ORDINANCE NO. 15-33

AN ORDINANCE AMENDING SECTIONS 102 (PURPOSE), 103 (DEFINITIONS), AND 111 (CONTRACTUAL AUTHORITY) OF ARTICLE 9 (LODGERS, CAMPGROUNDS AND AUTOMOBILE RENTAL TAX), OF CHAPTER 2 (BUSINESS LICENSING, LIQUOR REGULATION AND TAXATION) OF THE CODE OF THE CITY OF COLORADO SPRINGS 2001, AS AMENDED, PERTAINING TO LODGERS, CAMPGROUNDS AND AUTOMOBILE RENTAL TAX

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF COLORADO SPRINGS:

Section 1. Sections 102 (Purpose), 103 (Definitions), and 111 (Contractual Authority) of Article 9 (Lodgers, Campgrounds and Automobile Rental Tax) of Chapter 2 (Business Licensing, Liquor Regulation and Taxation) of the Code of the City of Colorado Springs 2001, as amended, are amended to read as follows:

2.9.102: PURPOSE:

The purpose of this tax shall be to attract visitors and to enhance the economy of the City and the Pikes Peak Region. Revenues allocated to the special fund created in section 2.9.107 of this article shall first be allocated to any contracts for visitor promotion, which are entered into pursuant to section 2.9.111 of this article. Revenues allocated to the special fund created in section 2.9.107 of this article not obligated under the terms of any contract entered into pursuant to section 2.9.111 of this article may be used for the purposes provided herein or may be retained in the special fund, at the discretion of City Council. the acquisition, construction, maintenance and operation of public works or public improvements which constitute in part visitor or tourist attractions. Public works or public improvements, or visitor attractions shall include, but shall not be limited to:

The Garden of the Gods Park
North Cheyenne Canyon
Palmer Park
Bear Creek Park
Pulpit Rock Park

- Rockrimmon Park
- -National Sports Fostival
- Pikes Peak Hill Climb
- Pikes Peak or Bust Rodeo
- -Gardon of the Gods Run
- Fine Arts Center
- **Summer Symphony**
- **Pioneers Museum**
- Special events

Revenues not obligated under the terms of any contract entered into pursuant to section 2.9.111 of this article may be used for economic development activities as determined by City Council.

2.9.103: **DEFINITIONS**:

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VISITOR PROMOTION: The promotion of tourism, recreational visitors, business meetings, conventions, and any other special events, whether of a business or recreational nature, which attracts visitors to the City of Colorado Springs, and the greater Pikes Peak Region. Visitor promotion shall include the maintenance of a contractual relationship with an established nonprofit organization or agency in the local area which provides consistent and long-range visitor promotion. Contractual relationship shall provide funding for the agency, including, but not limited to, expenditures for administration, salaries and other incidental expenses of the organization. The City shall further provide funding to the agency for any other expenses incurred by the organization associated with promotion, advertising, printing, publications, and any other promotional practices customarily used for securing tourism or visitors for the City and the greater Pikes Peak Region.

2.9.111: CONTRACTUAL AUTHORITY:

The City is hereby authorized to contract with any person or entity to effectuate the purposes of the City Tax Code. Notwithstanding same, the City shall enter into a contract or contracts with an established nonprofit organization or agency in the local area which provides consistent and long-range visitor promotion. Such contract(s) shall provide funding, to be appropriated from the special fund created in section 2.9.107 of this article, to the organization or agency, for any expenses incurred by the organization in conducting visitor promotion. Visitor promotion expenses may include, but are not limited to, expenditures for administration, salaries and other incidental expenses of the

organization, and any other expenses incurred by the organization associated with promotion, advertising, printing, publications, and any other promotional practices customarily used for visitor promotion. the organization described in section 2.9.103 of this article for services to be rendered by the agency to effectuate the purposes of the City Tax Code. The Any such contract shall provide provisions for termination upon good cause.

Section 2. This ordinance shall be in full force and effect from and after its final adoption and publication as provided by Charter.

Section 3. Council deems it appropriate that this ordinance be published by title and summary prepared by the City Clerk and that this ordinance shall be available for inspection and acquisition in the office of the City Clerk.

Introduced, read, passed on first reading and ordered published this 12th day of May, 2015.

Finally passed: May 26, 2015

Finally passed: May 26, 2015	Merv Bennett, Council President
Delivered to Mayor on	
Mayor's Action: Approved on	
	Steve Bach, Mayor

Council Action After Disapproval:

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	Council did not act to override the Mayor's veto.	
	Finally adopted on a vote of	, on
	Council action on	failed to override the Mayor's veto.
	Merv Bennett, Council President	

ORPO SPANIA

ATTEST:

Sarah B. Johnson, Charles Clerenger 3

AMENDING SECTIONS 102 (PURPOSE), 103 (DEFINITIONS), AND 111 (CONTRACTUAL AUTHORITY) OF ARTICLE 9 (LODGERS, CAMPGROUNDS AND AUTOMOBILE RENTAL TAX), OF CHAPTER 2 (BUSINESS LICENSING, LIQUOR REGULATION AND TAXATION) OF THE CODE OF THE CITY OF COLORADO SPRINGS 2001, AS AMENDED, PERTAINING TO LODGERS, CAMPGROUNDS AND AUTOMOBILE RENTAL TAX" was introduced and read at a regular meeting of the City Council of the City of Colorado Springs, held on May 12, 2015; that said ordinance was finally passed at a regular meeting of the City Council of said City, held on the 26th day of May, 2015, and that the same was published by title and summary, in accordance with Section 3-80 of Article III of the Charter, in the Transcript, a newspaper published and in general circulation in said City, at least ten days before its passage.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the City, this 28th day of May, 2015.

