

## Application for City of Colorado Springs Boards & Commissions

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### Profile

Lori J Bellingham  
First Name Middle Initial Last Name

[Redacted] Email Address

[Redacted] Street Address Suite or Apt

Colorado Springs CO [Redacted]  
City State Postal Code

[Redacted] Home:  
Primary Phone Alternate Phone

Pikes Peak Community Senior Strategic Advisor  
Foundation Employer Job Title

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### Are you applying to be a Youth Ambassador?

Yes  No

High School Name / Grade Level

### Are you a resident of the City of Colorado Springs?

Yes  No

### Do you own property within the City of Colorado Springs?

Yes  No

### Which Boards would you like to apply for?

Urban Renewal Authority: Submitted

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### Interests & Experiences

## Why are you interested in serving on a board or commission?

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U.S. News & World Report rankings reflect the strategic decisions and hard work of our citizens, Mayor, City administrators, City Council and County Commissioners over the past decade, and last 5 years in particular. I am applying to join Colorado Springs Urban Renewal Authority so I can leverage my professional skills and as a citizen to be part of furthering our success within a strategic and analytical framework. I first moved to the Springs in 1994 and the city population was approximately 317,000. We talked then about the potential of the City and wondered with all of the assets we had, Air Force Academy, USOC, Pikes Peak, the Pioneers Museum and an urban landscape dotted with public lands why we weren't attracting more people, and specifically younger, more diverse and business minded citizens. Today, we have grown to a metro population of close to 710,000 and 465,000 in the City proper and the discussions have evolved into action. I have lived in large cities and rural communities and regardless of size the best places have cohesively developed neighborhood centers that are easily accessible, aesthetically pleasing and include vibrant business and neighborhood areas where the community congregates. Through a variety of downtown strategies, public/private partnerships, and clear and strategic management of resources by the Mayor and City administrators, Colorado Springs has developed in a similar manner and I believe has created the momentum we've alluded to for years. I have spent my 30 year career in the nonprofit sector and as the sector has grown and matured so too has its strategies. While nonprofits can fill gaps or address community need where public and private funding and support may not, there has also developed a greater awareness that often public, private, and nonprofit collaboration is necessary for sustainable outcomes. While CSURA projects are primarily the work of public and private funding, projects such as North Nevada Avenue, and the City for Champions projects required the inclusion of nonprofit anchor institutions. Most recently I worked at El Pomar Foundation and my responsibilities included a program which funds up to \$2.2 million a year across the state of Colorado. The program relied on our ability to analyze not only community need, but often community infrastructure, future economic impact, and ability of the community to support the project in the long run. In many towns across the state the need to build a community center, build a baseball field, or redevelop a neglected building to encourage small business development, becomes a recognized core element necessary to bring the community back together. In a number of cases a projects development included partnership with the Department of Local Affairs and their guidance toward Tax Increment Financing (TIF) to project leaders. CSURA's encouragement of private investment through TIF is a recognized and important incentive for developers to assist with appropriate and necessarily risky development of declining areas. I would be honored to bring my skill set to bear to assist with analysis and encouragement of projects that not only foster renewal in neglected areas of our metro region but also facilitate those that address the aesthetics, business development, livability and vitality of neighborhoods. Joining the CSURA Board is another mechanism, outside of my career work, by which I personally could support the continued strategic development of our metro region. Thank you for your consideration, Lori Bellingham

[CV\\_Lori\\_Stone\\_Bellingham-2019.pdf](#)

Upload a Resume

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## Demographics

City Council seeks to have diversity in making appointments to boards, commissions and committees. It is the policy of the City Council to make appointments to the citizen boards, commissions, and committees, based on the needs of the City as well as the interests and qualifications of each applicant without discrimination based on race, color, national origin or ancestry, gender, religious convictions, disability, age, or sexual orientation.

Completion of this section of the application is VOLUNTARY and in no way affects the decision regarding your appointment to a Board, Committee or Commission. This information is confidential and will be maintained separately from your application.

**Ethnicity**

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Caucasian/Non-Hispanic

**Gender**

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Female

  
Date of Birth

**How did you hear about this position?**

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Other

# Lori Stone Bellingham

## Recent Professional Experience

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### PIKES PEAK COMMUNITY FOUNDATION

Colorado Springs, CO

#### Senior Strategic Advisor

January 2019 – Present

*Founded in 1928, PPCF connects people with causes that matter by enhancing philanthropy, creating legacies, and fostering community stewardship.*

- Work with the CEO and Board to assess the Foundations messaging.
- Meet with community leaders and Foundation fund holders to assist the CEO with expansion of current asset development programs and plan new community investment initiatives.
- Establish structure and staffing to execute regular, successful media and PR operations.

