

# Public Art Master Plan

City Council Work Session

PRESENTATION DATE:  
November 9, 2020



"I've Been Dreaming to Be a Tree" by Byeong Doo Moon  
Donated by Community Ventures, 2018

# PLAN LINKS



- The draft plan, appendix, toolkit, and presentation is available here:

<https://coloradosprings.gov/publicartcos>



“Julie Penrose Fountain” by Bill Burgess and David Barber  
Donated by the El Pomar Foundation, 2007

# PUBLIC ENGAGEMENT



- Steering Committee leadership
- Focus group meetings with over 30 Stakeholders
- PAC review and input
- 929 survey responses
- Multiple community engagement events
- Textizen surveys

“Trailblazer” by Fred Darpino

Donated by Community Ventures, 2009

Repaired and relocated to ATB Park, 2020

# Summary of Key Findings



1. A sustained, permanent public art program is desired by the community. This can only happen with the city's participation.
2. Public art is unequally distributed around the city.
3. The Colorado Springs community would benefit from having a "public art expert" on city staff.
4. PlanCOS and other guiding documents recommend that we "integrate arts, culture and education as part of the planning process."

# Summary of Key Findings



5. Developers have a positive view of public art and want a smooth, enticing process to include more of it in their projects.
6. Public art needs stronger support at a policy level. This will require more education, political support and advocacy. The Colorado Springs community would benefit from having a “public art expert” on city staff.
7. The time is right to jump-start a public art program.
8. Public art commission has a passive role that doesn’t allow for effectiveness.
9. A regional cultural plan is on the horizon.

# RECOMMENDED GOALS



## **GOAL 1:** Begin boldly and sustain momentum

**Strategy 1:** Commission a special sesquicentennial project



# RECOMMENDED GOALS



## **GOAL 2: Demonstrate dedication to public art**

**Strategy 1:** Designate a public art expert

**Strategy 2:** Evaluate and redefine the role  
of the public art commission

**Strategy 3:** Structure the public art program

**Strategy 4:** Lead and collaborate with organizations creating public art

**Strategy 5:** Collaborate with city departments

**Strategy 6:** Advocate for sustainable funding for public art



# RECOMMENDED GOALS



## **GOAL 3:** Encourage and incentivize placemaking

**Strategy 1:** Provide incentives

**Strategy 2:** Create incentives for public art in established and developing arts districts

**Strategy 3:** Make it easier to include art in new developments

**Strategy 4:** Advocate for a public art in the URA process





# RECOMMENDED GOALS



## **GOAL 4:** Place art throughout the city

**Strategy 1:** Focus on opportunity areas

**Strategy 2:** Develop a neighborhood grant program



# RECOMMENDED GOALS



## **GOAL 5:** Promote and foster the creative economy

**Strategy 1:** Making it easy to hire local artists

**Strategy 2:** Market and promote artists  
and the art collection



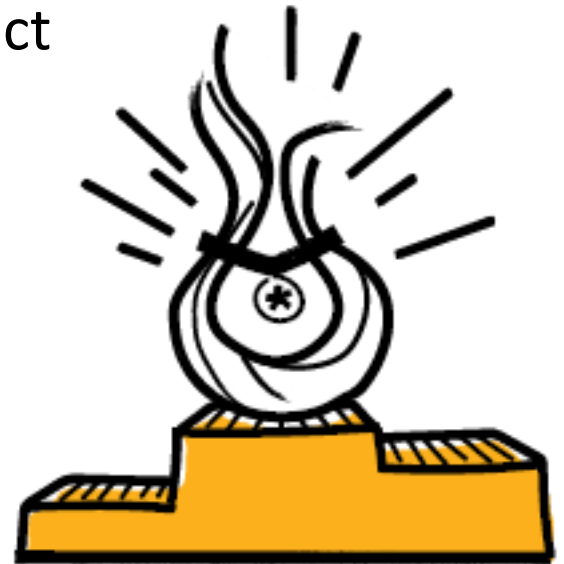
# RECOMMENDED GOALS



## **GOAL 6:** Create an Olympic-level public art collection

**Strategy 1:** Develop a gold medal public art collection

**Strategy 2:** Emphasize process over product



# RECOMMENDED GOALS



## Maintain public art collection

**Strategy 1:** Conduct regular public art collection assessments

**Strategy 2:** Maintain existing assets

**Strategy 3:** Evaluate the funding for maintenance and adjust accordingly



# PUBLIC ART COMMISSION REPRESENTATIVES



- Bernard Byers  
Chair
- Sandy Friedman  
Vice Chair



"Volunteers" by Christopher Weed  
Donated by the Friends of Mesa Road Garden, 2017

# QUESTIONS / DISCUSSION

