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.



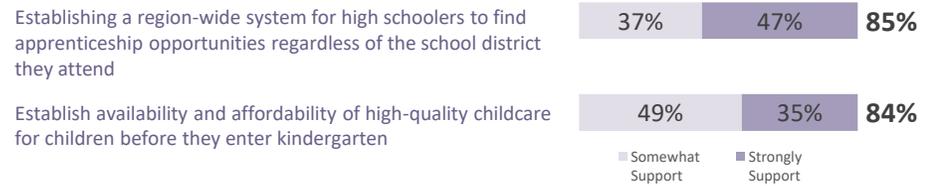
### Transportation & Mobility



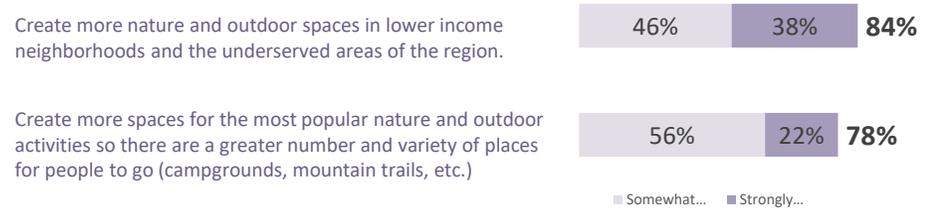
Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



### Education



### Nature and Outdoor Recreation



## Vision for the Future

Top five vision themes and phrases for the Region:

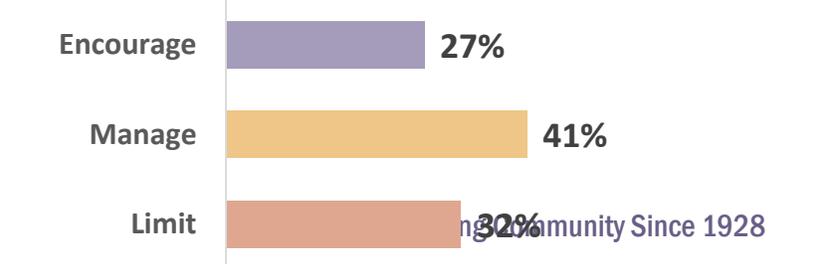


## Growth

The Current Balance of Growth in the Region:

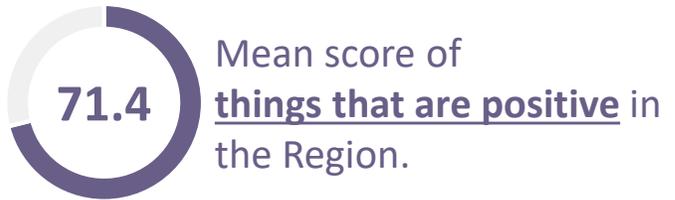


Orientation on how to deal with growth in the Region:





### Positives and Negatives in the Region



#### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 41% The scenic / natural beauty of this place
- 27% Safe neighborhood / Low crime
- 27% Having my family or close friends live here
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 21% Access to good healthcare
- 21% Caring and supportive people around me
- 20% The good restaurants, shopping, entertainment here

#### Negatives in the Region

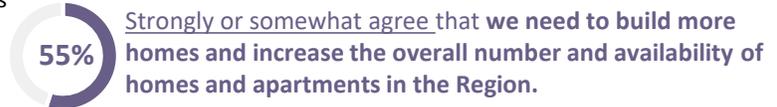
Selection rate as a top-3 negative among 17 options showing top 5

- 38% The high cost of living (not including housing costs)
- 33% Lack of affordable housing/housing shortage/high cost of housing
- 26% Drug and alcohol addiction
- 25% Homelessness
- 22% Traffic / congestion / hard to get around
- 22% Increased crime / neighborhoods less safe

### Key Issue

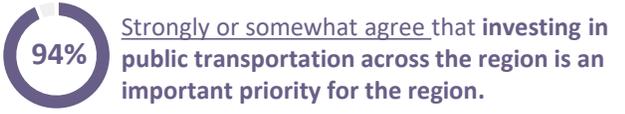
Top 2 Solutions

#### Housing



Create more community partnerships and programs making more housing more affordable for more people	36%	40%	<b>76%</b>
Require developers to make a certain percentage of the homes they build for moderate- and lower-income families	35%	40%	<b>75%</b>

#### Transportation & Mobility



Provide better maintenance and improvement of our existing roadways and operations	32%	50%	<b>82%</b>
Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents)	30%	47%	<b>77%</b>

#### Education

Provide more flexible and affordable, high-quality work and skills training for adults	34%	53%	<b>88%</b>
Increase mental health support and resources for students	25%	61%	<b>86%</b>

#### Nature and Outdoor Recreation

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live	33%	37%	<b>71%</b>
Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)	43%	27%	<b>70%</b>

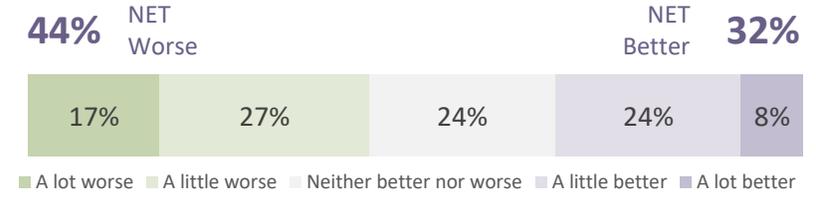
### Vision for the Future

Top five vision themes and phrases for the Region:

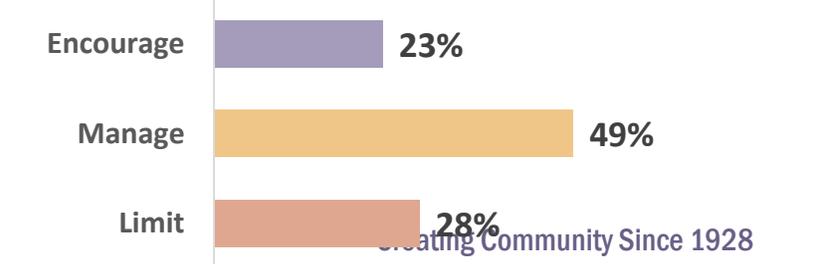


### Growth

The Current Balance of Growth in the Region:

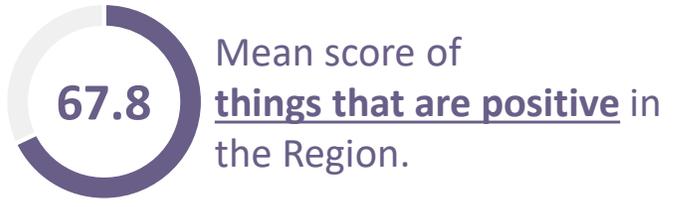


Orientation on how to deal with growth in the Region:



# Suburban

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 42% The scenic / natural beauty of this place
- 32% Safe neighborhood / Low crime
- 28% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 23% Having my family or close friends live here
- 22% Access to good healthcare
- 22% Family-oriented living

### Negatives in the Region

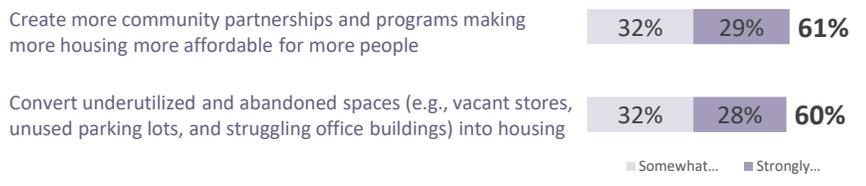
Selection rate as a top-3 negative among 17 options showing top 5

- 43% The high cost of living (not including housing costs)
- 39% Lack of affordable housing/housing shortage/high cost of housing
- 28% Traffic / congestion / hard to get around
- 26% Increased crime / neighborhoods less safe
- 25% Too much growth in the Region

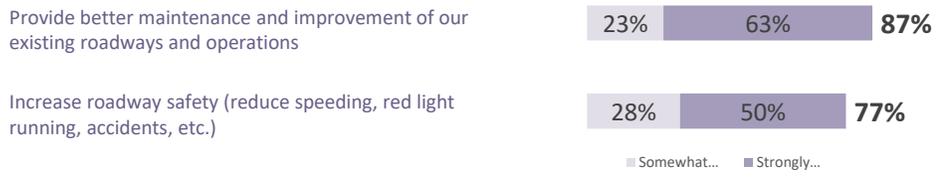
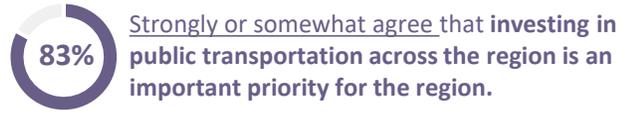
## Key Issue

Top 2 Solutions

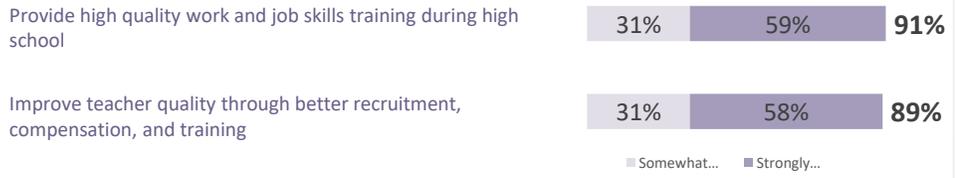
### Housing



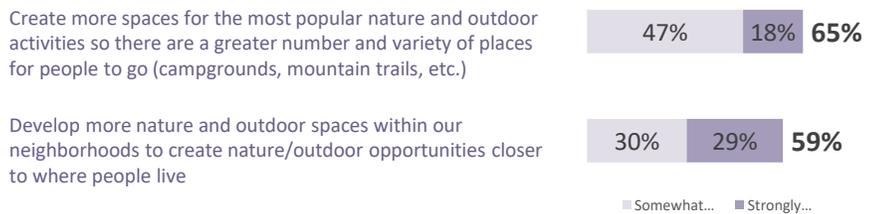
### Transportation & Mobility



### Education

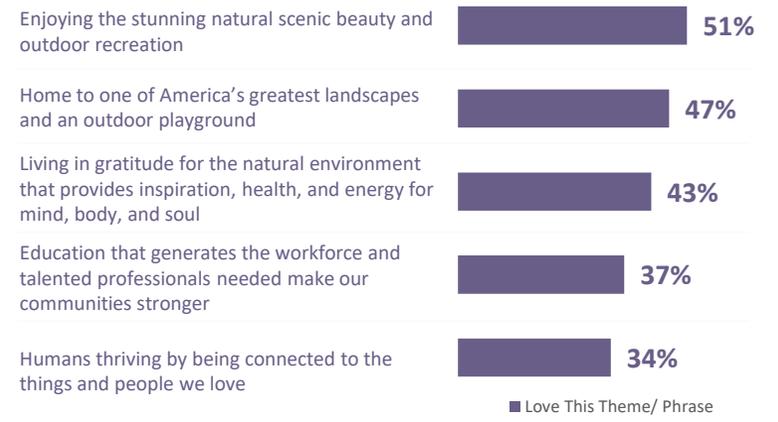


### Nature and Outdoor Recreation



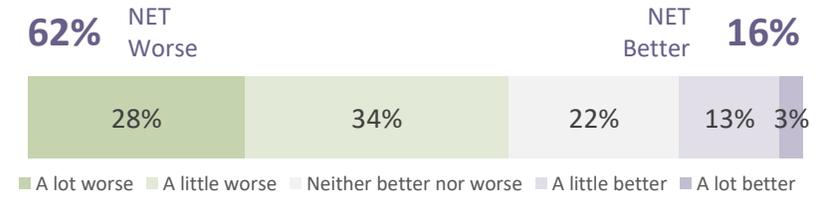
## Vision for the Future

Top five vision themes and phrases for the Region:

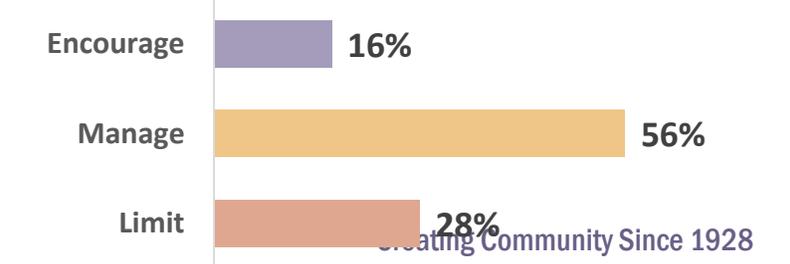


## Growth

The Current Balance of Growth in the Region:

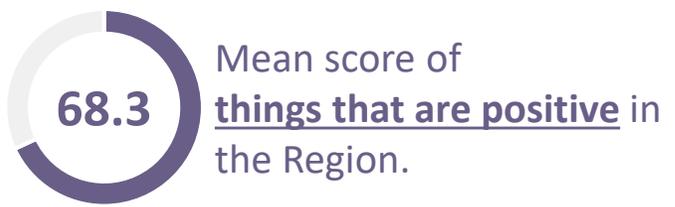


Orientation on how to deal with growth in the Region:



# Small Town / City

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 39% The scenic / natural beauty of this place
- 33% Being in a small town or an area that's less crowded
- 29% That I can live in privacy in my area
- 28% Safe neighborhood / Low crime
- 21% Access to good healthcare

### Negatives in the Region

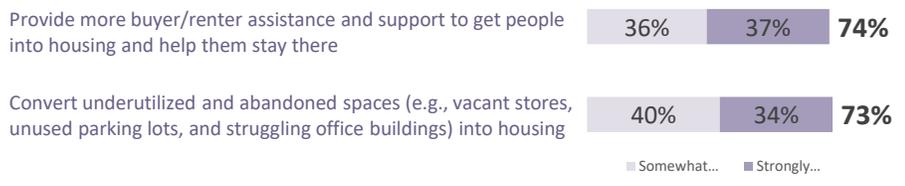
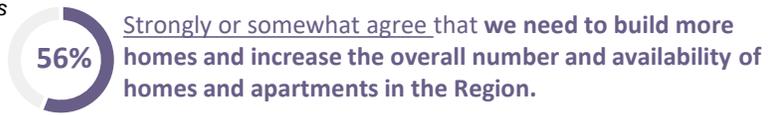
Selection rate as a top-3 negative among 17 options showing top 5