### EI POMAR FOUNDATION

Colorado Springs, CO

#### Vice President, Communications

June 2013 – November 2018

*El Pomar is one of the largest private, general purpose Foundations in the Rocky Mountain West. Founded in 1937 the Foundation holds almost \$700,000M in assets, operates more than \$90M in programs and annually invests more than \$22M in communities across Colorado.*

- Responsible for the Foundation's printed and web-based materials, media and public relations, and staff training.
- Read grant applications, worked with nonprofits regarding requests, and made initial grant recommendations to Trustees.
- Mentorship of 8-16 Fellows across all programs.
- Additional program responsibilities included work with the *Colorado Springs Gazette* as Director of Gazette El Pomar Empty Stocking Fund. Approx. \$1million 3-month year-end community campaign to benefit 20 area health and human service organizations.
- Additional program responsibilities included Deputy Director, Regional Partnerships program. The partnerships consisted of more than 70 community leaders who make up 11 regional councils representing all 64 counties of Colorado. Since 2003 the Councils have worked with the Foundation to invest more than \$22 million in their local communities. Worked with program Director to develop and execute the program vision and direction. Also served as senior staff representative in the Northeast, Pikes Peak, and High Country Regions.
- Pikes Peak Heritage Series is a program developed with an El Pomar Trustee, Colorado College Professor of Economics, and El Pomar Fellows. The programs intent is to celebrate, raise awareness and protect the natural assets of the Pikes Peak Region. Led the team to set a mission and vision for the program and execute the initial 3 years of programming.

## Relevant Professional Experience

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### PIKES PEAK UNITED WAY

Colorado Springs, CO

#### Director, Leaders in Giving & Major Gifts

January 2011 – June 2013

- Responsible for up to 48%, or \$2.5 million, of Pike Peak United Way's development budget.
- Developed and executed plan to cultivate, steward, and solicit individual donors in order to annually retain 60+ gifts of \$10,000 or more, and 800+ annual gifts of \$1,000 and higher.
- Led donor volunteer committees in order to cultivate and steward current donors and prospects.
- Produced all donor appreciation events and communications. Developed materials and manage the 20,000 piece annual mailing appeal.

### CITY YEAR, INC.

Boston, MA

#### Director, National Serve-a-thon

September 1996 – December 1999

- Reversed profit/loss trend: 7 national events had carried a combined deficit of \$10,000, one year later they realized a net profit of \$40,000. No single event carried a deficit. 4 sites hosted first time Presenting Sponsors.
- Developed and implemented new national Serve-a-thon marketing and sponsorship strategy.
- Established a Boston based Community Advisory Board of influential business, government, and non-profit individuals to assist with the guidance and re-shaping the goals and potential of the City Year Serve-a-thons.

**CITY YEAR, INC.****Boston, MA****Director, Boston Serve-a-thon***August 1999 – December 1999*

- As National Serve-a-thon Director, simultaneously directed the 10th Anniversary Serve-a-thon for CY Boston.
- Developed new corporate sponsorship strategy and sold the inaugural \$100,000 Presenting Sponsorship.
- Increased corporate sponsorships from \$50,000 to \$165,000 in one year.
- Successfully increased volunteer participation in the key Ameri-corps age group, 17-24yrs., from 25% to approximately 55%. This was important as a new recruitment tool for the Boston City Year Site.

**1996 OLYMPIC TORCH RELAY, ATLANTA COMMITTEE FOR THE OLYMPIC GAMES****Atlanta, GA****Advance Manager***April 1994 – August 1996*

- The 1994 Olympic Torch Relay traveled 15,000 miles in 84 days reaching 90% of the American population.
- Directed and established advance team operations through 11 states. Negotiated operational support with state and local agencies from state Governors to local public service departments.
- Successfully met both the operational and marketing requirements of diverse constituencies: Atlanta Committee for the Olympic Games senior management, Worldwide Olympic Sponsors, state Governors offices, Chiefs of Fire and Police, local United Way offices, and local event sponsors and supporters.
- Developed local Task Forces made up of community leaders, in each city. Relay produced 3-6 events each day.
- Negotiated with United Way, Coca-Cola, and other Worldwide Olympic sponsors, both nationally and locally, to attain successful local implementation of national marketing strategies.

**Current Community Volunteer Positions**

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**University of Colorado, Colorado Springs, Regional Connect Board****Colorado Springs, CO**

*13 member board of community leaders who advise the Chancellor regarding opportunities for UCCS to lead initiatives in the region.*

**United States Olympic Museum, Marketing and Fundraising Committee Member****Colorado Springs, CO**

*Opening in 2020. The first national museum to honor the accomplishments of U.S. Olympic and Paralympic athletes.*

**Central City Opera, Board Member and Executive Committee****Central City, CO**

*Founded in 1932, CCO is the fifth oldest professional opera company in the country.*

**Education**

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Tufts University BA English 1988

**References**

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Contact information available on request:

Kyle Hybl, COO, El Pomar Foundation

Cathy Robbins, Senior Vice President, El Pomar Foundation

Gary Butterworth, CEO Pikes Peak Community Foundation

Stephanie Fortune, Executive Director, University of Colorado, Colorado Springs Regional Connect