

# Proposed Amendment: Sale of Unclaimed Vehicles & Proceeds

Online Sales and Digital Auction Notice

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# Current Ordinance - § 10.25.106

## Sale of Unclaimed Vehicles

Requires:	A. Sale of motor vehicle must be <u>held at impound</u> (or nearest suitable place).	B. Notice must be published in the <u>official newspaper</u> of the City (Gazette).
Issues:	<ul style="list-style-type: none"> <li>◆ Small audience / reach</li> <li>◆ Not cost-effective</li> <li>◆ Time constraints</li> </ul>	<ul style="list-style-type: none"> <li>◆ Small audience / reach</li> <li>◆ Costly for citizens and PD</li> <li>◆ Not timely information</li> </ul>

# Why the change from Public Auction?

- Small Reach
  - Mainly local buyers which restricts customer base
- Small Venue
  - The impound facility only holds a small number of people
- Staffing
  - Staff required to work overtime for on-site auction
- Time Constraints
  - No ability for ongoing and continual sales/posting

# Why post auction notice online?

- Cost savings for citizens
  - Newspaper subscription is \$30/month minimum
- Timeliness
  - There is no set publication date of legal notice
  - Citizens must read newspaper daily to find it
- Audience / Reach
  - Many vehicle owners are out-of-state (military, college) and do not have access to the newspaper
  - Legal Notices are not posted in the digital version



# Digital Public Notice

The City uses a public website for current information and postings, including an impound page.

- ◆ Vehicles are entered in system in real-time
- ◆ Time stamp vehicles posted for auction
- ◆ Citizens can search for vehicles multiple ways
- ◆ Future ability to post photos of vehicles

## Data

- Auction Proceeds doubled after moving to online auctions:
  - 2018 = \$1,094 per vehicle monthly average
  - 2019 = \$2,180 per vehicle monthly average

# Implementation

- 60-day educational grace period where Gazette public notice indicates that all future notices will be online
- Notice online to explain change in public notice process
- Website address included in letter sent to owner

# Cost Savings

- Savings: \$5,000 annually to City to publish legal notice in the Gazette
- Savings to Citizens of \$30/month newspaper subscription
- No additional cost for auction posting



# Benefits

- Public Notice is global instead of only Colorado Springs residents with Gazette subscription
- Auction is global instead of local
- Allows continual auction postings instead of only on certain dates
- No overtime required for staffing
- No maximum attendees

# Additional Code Changes

- These amendments are primarily clean up:
  - 10.25.106(C): Change to reflect auction proceeds deposit into City general fund.
  - 10.25.106 (D): Change to reflect scrap or City Use for vehicles that do not sell at auction after 2 attempts.