

RESOLUTION NO. 94-15

A RESOLUTION CONFIRMING RECOMMENDED EXPENDITURES
FROM THE LODGERS AND AUTOMOBILE RENTAL TAX (LART)
SPECIAL FUND FOR INCLUSION IN THE 2016 BUDGET

WHEREAS, the City imposes a Lodgers and Automobile Rental Tax (LART) (City Code § 2-9.101 *et seq.*, the "LART Ordinance") upon the purchase of lodging, an automobile rental or the rental of a campground space within the City limits; and

WHEREAS, the revenue derived from the LART tax, less the costs of collection and administration, is placed in a special fund separate and distinct from the City's general fund; and

WHEREAS, expenditures from the LART fund may be made for the purpose of visitor promotion, including the promotion of tourism, recreational visitors, business meetings, conventions, and any other special events, whether of a business or recreational nature, which attracts visitors to the City of Colorado Springs and the greater Pikes Peak Region, and for contracting for visitor promotion services; and

WHEREAS, City Council has appointed a LART Citizens' Advisory Committee to review and recommend expenditures from the LART fund that satisfy the requirements of the LART Ordinance; and

WHEREAS, City Council has reviewed the LART Citizens' Advisory Committee's recommendations and confirms its recommendations for projects to be included in the 2016 budget for the LART fund.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. The LART Citizens' Advisory Committee's recommended expenditures from the LART fund for budget year 2016 contained in Exhibit A, attached and made a part of this Resolution, are hereby accepted and endorsed.

Section 2. The City Council respectfully requests the Mayor include the accepted and endorsed 2016 expenditures from the LART fund contained in the attached Exhibit A in the 2016 budget to be presented to Council pursuant to City Charter § 4-40(i).

Section 3. The City Clerk is instructed to deliver a certified copy of this Resolution and the attached Exhibit A to the Mayor within forty-eight (48) hours of its passage.

DATED at Colorado Springs, Colorado, this 22nd day of September, 2015.



Merv Bennett, Council President

ATTEST:



Sarah B. Johnson, City Clerk



LODGERS AND AUTOMOBILE RENTAL TAX (LART)