- 25% The high cost of living (not including housing costs)
- 25% Traffic / congestion / hard to get around
- 25% Growing concern about water availability
- 24% Lack of good public transportation
- 23% Lack of affordable housing/housing shortage/high cost of housing
- 22% Few / low paying jobs and economic opportunities
- 21% Growing concern about mental health issues

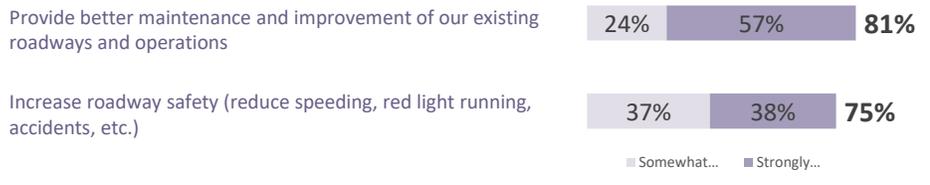
## Key Issue

Top 2 Solutions

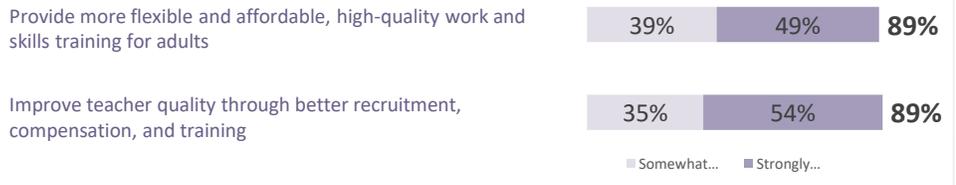
### Housing



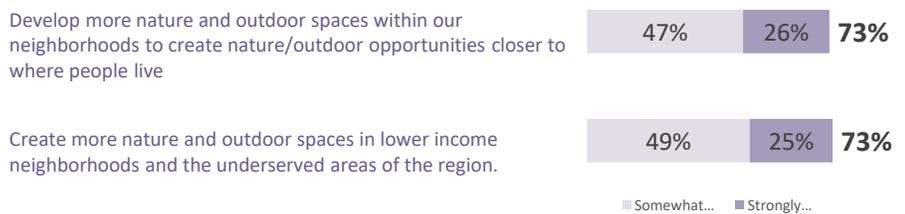
### Transportation & Mobility



### Education

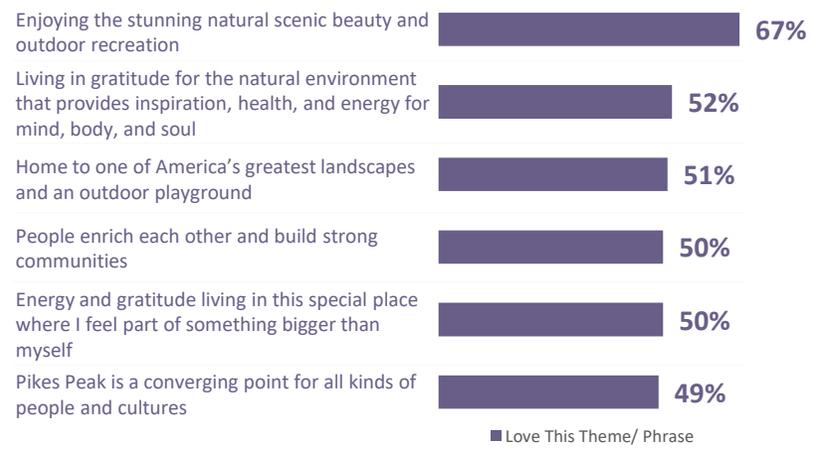


### Nature and Outdoor Recreation



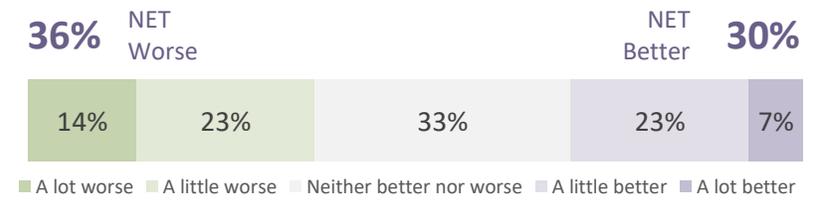
## Vision for the Future

Top five vision themes and phrases for the Region:

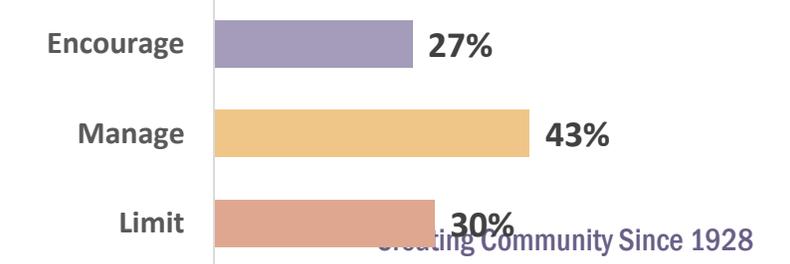


## Growth

The Current Balance of Growth in the Region:

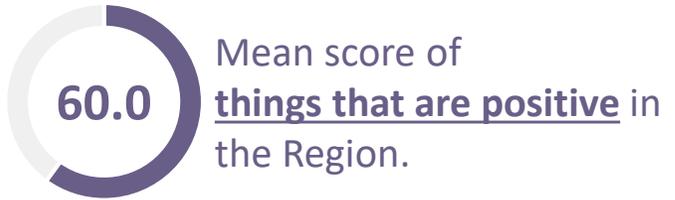


Orientation on how to deal with growth in the Region:





## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 43% Being in a small town or an area that's less crowded
- 42% The scenic / natural beauty of this place
- 38% Safe neighborhood / Low crime
- 38% That I can live in privacy in my area
- 31% Access to good healthcare
- 14% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 14% Having my family or close friends live here

### Negatives in the Region

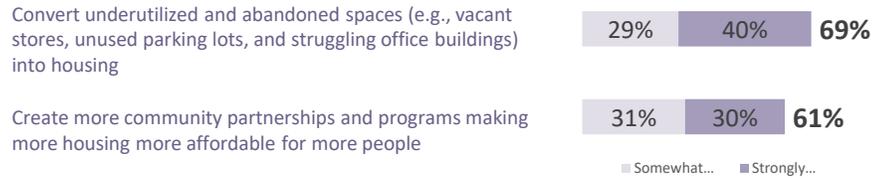
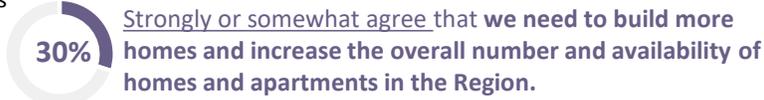
Selection rate as a top-3 negative among 17 options showing top 5

- 39% The high cost of living (not including housing costs)
- 37% Too much growth in the Region
- 29% Growing concern about water availability
- 24% Lack of good public transportation
- 21% Wildfire vulnerability

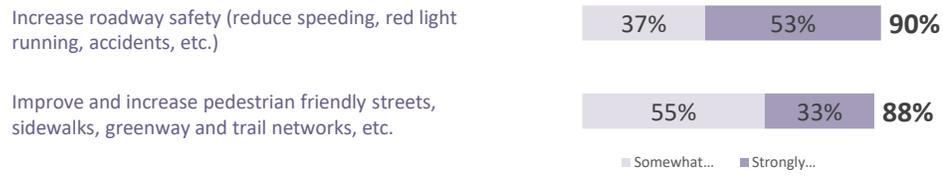
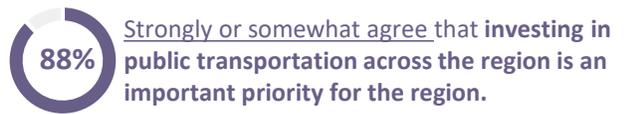
## Key Issue

Top 2 Solutions

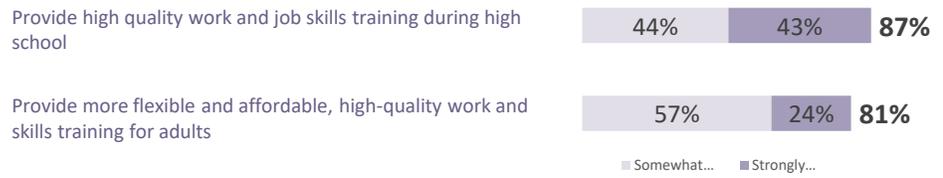
### Housing



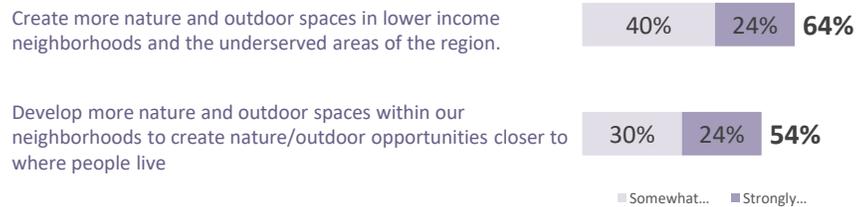
### Transportation & Mobility



### Education



### Nature and Outdoor Recreation



## Vision for the Future

Top five vision themes and phrases for the Region:

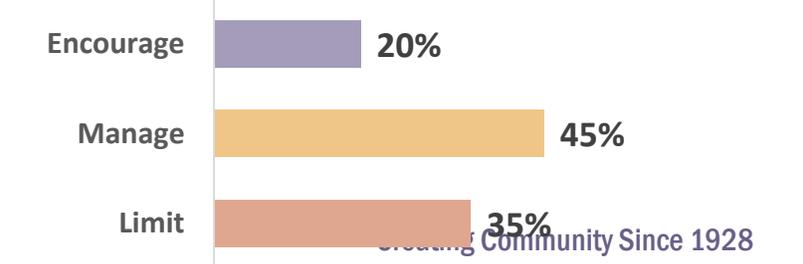


## Growth

The Current Balance of Growth in the Region:

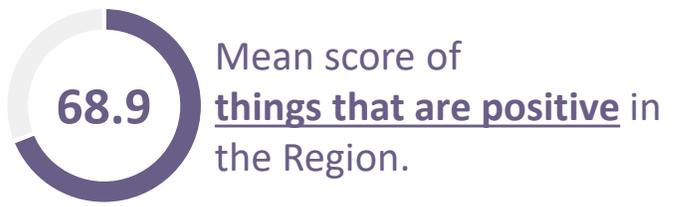


Orientation on how to deal with growth in the Region:



# Age 18-34

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 32% The scenic / natural beauty of this place
- 26% Safe neighborhood / Low crime
- 23% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 22% Caring and supportive people around me
- 21% The good restaurants, shopping, entertainment here

### Negatives in the Region

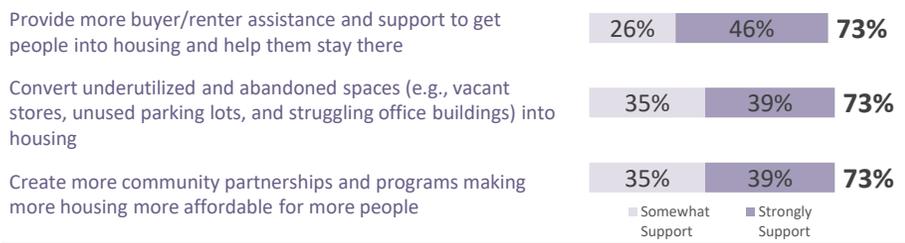
Selection rate as a top-3 negative among 17 options showing top 5

- 34% The high cost of living (not including housing costs)
- 30% Lack of affordable housing/housing shortage/high cost of housing
- 26% Lack of good public transportation
- 24% Growing concern about mental health issues
- 23% Drug and alcohol addiction

## Key Issue

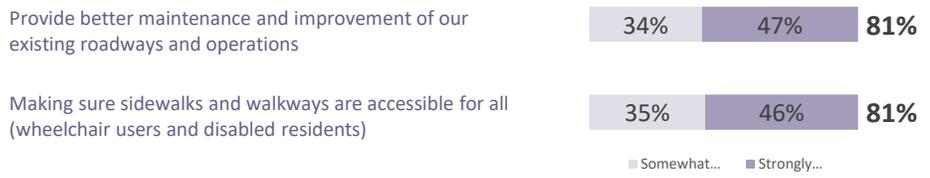
Top 2 Solutions

**Housing** **60%** Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.

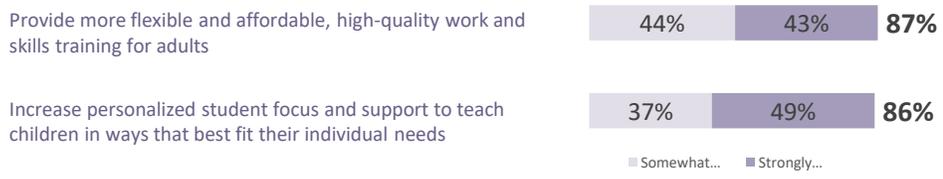


## Transportation & Mobility

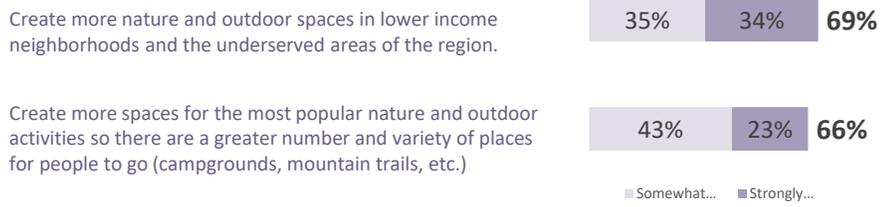
**90%** Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



## Education



## Nature and Outdoor Recreation



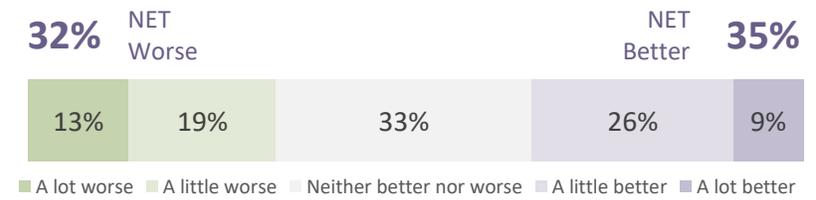
## Vision for the Future

Top five vision themes and phrases for the Region:

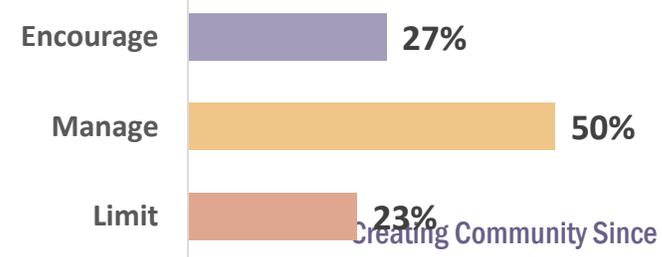


## Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



# Age 35-54

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 47% The scenic / natural beauty of this place
- 31% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 30% Safe neighborhood / Low crime
- 23% Having my family or close friends live here
- 22% Access to good healthcare

### Negatives in the Region

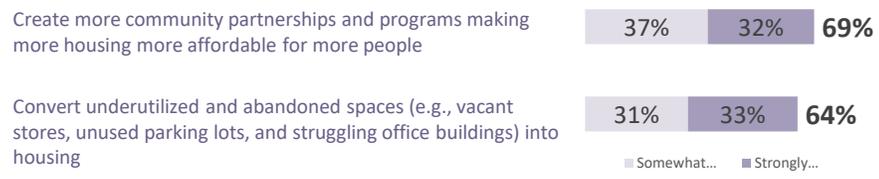
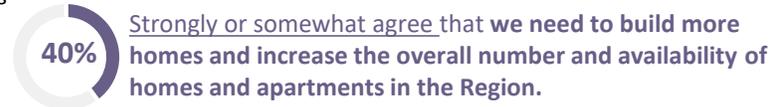
Selection rate as a top-3 negative among 17 options showing top 5

- 44% The high cost of living (not including housing costs)
- 38% Lack of affordable housing/housing shortage/high cost of housing
- 26% Increased crime / neighborhoods less safe
- 24% Homelessness
- 23% **ESCAPE TO ANOTHER COMMUNITY IN THE REGION**

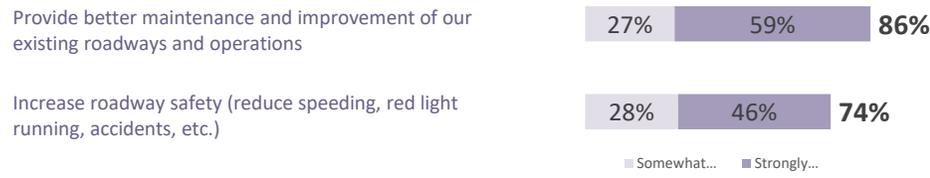
## Key Issue

Top 2 Solutions

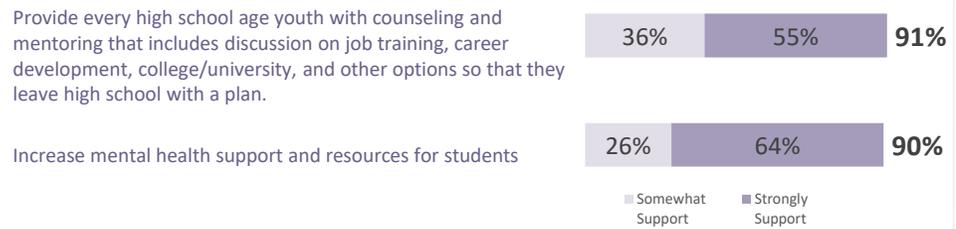
### Housing



### Transportation & Mobility



### Education

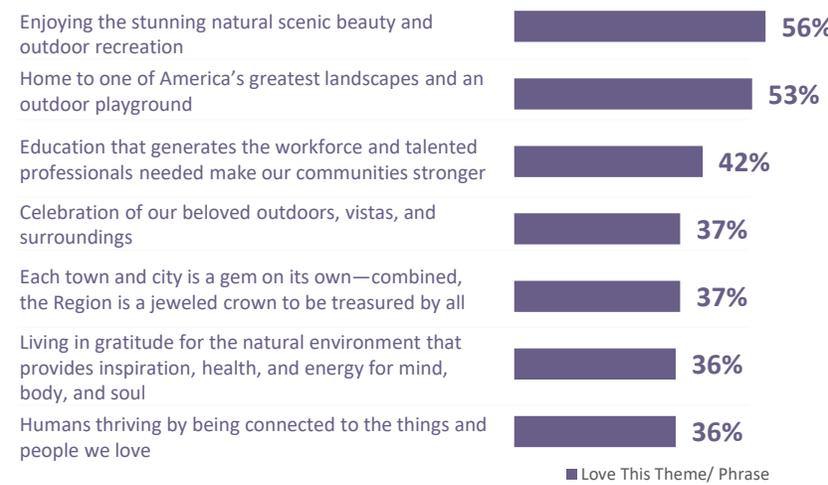


### Nature and Outdoor Recreation



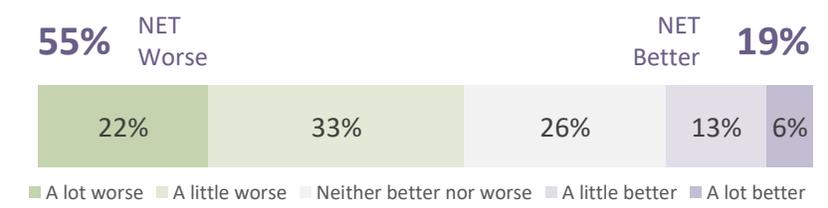
## Vision for the Future

Top five vision themes and phrases for the Region:

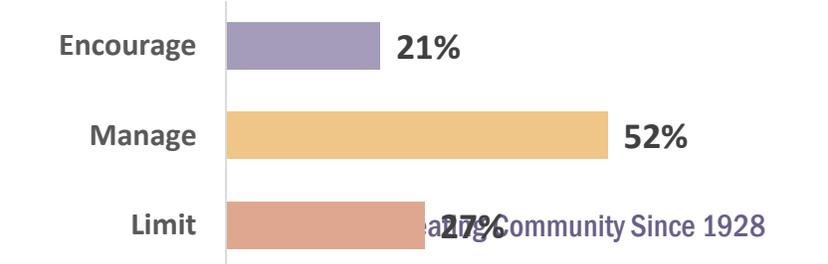


## Growth

The Current Balance of Growth in the Region:

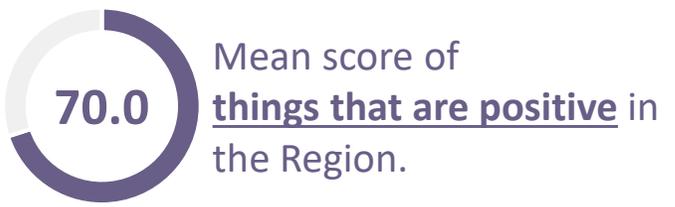


## Orientation on how to deal with growth in the Region:



# Age 55+

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 46% The scenic / natural beauty of this place
- 34% Safe neighborhood / Low crime
- 30% Access to good healthcare
- 28% Having my family or close friends live here
- 27% That I can live in privacy in my area

### Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 38% The high cost of living (not including housing costs)
- 32% Too much growth in the Region
- 30% Lack of affordable housing/housing shortage/high cost of housing
- 29% Traffic / congestion / hard to get around
- 26% Increased crime / neighborhoods less safe
- 26% Homelessness

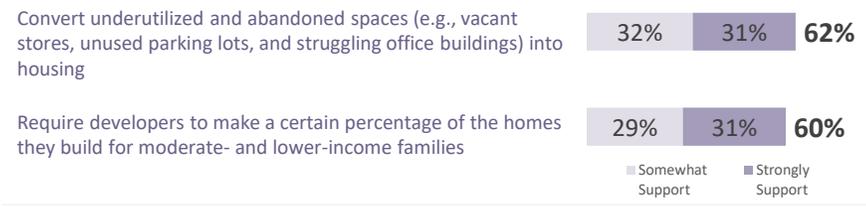
## Key Issue

Top 2 Solutions

### Housing



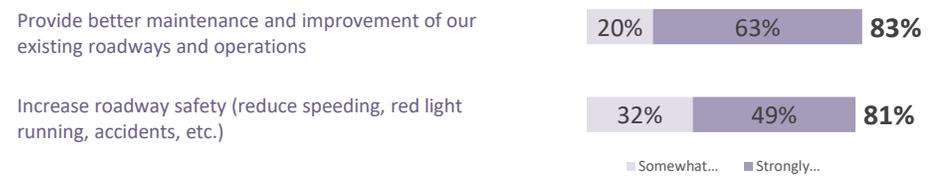
Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.



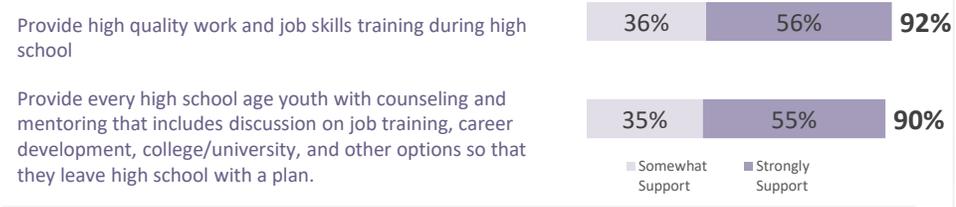
### Transportation & Mobility



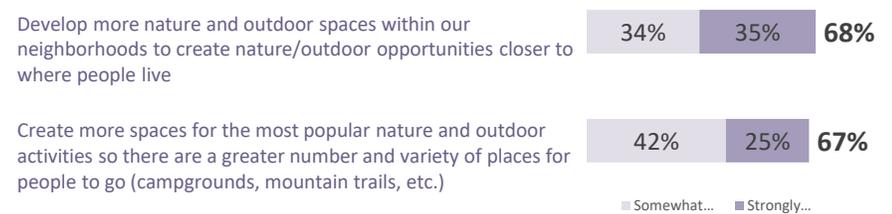
Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



### Education



### Nature and Outdoor Recreation



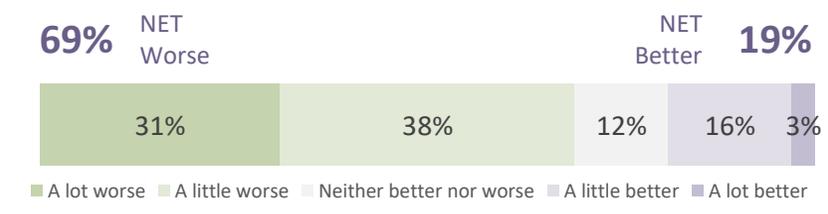
## Vision for the Future

Top five vision themes and phrases for the Region:

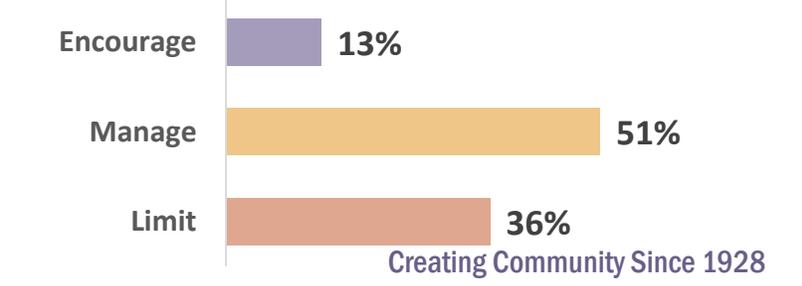


## Growth

The Current Balance of Growth in the Region:

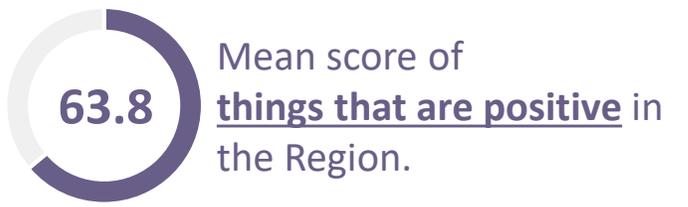


Orientation on how to deal with growth in the Region:



# HHI < \$50K

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 45% The scenic / natural beauty of this place
- 33% Safe neighborhood / Low crime
- 26% Having my family or close friends live here
- 24% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 22% That I can live in privacy in my area

### Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

- 51% The high cost of living (not including housing costs)
- 43% Lack of affordable housing/housing shortage/high cost of housing
- 30% Homelessness
- 29% Increased crime / neighborhoods less safe
- 22% Few / low paying jobs and economic opportunities

## Key Issue

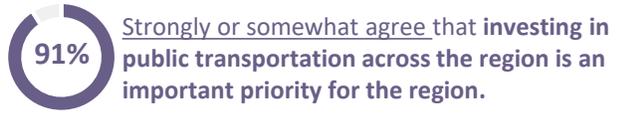
Top 2 Solutions

### Housing



Create more community partnerships and programs making more housing more affordable for more people	25%	48%	<b>73%</b>
Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing	31%	39%	<b>70%</b>

### Transportation & Mobility



Provide better maintenance and improvement of our existing roadways and operations	22%	61%	<b>83%</b>
Increase roadway safety (reduce speeding, red light running, accidents, etc.)	25%	54%	<b>79%</b>

### Education

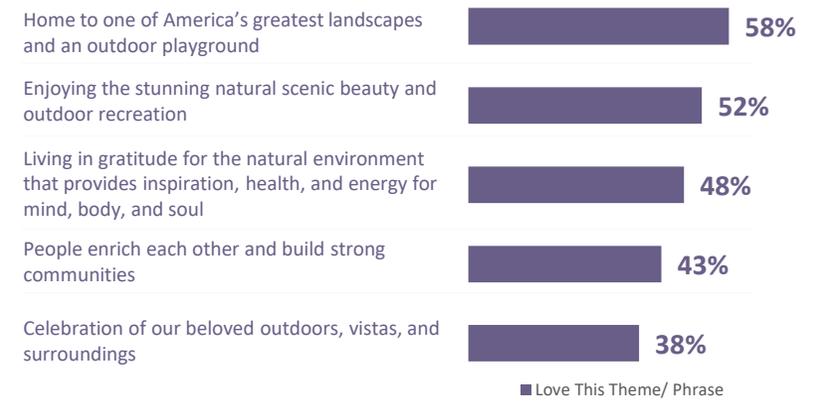
Provide high quality work and job skills training during high school	30%	61%	<b>91%</b>
Increase mental health support and resources for students	23%	66%	<b>88%</b>

### Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.	22%	37%	<b>59%</b>
Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.)	37%	20%	<b>57%</b>