Total Anticipated Revenues from LART - 2016

\$4,873,600

Organization	Event/Project Name	LART Expenditures
Resolution Events		
Colorado Springs Diversity Forum	Everybody Welcome: Celebrating Diversity	\$3,750
Colorado Springs Philharmonic Orchestra	Summer Symphony 2016	\$123,000
Colorado Springs Rodeo Association	Pikes Peak or Bust Rodeo	\$21,000
Colorado Springs Sports Corporation	Rocky Mountain State Games	\$29,000
Colorado Springs Veterans Day Parade, Inc.	2016 Veterans Day Parade	\$11,000
Festival of Lights, Inc.	Festival of Lights Parade	\$13,400
Holly Berry House, Inc.	Holly Berry House Folk Art Festival	\$2,600
Hot Apple Productions, LLC	Labor Day Lift Off	\$122,000
International Association of Fire Fighters Local 5	Fallen Firefighter Memorial	\$16,360
Pikes Peak International Hill Climb	Pikes Peak Hill Climb Fan Fest	\$12,000
Pikes Peak Range Rider Foundation	Western Street Breakfast	\$3,900
Trails and Open Space Coalition	Starlight Spectacular	\$3,905
Subtotal for City Sponsored by Resolution		\$361,915
Tourism		
Colorado Springs Convention & Visitors Bureau	(2/3 of total LART revenue)	\$3,249,067
Colorado Springs Convention & Visitors Bureau	Airport Advertising (Regional Air Service Task Force)	\$150,000
American Diabetes Association	Tour de Cure	\$560
Bruno Event Team	2018 U.S. Senior Open	\$150,000
Colorado Military Taptoo	Colorado Military Taptoo	\$25,000
Colorado Springs Sports Corporation	Nitro Circus Live	\$25,000
	Roller Sports Event	
	Rocky Mountain Athletic Conference Wrestling Championship	
	The Broadmoor Pikes Peak Cycling Hill Climb	
Colorado Springs Youth Sports, Inc.	Adrenaline Showcase	\$35,000
Community Ventures	Summer tourism magazine	\$15,000
Cultural Office of the Pikes Peak Region (COPPeR)	PeakRadar.com	\$50,000
Great White North Communications Ltd.	Colorado Springs International Dragon Boat Festival	\$10,000
Pikes Peak Auto Hill Climb Educational Museum Inc.	Pikes Peak International Hill Climb	\$122,000
Pikes Peak Celtic Festival	Pikes Peak Celtic Festival	\$8,000
Pikes Peak Cycling Society	USA Pro Challenge	\$225,000
Pikes Peak Marathon, Inc.	Pikes Peak Ascent & Marathon	\$10,000
Pikes Peak Pickleball Association	2nd Annual Great Plains Regional Pickleball Tournament	\$5,000
Riviera Skateboards	Pikes Peak World Cup	\$15,000
Sk8-Strong	Rocky Mountain Rampage	\$20,000
Subtotal for Tourism		\$4,114,627
Community Events		
Angels of America's Fallen	Chick-fil-A Patriots' Festival	\$440
Cheyenne Mountain Zoo	Run to the Shrine	\$1,200
Colorado College	Llamapalooza	\$1,840
	Commencement	\$300
Colorado Springs Fine Arts Center	Colorado Springs Fine Arts Center	\$10,000
Colorado Springs Pridefest, Inc	Colorado Springs Pridefest	\$8,500
Colorado Springs Sports Corporation	Rio Olympic Downtown Celebration	\$20,000
Defenders of Freedom: Veterans Recognition Ride	Annual Veterans Recognition Ride	\$2,400
Friendly Sons & Daughters of St. Patrick	St. Pat's Parade, 5K Run, 50K Bike Ride	\$7,200
Gleneagle Sertoma Club	Pikes Peak Soap Box Derby	\$960
Good Times Car Show	Good Times Car Show	\$2,560
Grand Prix of Running	Take 5 in the Garden of the Gods	\$720
	Classic 10K Run	\$240
Imagination Celebration	What If...Festival of Innovation and Imagination	\$2,240
KRCC-FM Colorado College	Blues Under the Bridge	\$5,000
National MS Society, Colorado-Wyoming Chapter	Walk MS Colorado Springs	\$1,200

Organization	Event/Project Name	LART Expenditures
Old Colorado City Associates, Ltd	41st Annual Territory Days	\$18,400
Old Colorado City Foundation	Taste of OCC	\$220
Pikes Peak Art Council	Pikes Peak Art & Music Festival	\$2,500
Pikes Peak Road Runners, Inc.	Super Half Marathon & 5K	\$1,120
	American Discovery Trail Marathon	\$640
Revolution-Shift-S3ctor, LLC	Pikes Peak Airstrip Attack	\$10,000
Rocky Mountain Motorcycle Museum & Hall of Fame, Inc.	16th Annual Tejon Street Bike Fest	\$6,400
Spree Racing LLC	The Colorado Springs Half Marathon & 5K	\$10,000
Springs Spree: A City in Celebration, Inc.	Springs Spree	\$8,800
Susan G. Komen Colorado South	Race for the Cure	\$2,000
YMCA of the Pikes Peak Region	Sailin Shoes Race For Fun	\$1,920
	Turkey Trot 5K	\$2,560
	Subtotal for Community	\$129,360
	Capital Improvement	
City of Colorado Springs, Pikes Peak- America's Mountain	Pikes Peak Summit Complex	\$100,000
Pikes Peak Pickleball Association	Monument Valley Park Pickleball Courts	\$25,000
Rocky Mountain Field Institute	Garden of the Gods Community Restoration Program	\$10,000
	Subtotal for Capital Improvement	\$135,000
	Economic Development	
Small Business Development Center	Small Business Development Center	\$27,500
	Subtotal for Economic Development	\$27,500
	Total LART Expenditures	\$4,768,402
	2016 Amount Available to be Appropriated	\$105,198