## Vision for the Future

Top five vision themes and phrases for the Region:

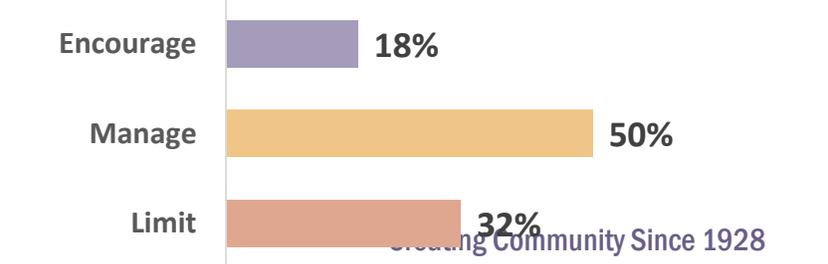


## Growth

The Current Balance of Growth in the Region:

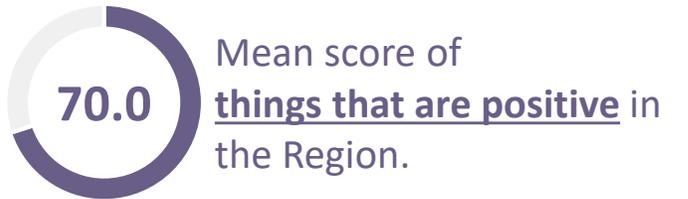


Orientation on how to deal with growth in the Region:



# HHI \$50-99K

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 37% The scenic / natural beauty of this place
- 26% Safe neighborhood / Low crime
- 23% Having my family or close friends live here
- 22% Access to good healthcare
- 22% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 21% That I can live in privacy in my area
- 21% Caring and supportive people around me

### Negatives in the Region

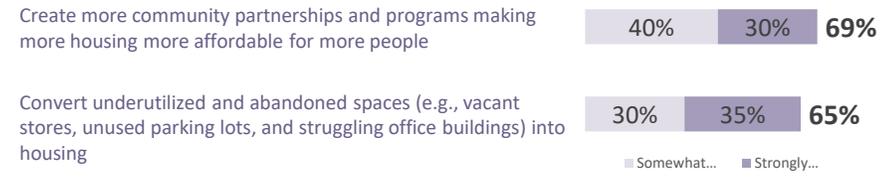
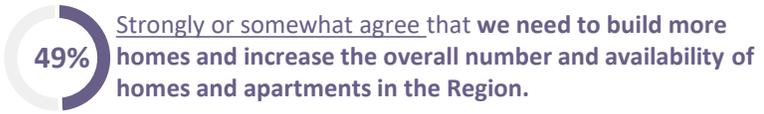
Selection rate as a top-3 negative among 17 options showing top 5

- 32% The high cost of living (not including housing costs)
- 28% Lack of affordable housing/housing shortage/high cost of housing
- 26% Traffic / congestion / hard to get around
- 25% Drug and alcohol addiction
- 25% Lack of good public transportation
- 21% Growing community foundation issues

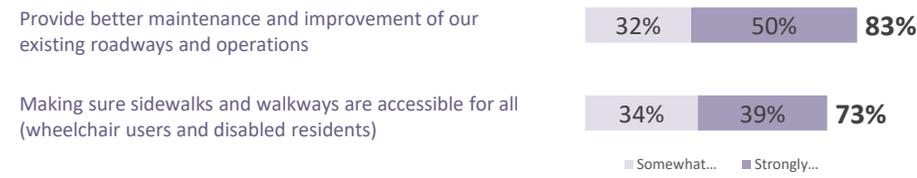
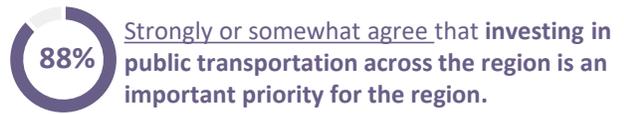
## Key Issue

Top 2 Solutions

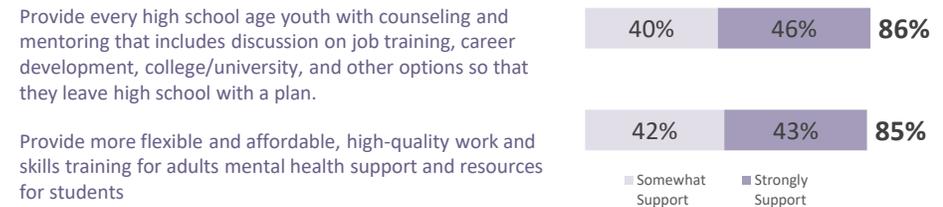
### Housing



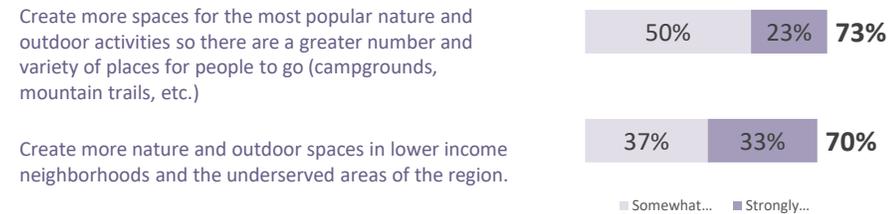
### Transportation & Mobility



### Education

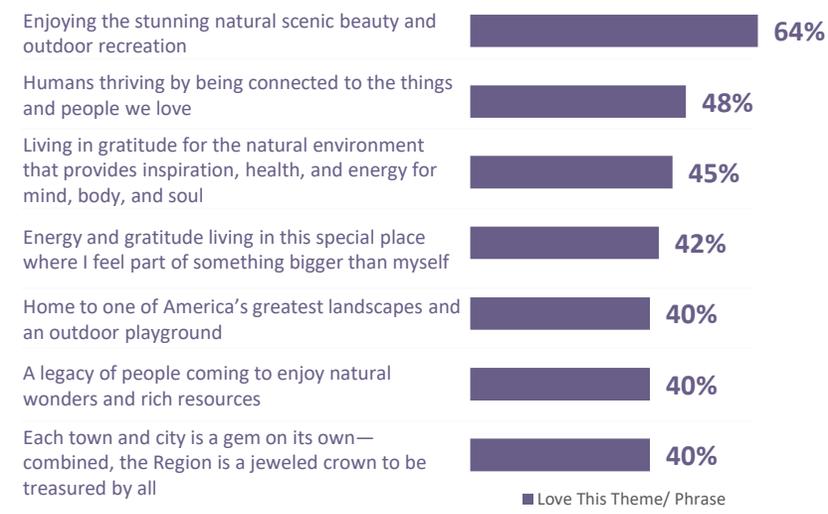


### Nature and Outdoor Recreation



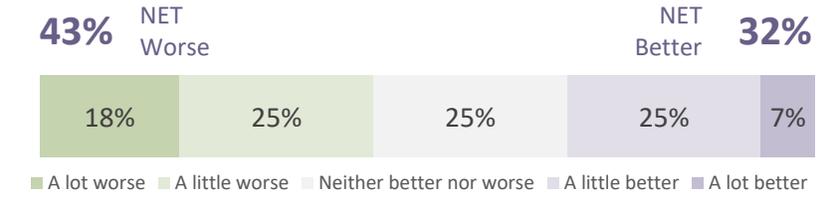
## Vision for the Future

Top five vision themes and phrases for the Region:

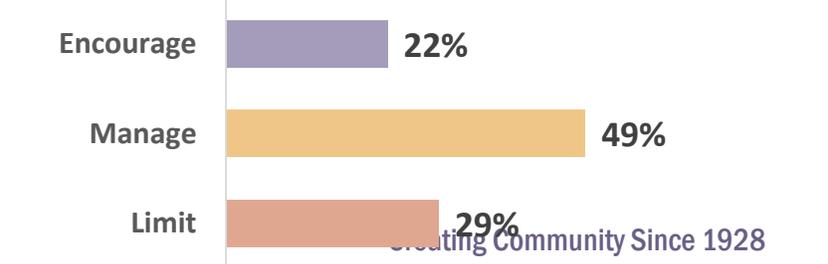


## Growth

The Current Balance of Growth in the Region:

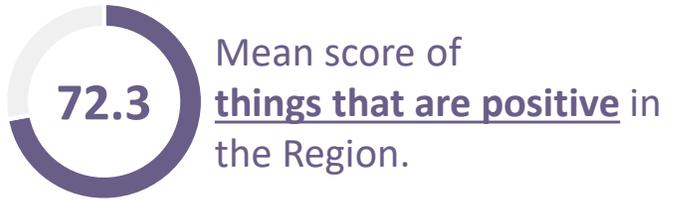


Orientation on how to deal with growth in the Region:



# HHI \$100-149K

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 49% The scenic / natural beauty of this place
- 29% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 28% Safe neighborhood / Low crime
- 25% Access to good healthcare
- 21% Having my family or close friends live here

### Negatives in the Region

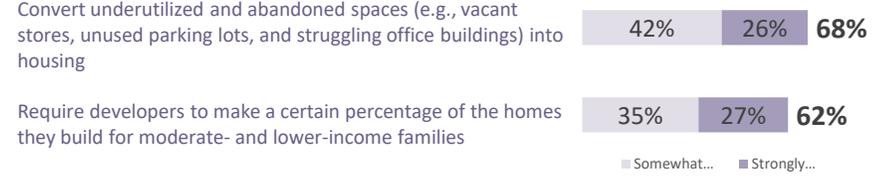
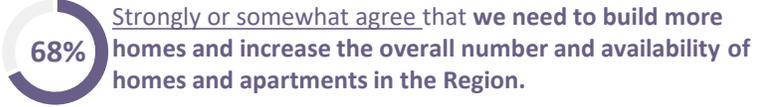
Selection rate as a top-3 negative among 17 options showing top 5

- 30% Too much growth in the Region
- 30% The high cost of living (not including housing costs)
- 29% Growing concern about water availability
- 27% Lack of affordable housing/housing shortage/high cost of housing
- 25% Growing concern about mental health issues
- 24% Traffic congestion / hard to get around

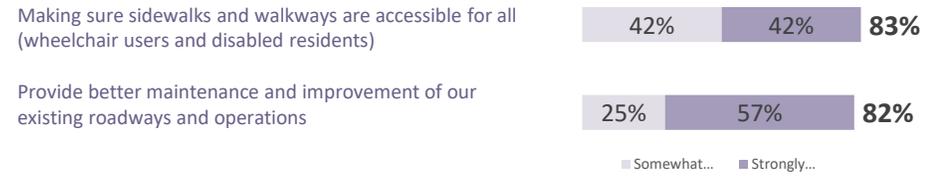
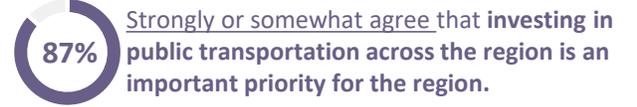
## Key Issue

Top 2 Solutions

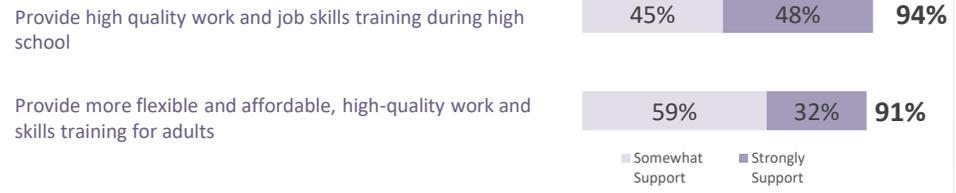
### Housing



### Transportation & Mobility



### Education



### Nature and Outdoor Recreation



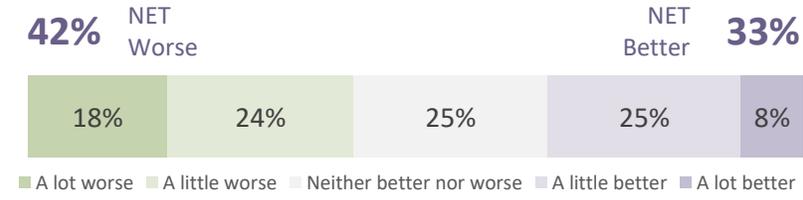
## Vision for the Future

Top five vision themes and phrases for the Region:

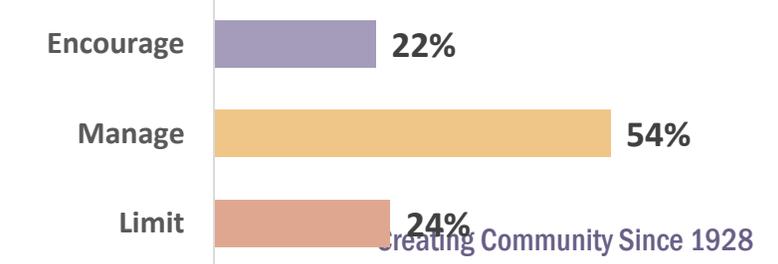


## Growth

The Current Balance of Growth in the Region:



## Orientation on how to deal with growth in the Region:



# HHI \$150K+

Small sample size\*

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 48% Safe neighborhood / Low crime
- 38% The scenic / natural beauty of this place
- 35% Being in a small town or an area that's less crowded
- 30% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 25% The good restaurants, shopping, entertainment here
- 25% Access to good healthcare

### Negatives in the Region

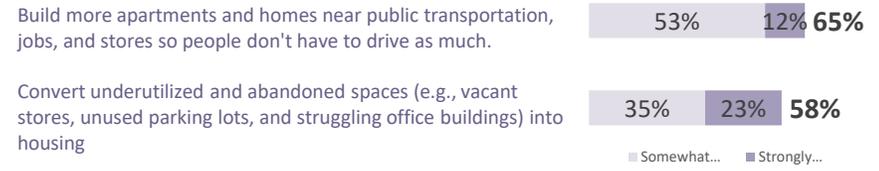
Selection rate as a top-3 negative among 17 options showing top 5

- 43% The high cost of living (not including housing costs)
- 39% Traffic / congestion / hard to get around
- 30% Too much growth in the Region
- 28% Increased crime / neighborhoods less safe
- 21% Lack of affordable housing/housing shortage/high cost of housing

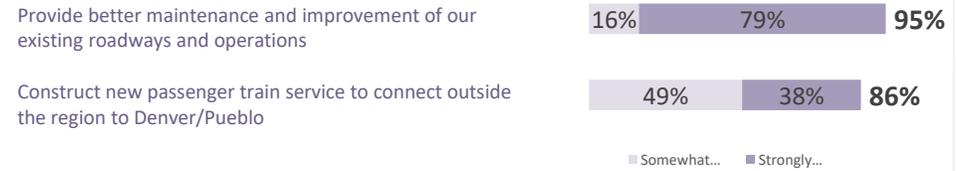
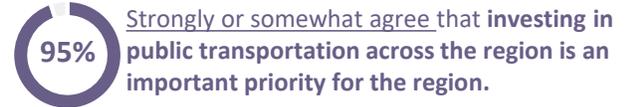
## Key Issue

Top 2 Solutions

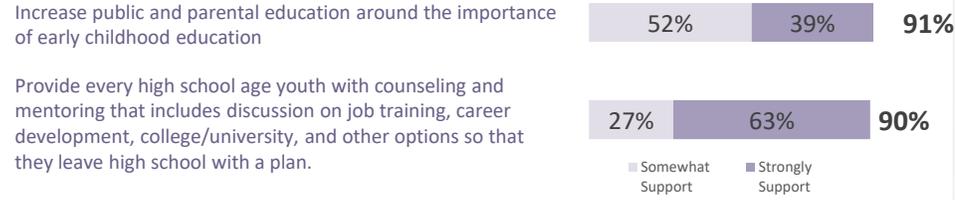
**Housing** \* <20% Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.



## Transportation & Mobility



## Education



## Nature and Outdoor Recreation



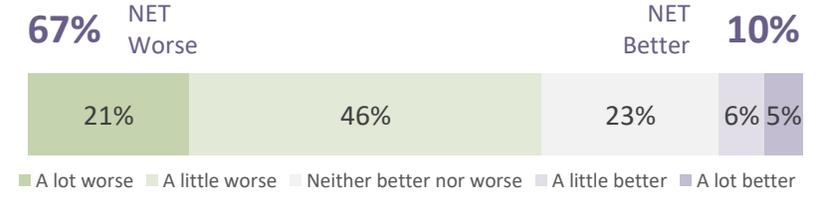
## Vision for the Future

Top five vision themes and phrases for the Region:

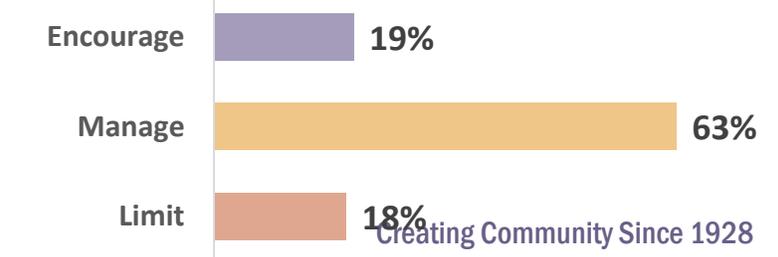


## Growth

The Current Balance of Growth in the Region:

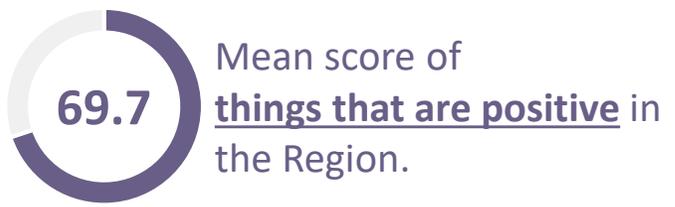


Orientation on how to deal with growth in the Region:



# Hispanic/Latino

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 34% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 32% The scenic / natural beauty of this place
- 30% Safe neighborhood / Low crime
- 27% That I can live in privacy in my area
- 26% The good restaurants, shopping, entertainment here

### Negatives in the Region

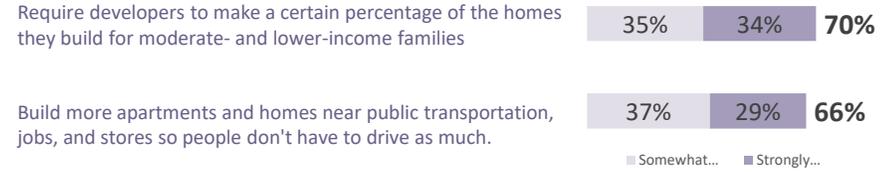
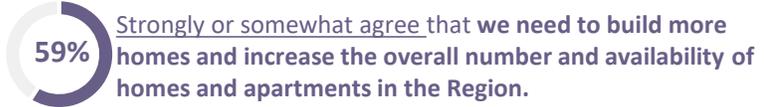
Selection rate as a top-3 negative among 17 options showing top 5

- 40% The high cost of living (not including housing costs)
- 30% Homelessness
- 27% Increased crime / neighborhoods less safe
- 26% Lack of affordable housing/housing shortage/high cost of housing
- 22% Drug and alcohol addiction

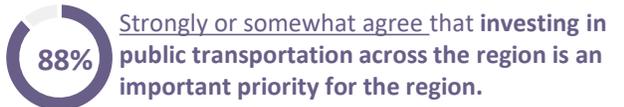
## Key Issue

Top 2 Solutions

### Housing



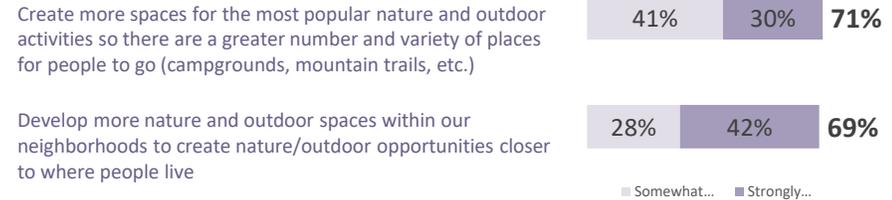
### Transportation & Mobility



### Education

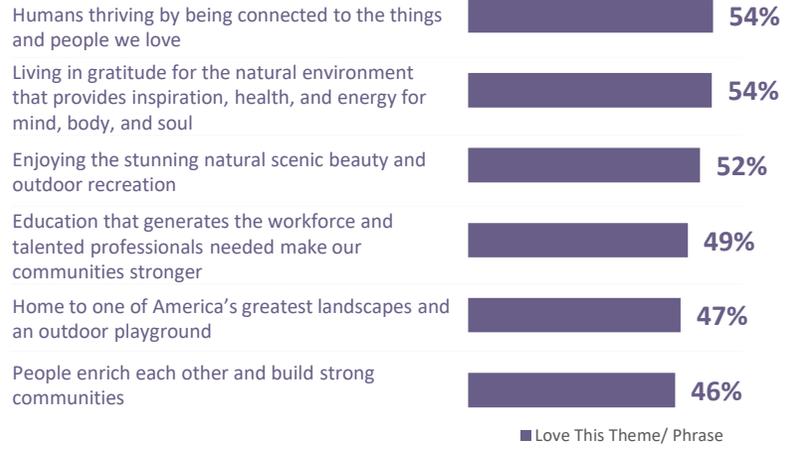


### Nature and Outdoor Recreation



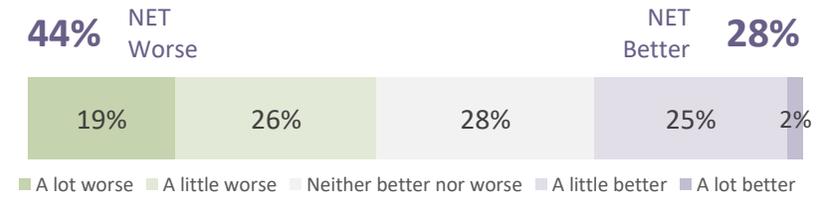
## Vision for the Future

Top five vision themes and phrases for the Region:

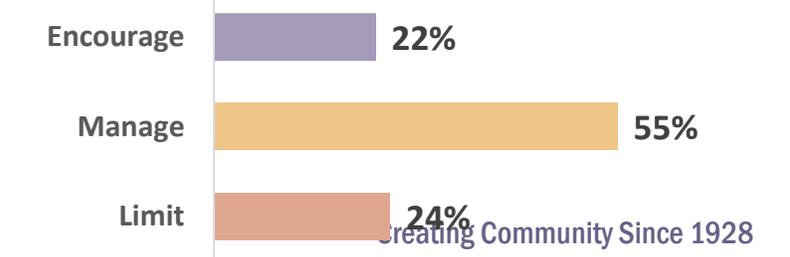


## Growth

The Current Balance of Growth in the Region:

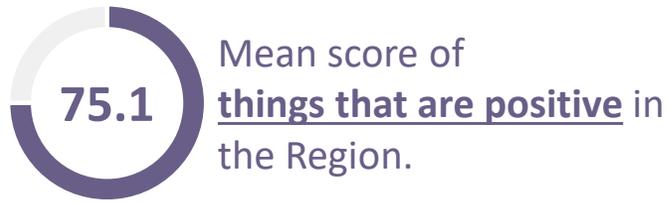


Orientation on how to deal with growth in the Region:



# African-American/Black

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 40% Safe neighborhood / Low crime
- 25% Having my family or close friends live here
- 23% Access to good healthcare
- 22% The scenic / natural beauty of this place
- 19% The rich diversity of people/cultures

### Negatives in the Region

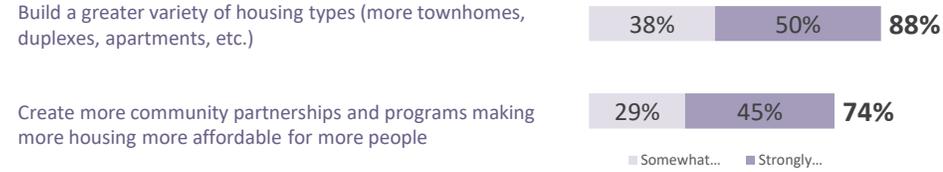
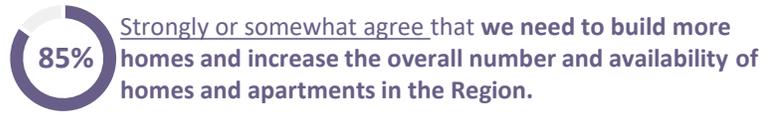
Selection rate as a top-3 negative among 17 options showing top 5

- 31% The high cost of living (not including housing costs)
- 27% Traffic / congestion / hard to get around
- 25% Few / low paying jobs and economic opportunities
- 23% Lack of affordable housing/housing shortage/high cost of housing
- 23% Lack of good public transportation
- 22% Growing concern about mental health issues

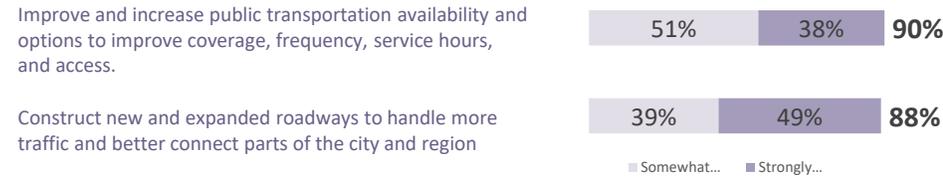
## Key Issue

Top 2 Solutions

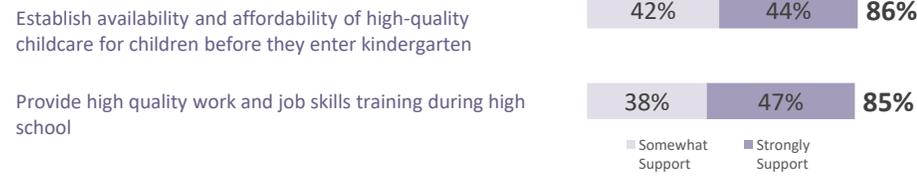
### Housing



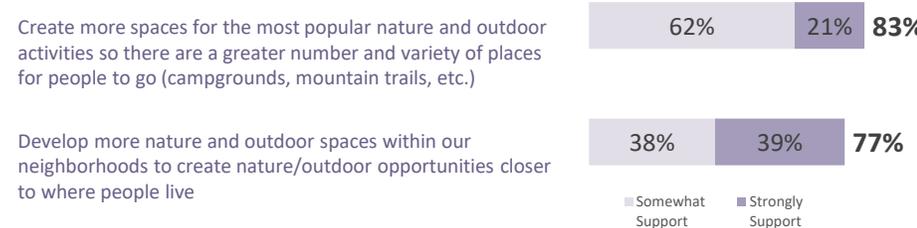
### Transportation & Mobility



### Education



### Nature and Outdoor Recreation



## Vision for the Future

Top five vision themes and phrases for the Region:

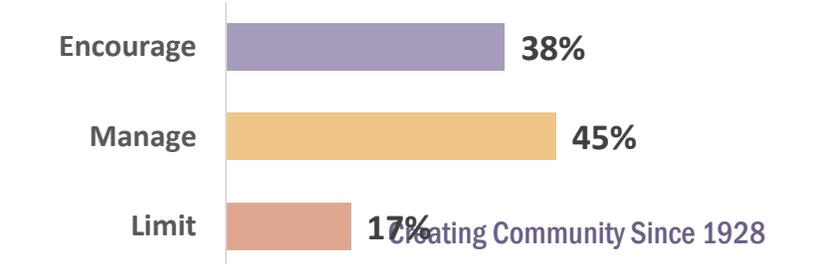


## Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:





# **Community Subregion Dashboards**



# Black Forest

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 63% The scenic / natural beauty of this place
- 39% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 37% That I can live in privacy in my area
- 31% Being in a small town or an area that's less crowded
- 18% Having my family or close friends live here

### Negatives in the Region

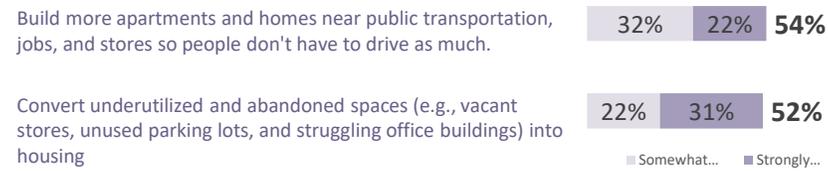
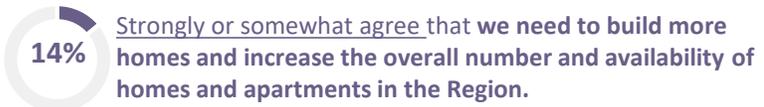
Selection rate as a top-3 negative among 17 options showing top 5

- 51% Too much growth in the Region
- 40% Growing concern about water availability
- 35% Traffic / congestion / hard to get around
- 22% The high cost of living (not including housing costs)
- 20% Increased crime / neighborhoods less safe
- 20% Wildfire vulnerability

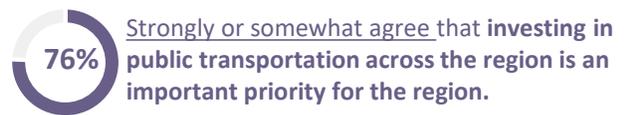
## Key Issue

Top 2 Solutions

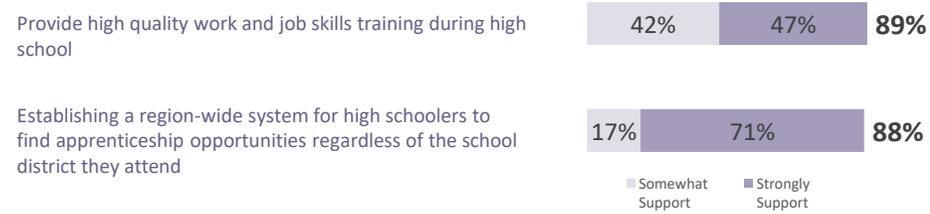
### Housing



### Transportation & Mobility



### Education

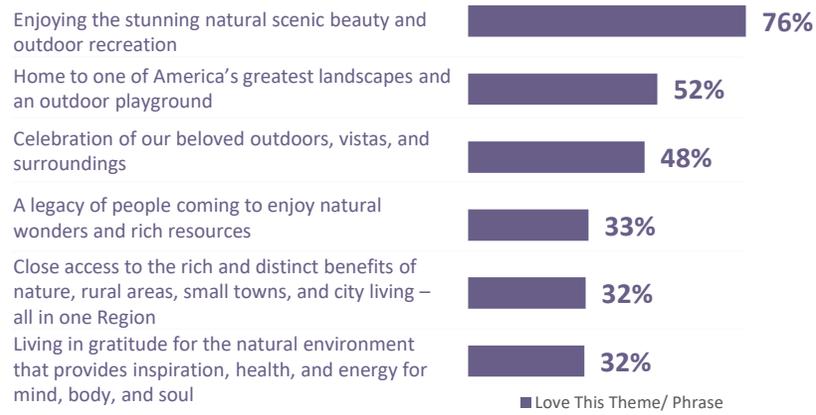


### Nature and Outdoor Recreation



## Vision for the Future

Top five vision themes and phrases for the Region:

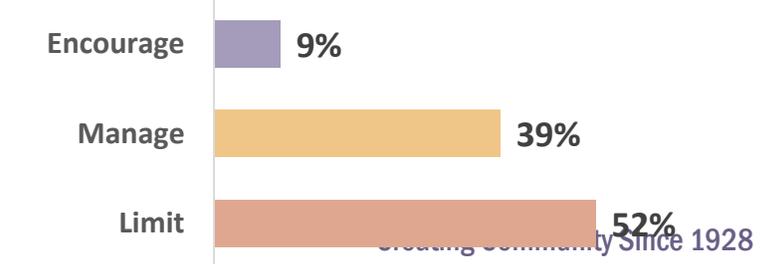


## Growth

The Current Balance of Growth in the Region:

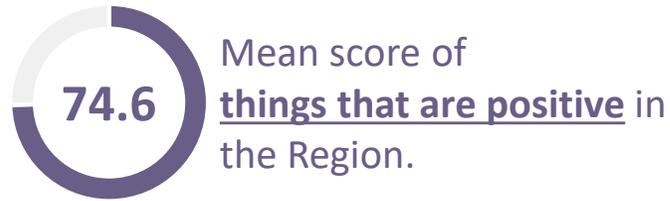


Orientation on how to deal with growth in the Region:



# Briargate / Cordera

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 59% The scenic / natural beauty of this place
- 53% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 31% Having my family or close friends live here
- 24% Safe neighborhood / Low crime
- 19% The variety of things to do here

### Negatives in the Region

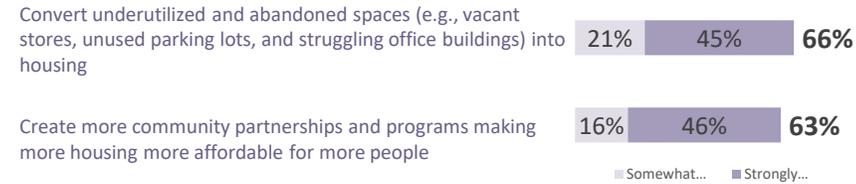
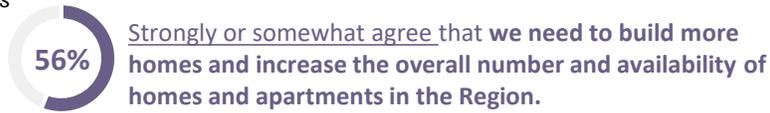
Selection rate as a top-3 negative among 17 options showing top 5

- 51% Traffic / congestion / hard to get around
- 31% Too much growth in the Region
- 25% Lack of affordable housing/housing shortage/high cost of housing
- 25% The high cost of living (not including housing costs)
- 22% Growing concern about water availability
- 20% Increased crime / neighborhoods less safe

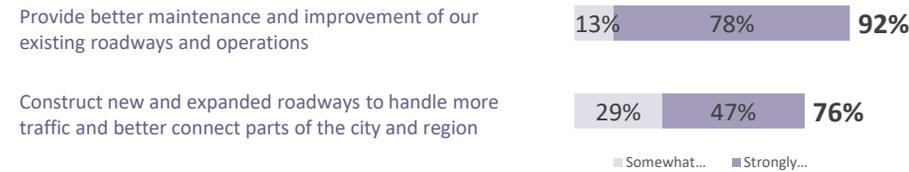
## Key Issue

Top 2 Solutions

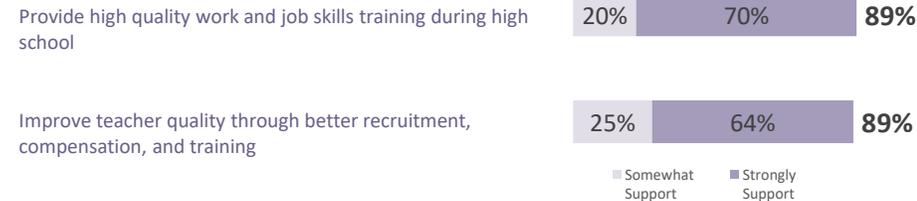
### Housing



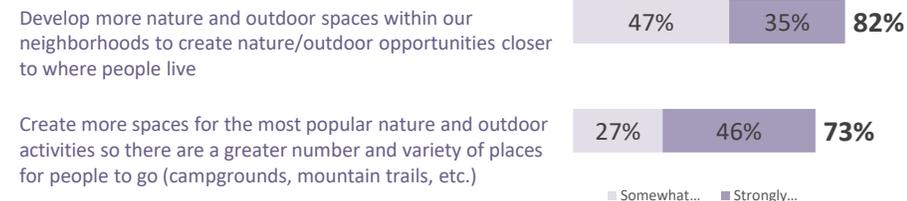
### Transportation & Mobility



### Education

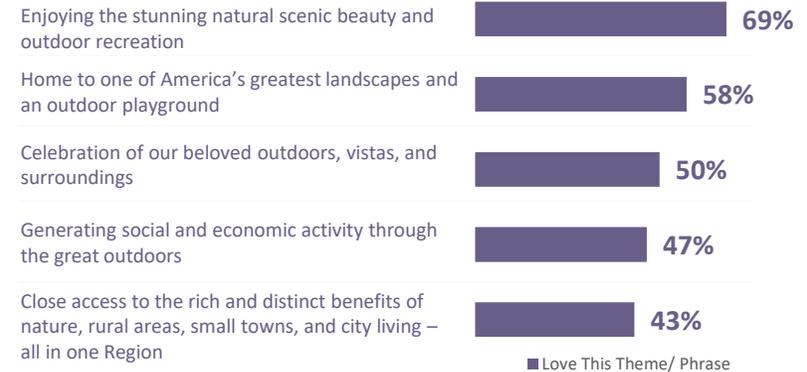


### Nature and Outdoor Recreation



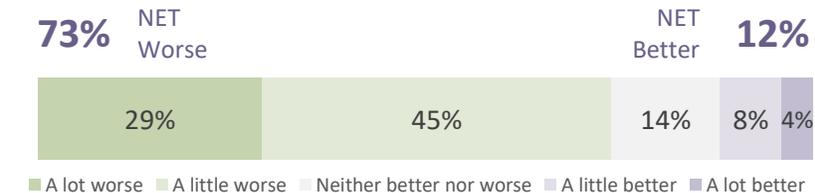
## Vision for the Future

Top five vision themes and phrases for the Region:

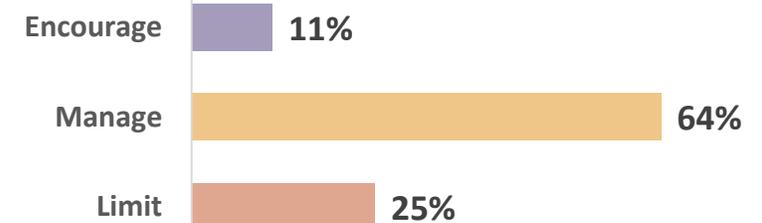


## Growth

The Current Balance of Growth in the Region:

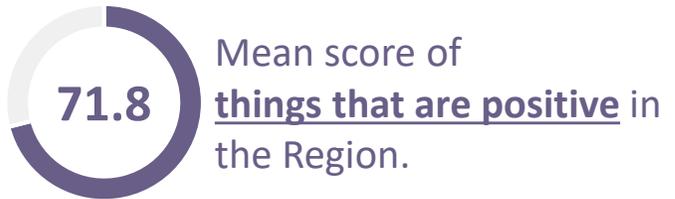


Orientation on how to deal with growth in the Region:



# Broadmoor / Stratmoor Hills

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 70% The scenic / natural beauty of this place
- 54% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 26% Having my family or close friends live here
- 20% The variety of things to do here
- 14% Having a strong sense of community

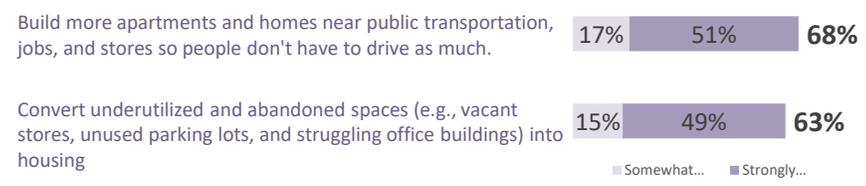
### Negatives in the Region

Selection rate as a top-3 negative among 17 options showing top 5

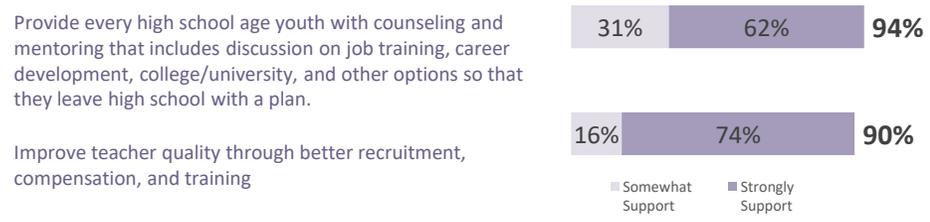
- 45% Homelessness
- 36% Traffic / congestion / hard to get around
- 24% Increased crime / neighborhoods less safe
- 23% Lack of affordable housing/housing shortage/high cost of housing
- 21% Too much growth in the Region

## Key Issue

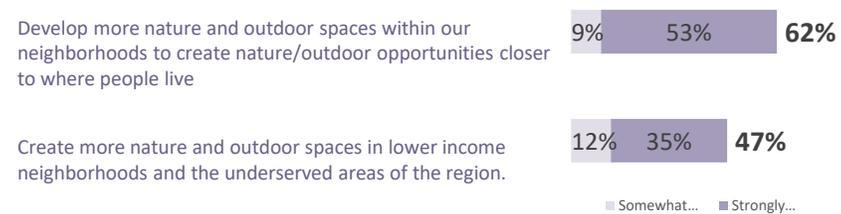
Top 2 Solutions



## Education



## Nature and Outdoor Recreation



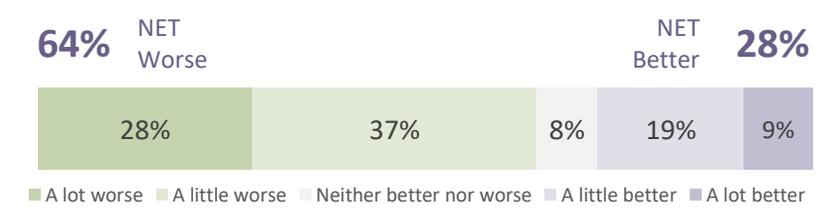
## Vision for the Future

Top five vision themes and phrases for the Region:

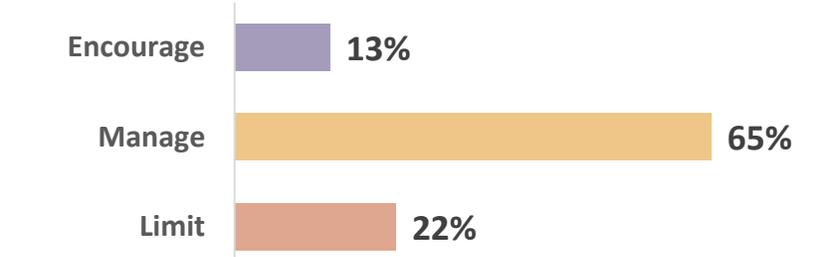


## Growth

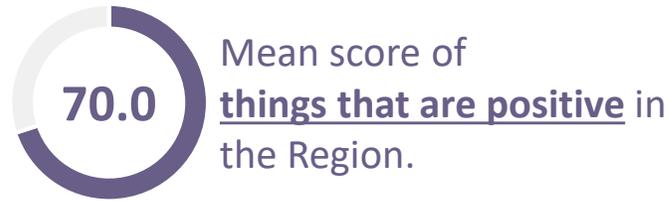
The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 69% The scenic / natural beauty of this place
- 58% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 27% Having my family or close friends live here
- 15% The variety of things to do here
- 14% The music, arts, and culture

### Negatives in the Region

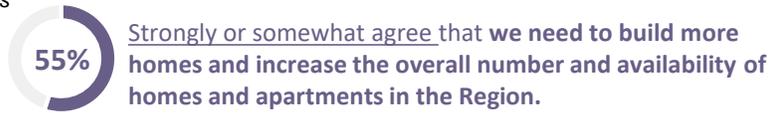
Selection rate as a top-3 negative among 17 options showing top 5

- 31% Lack of affordable housing/housing shortage/high cost of housing
- 29% Homelessness
- 26% Traffic / congestion / hard to get around
- 24% The high cost of living (not including housing costs)

## Key Issue

Top 2 Solutions

### Housing



Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing



Require developers to make a certain percentage of the homes they build for moderate- and lower-income families



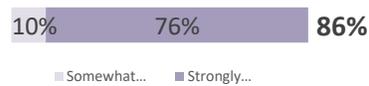
### Transportation & Mobility



Provide better maintenance and improvement of our existing roadways and operations



Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc.

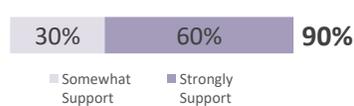


### Education

Improve teacher quality through better recruitment, compensation, and training



Establishing a region-wide system for high schoolers to find apprenticeship opportunities regardless of the school district they attend

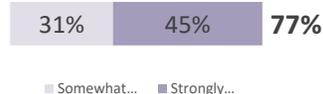


### Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region.

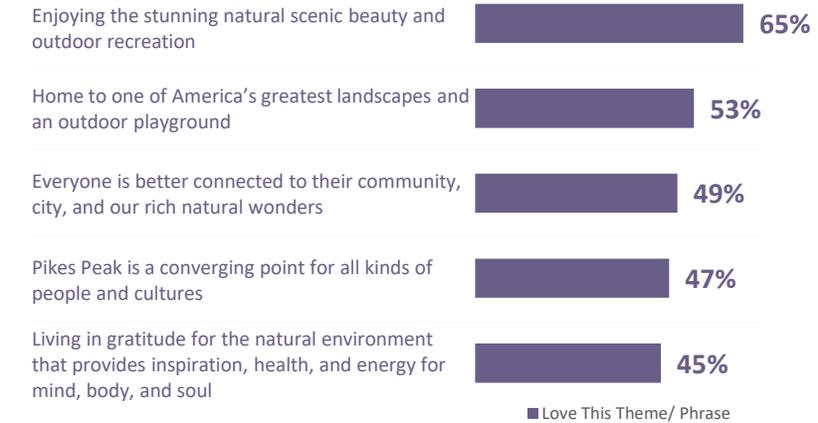


Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live



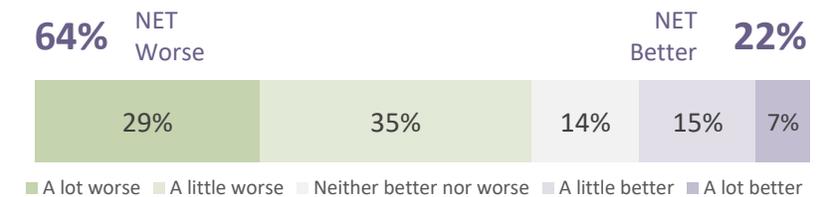
## Vision for the Future

Top five vision themes and phrases for the Region:

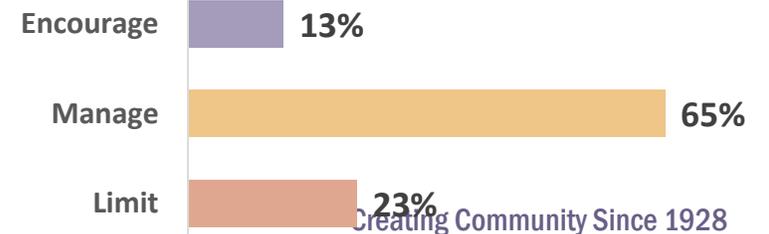


## Growth

The Current Balance of Growth in the Region:

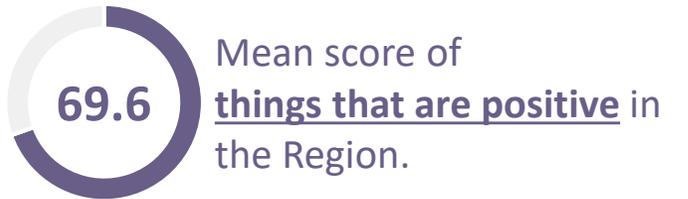


Orientation on how to deal with growth in the Region:



# Cimmaron Hills / Springs Ranch / Stetson Hills

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 58% The scenic / natural beauty of this place
- 43% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 27% Having my family or close friends live here
- 19% The variety of things to do here
- 16% The music, arts, and culture

### Negatives in the Region

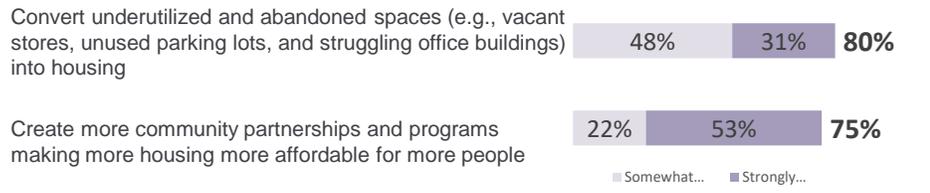
Selection rate as a top-3 negative among 17 options showing top 5

- 34% Too much growth in the Region
- 31% Traffic / congestion / hard to get around
- 25% Increased crime / neighborhoods less safe
- 21% Lack of affordable housing/housing shortage/high cost of housing
- 20% The high cost of living (not including housing costs)

## Key Issue

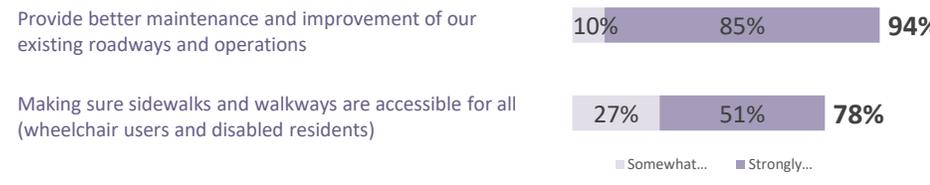
Top 2 Solutions

**Housing** 39% Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.



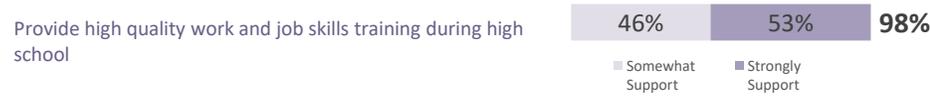
## Transportation & Mobility

79% Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



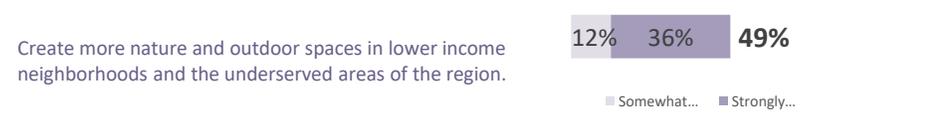
## Education

36% 64% 100% Establishing a region-wide system for high schoolers to find apprenticeship opportunities regardless of the school district they attend



## Nature and Outdoor Recreation

42% 24% 66% Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live



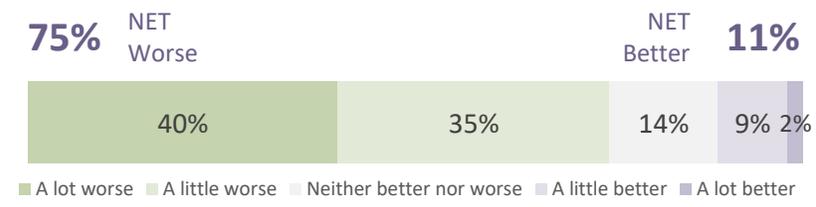
## Vision for the Future

Top five vision themes and phrases for the Region:

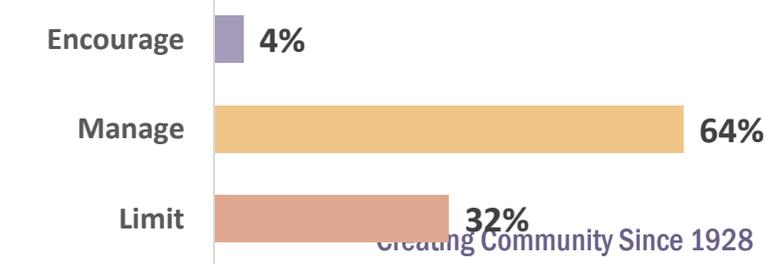


## Growth

The Current Balance of Growth in the Region:

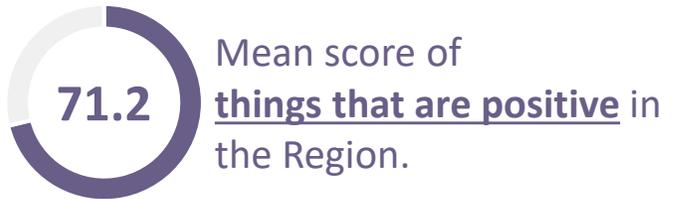


Orientation on how to deal with growth in the Region:



# Mt. Shadows / Peregrine / Rockrimmon

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 74% The scenic / natural beauty of this place
- 56% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 26% Having my family or close friends live here
- 15% Safe neighborhood / Low crime
- 13% It's easy to get around / there's less traffic here than other places

### Negatives in the Region

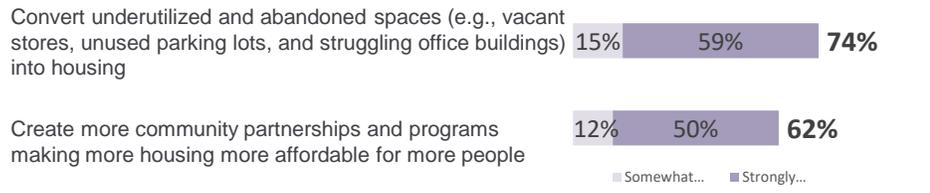
Selection rate as a top-3 negative among 17 options showing top 5

- 37% Homelessness
- 32% Too much growth in the Region
- 26% Lack of affordable housing/housing shortage/high cost of housing
- 22% The high cost of living (not including housing costs)
- 21% Traffic / congestion / hard to get around

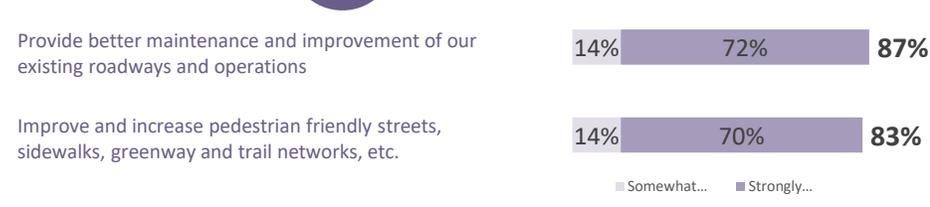
## Key Issue

Top 2 Solutions

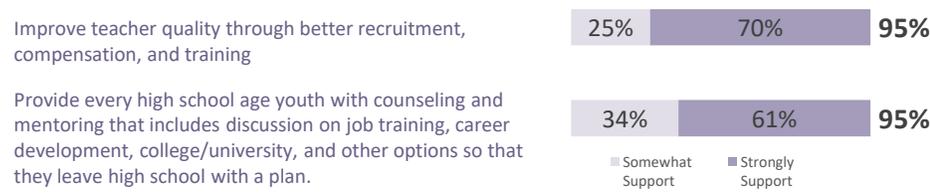
**Housing** 31% Strongly or somewhat agree that we need to build more homes and increase the overall number and availability of homes and apartments in the Region.



**Transportation & Mobility** 83% Strongly or somewhat agree that investing in public transportation across the region is an important priority for the region.



## Education

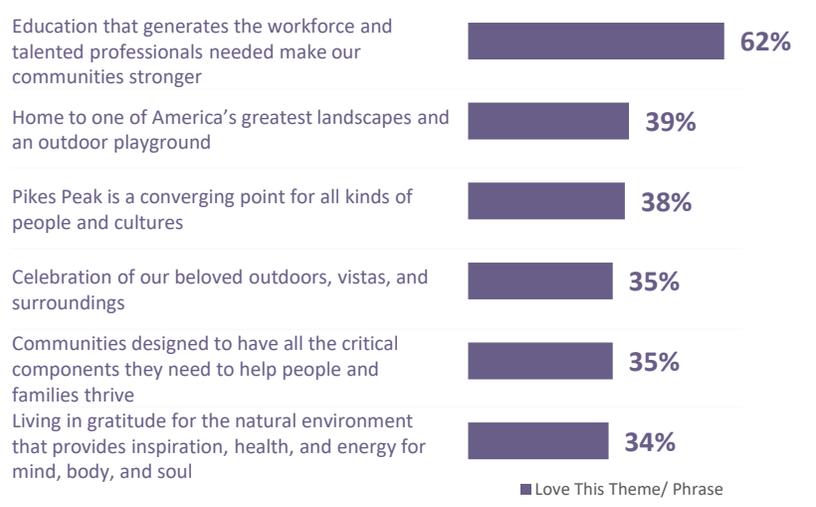


## Nature and Outdoor Recreation



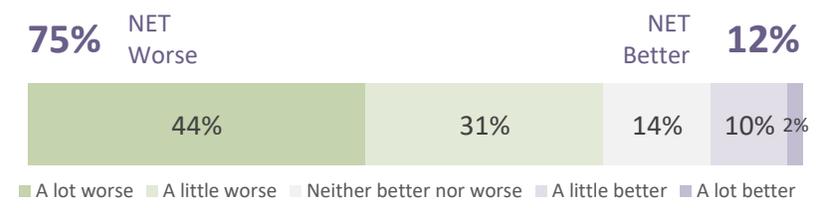
## Vision for the Future

Top five vision themes and phrases for the Region:

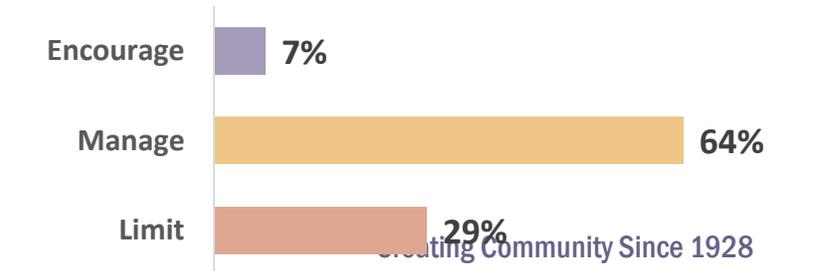


## Growth

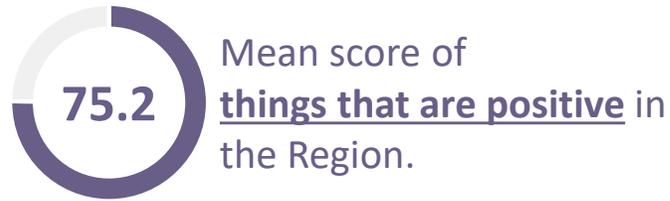
The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 61% The scenic / natural beauty of this place
- 58% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 33% Having my family or close friends live here
- 17% Safe neighborhood / Low crime
- 16% The variety of things to do here

### Negatives in the Region

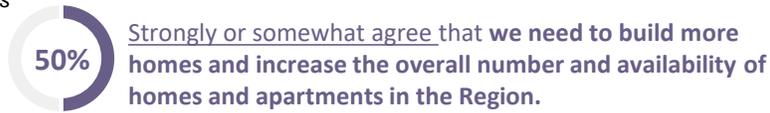
Selection rate as a top-3 negative among 17 options showing top 5

- 49% Traffic / congestion / hard to get around
- 38% Too much growth in the Region
- 33% The high cost of living (not including housing costs)
- 28% Lack of affordable housing/housing shortage/high cost of housing
- 24% Increased crime/neighborhoods not safe

## Key Issue

Top 2 Solutions

### Housing



Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing **70%**

Create more community partnerships and programs making more housing more affordable for more people **57%**

■ Somewhat... ■ Strongly...

### Transportation & Mobility



Provide better maintenance and improvement of our existing roadways and operations **100%**

Construct new and expanded roadways to handle more traffic and better connect parts of the city and region **77%**

■ Somewhat... ■ Strongly...

### Education

Establishing a region-wide system for high schoolers to find apprenticeship opportunities regardless of the school district they attend **95%**

Improve teacher quality through better recruitment, compensation, and training **89%**

■ Somewhat Support ■ Strongly Support

### Nature and Outdoor Recreation

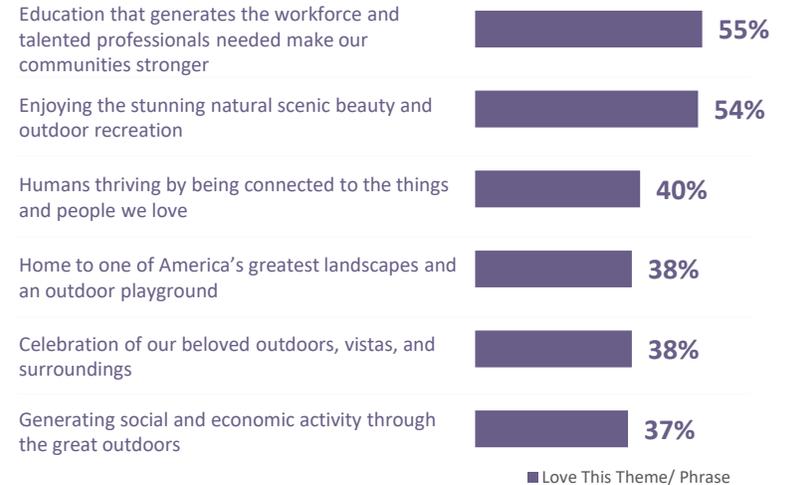
Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live **79%**

Create more spaces for the most popular nature and outdoor activities so there are a greater number and variety of places for people to go (campgrounds, mountain trails, etc.) **68%**

■ Somewhat... ■ Strongly...

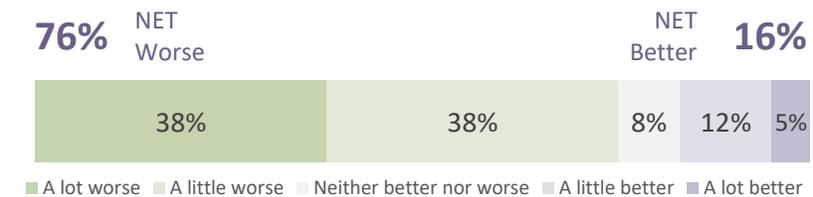
## Vision for the Future

Top five vision themes and phrases for the Region:

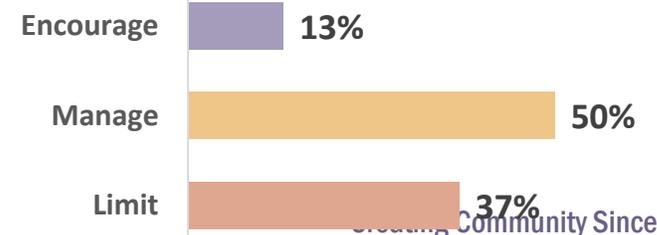


## Growth

The Current Balance of Growth in the Region:

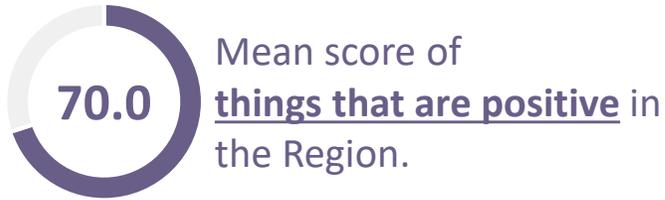


Orientation on how to deal with growth in the Region:



# OCC / Westside / Ivywild / Skyway

## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 72% The scenic / natural beauty of this place
- 57% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 35% Having my family or close friends live here
- 15% The variety of things to do here
- 13% Access to good healthcare

### Negatives in the Region

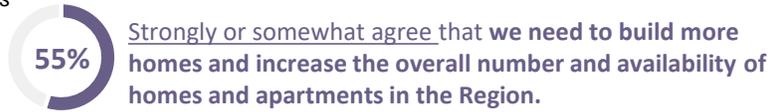
Selection rate as a top-3 negative among 17 options showing top 5

- 37% Homelessness
- 27% Lack of affordable housing/housing shortage/high cost of housing
- 24% The high cost of living (not including housing costs)
- 23% Too much growth in the Region
- 21% Not enough public support to fund the services we need (social services, natural resources)

## Key Issue

Top 2 Solutions

### Housing



Convert underutilized and abandoned spaces (e.g., vacant stores, unused parking lots, and struggling office buildings) into housing **82%**

Build more apartments and homes near public transportation, jobs, and stores so people don't have to drive as much. **78%**

### Transportation & Mobility



Improve and increase pedestrian friendly streets, sidewalks, greenway and trail networks, etc. **91%**

Making sure sidewalks and walkways are accessible for all (wheelchair users and disabled residents) **84%**

### Education

Improve teacher quality through better recruitment, compensation, and training **94%**

Establish availability and affordability of high-quality childcare for children before they enter kindergarten **90%**

### Nature and Outdoor Recreation

Create more nature and outdoor spaces in lower income neighborhoods and the underserved areas of the region. **83%**

Develop more nature and outdoor spaces within our neighborhoods to create nature/outdoor opportunities closer to where people live **76%**

## Vision for the Future

Top five vision themes and phrases for the Region:

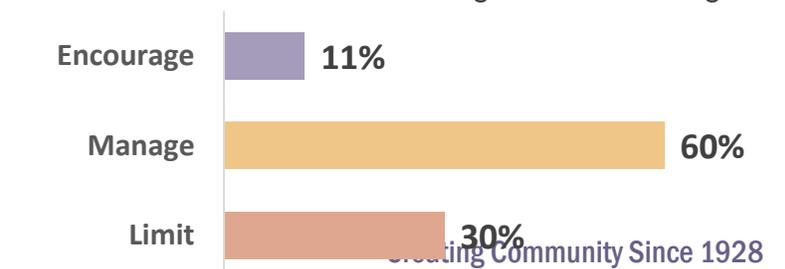


## Growth

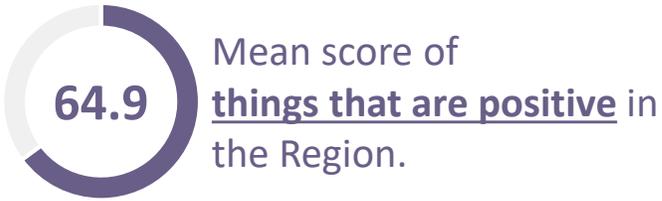
The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:



## Positives and Negatives in the Region



### Positives in the Region

Selection rate as a top-3 positive among 17 options, showing top 5

- 46% The scenic / natural beauty of this place
- 36% Outdoor recreation / adventure (trails, hiking, biking, etc.)
- 29% Having my family or close friends live here
- 22% Having a strong sense of community
- 17% The rich diversity of people/cultures
- 17% The music, arts, and culture

### Negatives in the Region

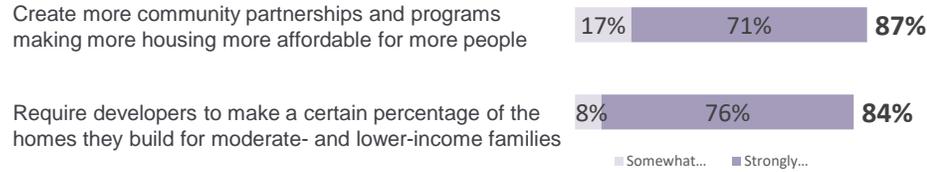
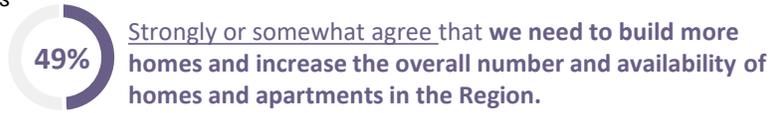
Selection rate as a top-3 negative among 17 options showing top 5

- 37% Lack of affordable housing/housing shortage/high cost of housing
- 32% The high cost of living (not including housing costs)
- 27% Homelessness
- 24% Traffic / congestion / hard to get around
- 23% A growing divide between rich and poor

## Key Issue

Top 2 Solutions

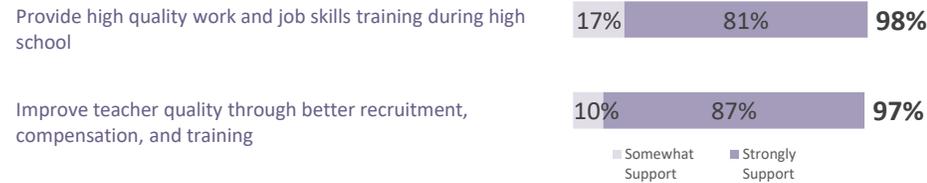
### Housing



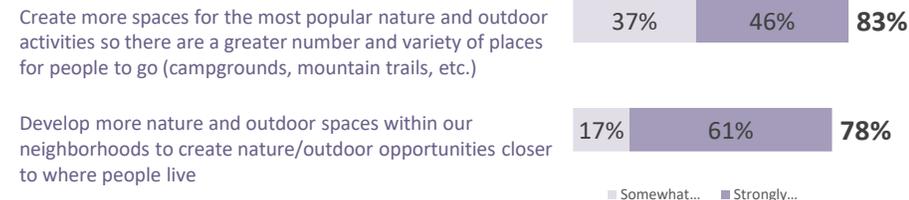
### Transportation & Mobility



### Education

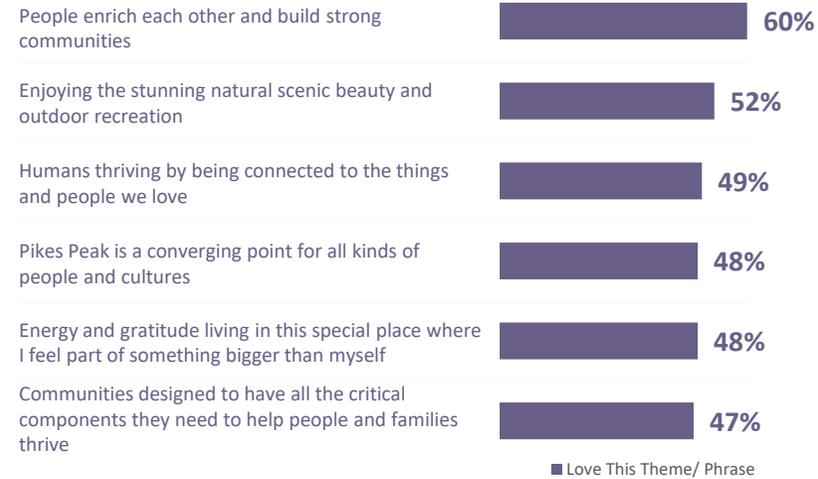


### Nature and Outdoor Recreation



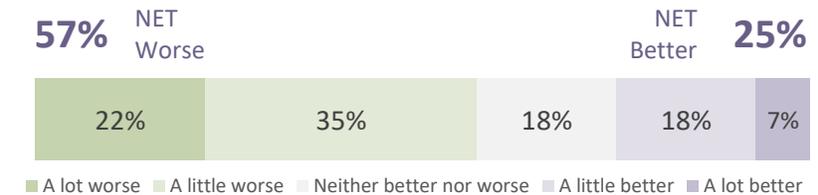
## Vision for the Future

Top five vision themes and phrases for the Region:

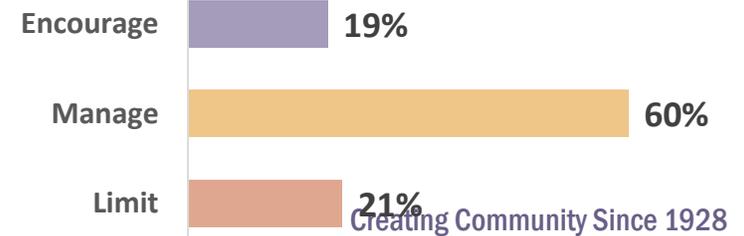


## Growth

The Current Balance of Growth in the Region:



Orientation on how to deal with growth in the Region:





PIKES PEAK  
COMMUNITY  
FOUNDATION

# Thank You!

**Any Questions?**

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